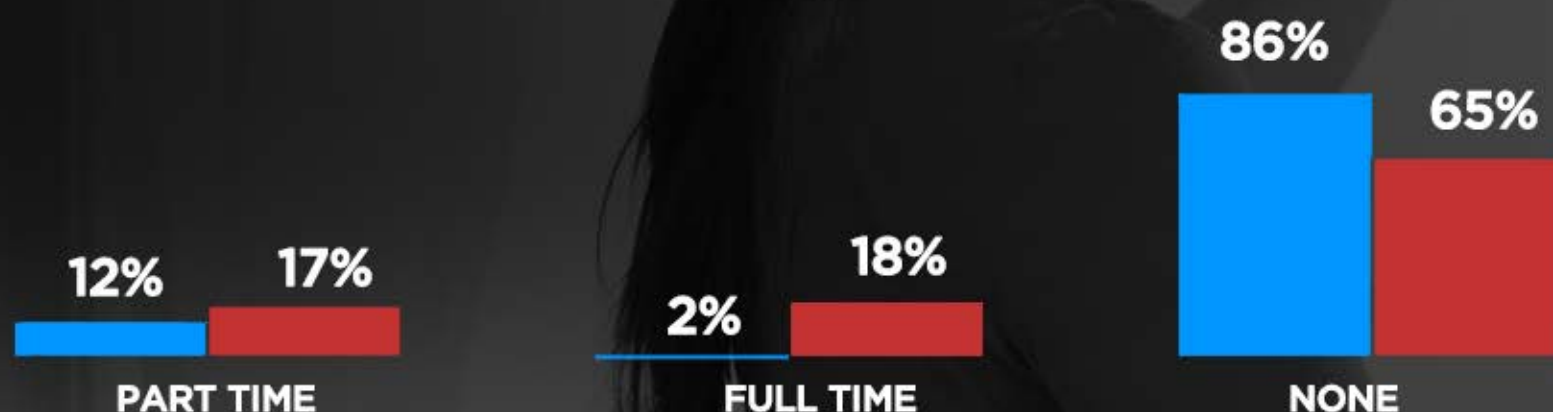


IN 15 YEARS, 21% INCREASE IN THE PROPORTION OF PAKISTANIS WHO HAVE SOME SORT OF DOMESTIC HELP AT HOME (EITHER PART TIME OR FULL TIME)..

Do you have a full time / part time servant for domestic help?



2005 **2017**



Public Opinion in Pakistan in the Year 2005

SOCIAL BEHAVIOR

Others

In 15 years, 21% increase in the proportion of Pakistanis who have some sort of domestic help at home (either part time or full time). GALLUP & GILANI PAKISTAN

Islamabad, June 6, 2017

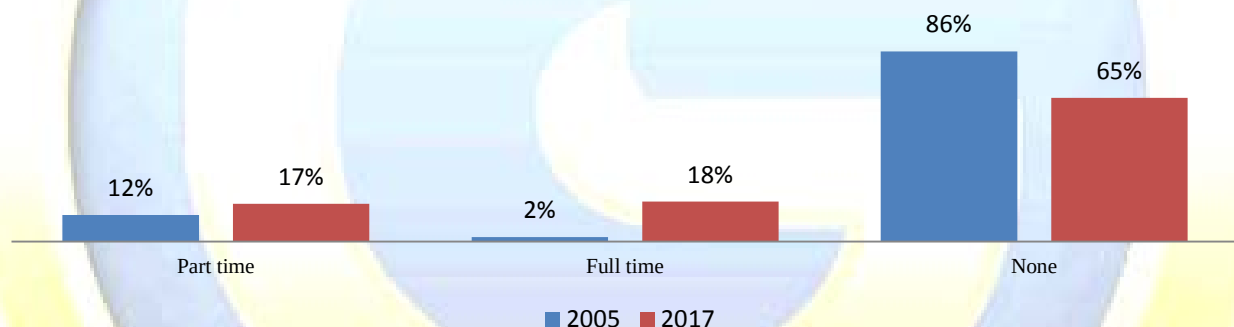
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2005 (12 years ago) respondents were asked, “Do you have a full time / part time servant for domestic help??” In response to this question, 12% said they part time domestic help, 2% said full time, while 86% said they have no domestic help.

Comparative Picture: The question was asked again in 2017 to enable a concrete comparison. In 2017, 17% said they part time domestic help, 18% said full time, while 65% said they have no domestic help.

According to public opinion, there has been a 5% increase in the proportion of Pakistanis who have part time domestic help, a 16% increase in the proportion of Pakistanis who have full time domestic help and a 21% decrease in the proportion of Pakistanis who have no domestic help.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Do you have a full time / part time servant for domestic help??”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Tuesday, June 6, 2017

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)