



Opinion Poll
**Consumer/Commerical
Products**

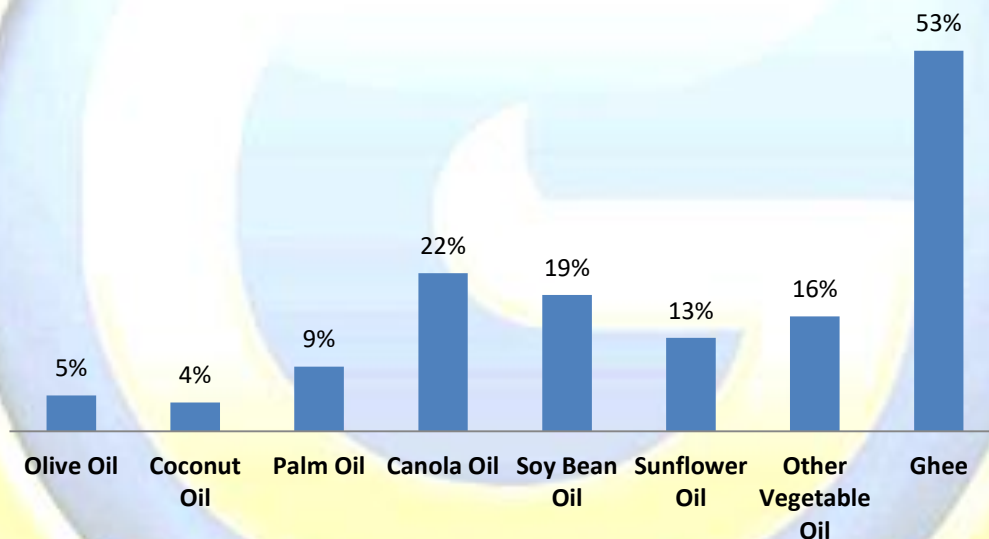
**Nearly half Pakistanis prefer to use ghee for their daily cooking.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, July 13, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, Nearly half Pakistanis prefer to use ghee for their daily cooking.

A nationally representative sample of men and women from across the four provinces was asked “What kind of oil do you use for daily cooking?” In response to this question, 5% said they use olive oil for cooking, 4% said they use coconut oil, 9% said palm oil, 22% said canola oil, 19% said soybean oil, 13% said sunflower oil, 16% said other vegetable oil and 53% said they used ghee.

Question: “What kind of oil do you use for daily cooking?” (Multiple Responses allowed)



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1716 men and women in rural and urban areas of all four provinces of the country, during June 05 – June 12, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)