



Special Press Release  
**Country Ratings Poll**

**Nearly half (47%) Pakistanis perceive Pakistan's influence on the world as mainly positive. Globally, 58% say Pakistan's influence on the world is mainly negative.**

Islamabad, July 10, 2017

According to a GlobeScan Survey conducted by Gallup Pakistan in Pakistan, nearly half (47%) Pakistanis perceive Pakistan's influence on the world as mainly positive. Globally, when the question was asked by GlobeScan in 18 other countries, 58% respondents say Pakistan's influence on the world is mainly negative. In terms of global comparison, Pakistan ranks as the third most negatively viewed country.

These findings have emerged out of a 19 country research conducted by GlobeScan. The study comprised internationally of 17,910 respondents surveyed between December 26, 2016 and April 27, 2017.

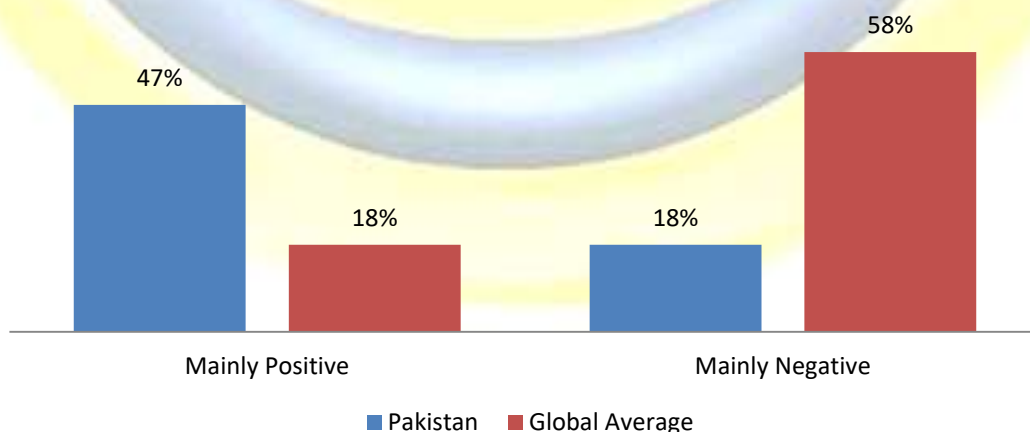
**Pakistan: 58% said mainly negative**

Respondents were asked the question, "Please tell me if you think each of the following countries is having a mainly positive or mainly negative influence in the world?" In response to this question, 47% said that Pakistan has a mainly positive influence, where as 18% said negative influence.

**Global result:** Globally, 58% of total respondents classified Pakistan's influence on the world as mainly negative; while 18% classified it as "mainly positive".

Positive views on Pakistan remain low but have improved by 2%, and negative views of its influence have decreased by 2 points since 2014. Despite being the third most negatively viewed country, it is no longer tying with Iran, which ranked last both in 2014 and 2017.

**Question: "Please tell me if you think each of the following countries is having a mainly positive or mainly negative influence in the world?"**



Source: GlobeScan/PPC

Polling was conducted by the international polling firm GlobeScan and its research partners in each country, together with the Program for Public Consultation (PPC) at the University of Maryland  
([www.GlobeScan.com](http://www.GlobeScan.com); [www.WorldPublicOpinion.org](http://www.WorldPublicOpinion.org))



## How other countries perceive Pakistan's influence by region:

### Asia:

**India:** India delivered its most negative evaluation of the country since 2008, when it was 36% to 85% now in 2017. This is the largest rise of negative opinion from among all countries surveyed. Just 5% of Indians see Pakistan in a positive light in 2017, which indicates a drop by 12 points from 2014.

**Indonesia:** Indonesia has a more positive view of Pakistan's influence at 38%, which has remained stable since 2014. Negative opinions have decreased by 9 points to 22%.

**China:** In China, views have shifted from being largely negative in 2014 to being divided in 2017 following a 26-point increase in positive opinion to 47%, with negative views largely unchanged at 44%.

**Australia:** Opinions in Australia remain negative. However, there have been some small changes – negative perceptions have dropped by 14 points to 63%; similarly, positive perceptions have risen to 18%.

### Europe:

**United Kingdom:** Negative opinions have fallen to 62%, while positive views have risen to 28% (up by 10 points).

**France:** Negative views have dropped to 72% in France, while positive views have increased by 6 points to 16%.

**Germany:** Germany has the lowest view of Pakistan's positive influence of all countries surveyed (1%) but negative opinion in Germany on Pakistan's influence in the world has also decreased more than in any other country since 2014, dropping 33 points from 80% to 47%.

**Spain:** In Spain, negative opinions have decreased by 12 points to 59%. This is the least negative that Spain has been about Pakistan's influence in the world since tracking began in 2008. Regardless, only 5% of Spanish respondents have a favourable view of Pakistan's role in the world. In doing so, Spain ties with India.

**Greece:** Figures are similar in Greece, where 4% view Pakistan's influence positively, and 58% view it negatively.

**Turkey:** In Turkey, public opinion is more positive, with 29% reporting a positive view of Pakistani influence in the world. However, an increasing number of Turkish respondents continue to offer a negative opinion, which has gone up by 7 points at 48% in 2017.

**Russia:** Russian opinion of Pakistan is generally negative at 40%. However, negative opinion has dropped by 13 points since 2004, when negative perceptions were at its highest since tracking began in 2008. Positive opinion, however, still remains very low, at just 10%.



### **North America:**

**U.S.:** U.S. view of Pakistan's influence is mostly negative at 71%, however it is an improvement from 2014, when the U.S. reported a record high for negative attitudes towards Pakistan at 85%. There has also been a 9 point increase in its assessment of Pakistan's positive influence in the world (14% in 2017).

**Canada:** Canada's negative attitude towards Pakistan is marked at 67% (it was 79% in 2014) and like the U.S., its positive attitude is marked at 14%.

### **South America:**

**Mexico:** Opinion in Mexico has plummeted since 2014. The country shows a 21-point increase in negative ratings to 65%, as well as a slight deterioration in positive opinion, which is now at 10%.

**Brazil:** In Brazil, there has been a six point increase in negative opinion, which has risen to 81% – second only to India. In fact, Brazil ties with India and Spain in regards to a positive attitude to Pakistan's influence in the world, merely achieving 5%.

**Peru:** Negative attitudes have gone up to 59% in Peru. On the other hand, positive views have remained relatively unchanged at 9%.

### **Africa:**

**Nigeria:** Opinion has become more negative in Nigeria, where positive views have halved to 19% since 2014, and negative views have increased by 16 points to 62% (the most negative impression of Pakistan among Nigerians since tracking began in 2008).

**Kenya:** In Kenya, opinion has changed from leaning negative in 2014 (23% positive vs. 45% negative) to being divided in 2017 (36% positive vs. 35% negative).

### **Summary of Results:**

Of the countries surveyed, 15 countries lean negatively in their opinion of Pakistan's influence in the world; two are divided in their opinion (Kenya and China); and only Indonesia shows positive attitude towards Pakistan. While perception of Pakistan's influence remains negative overall, there have been some shifts on a country-by-country basis. It has seen positive shifts with some countries and continued deterioration in others, such as in India, Nigeria, Brazil and Mexico.

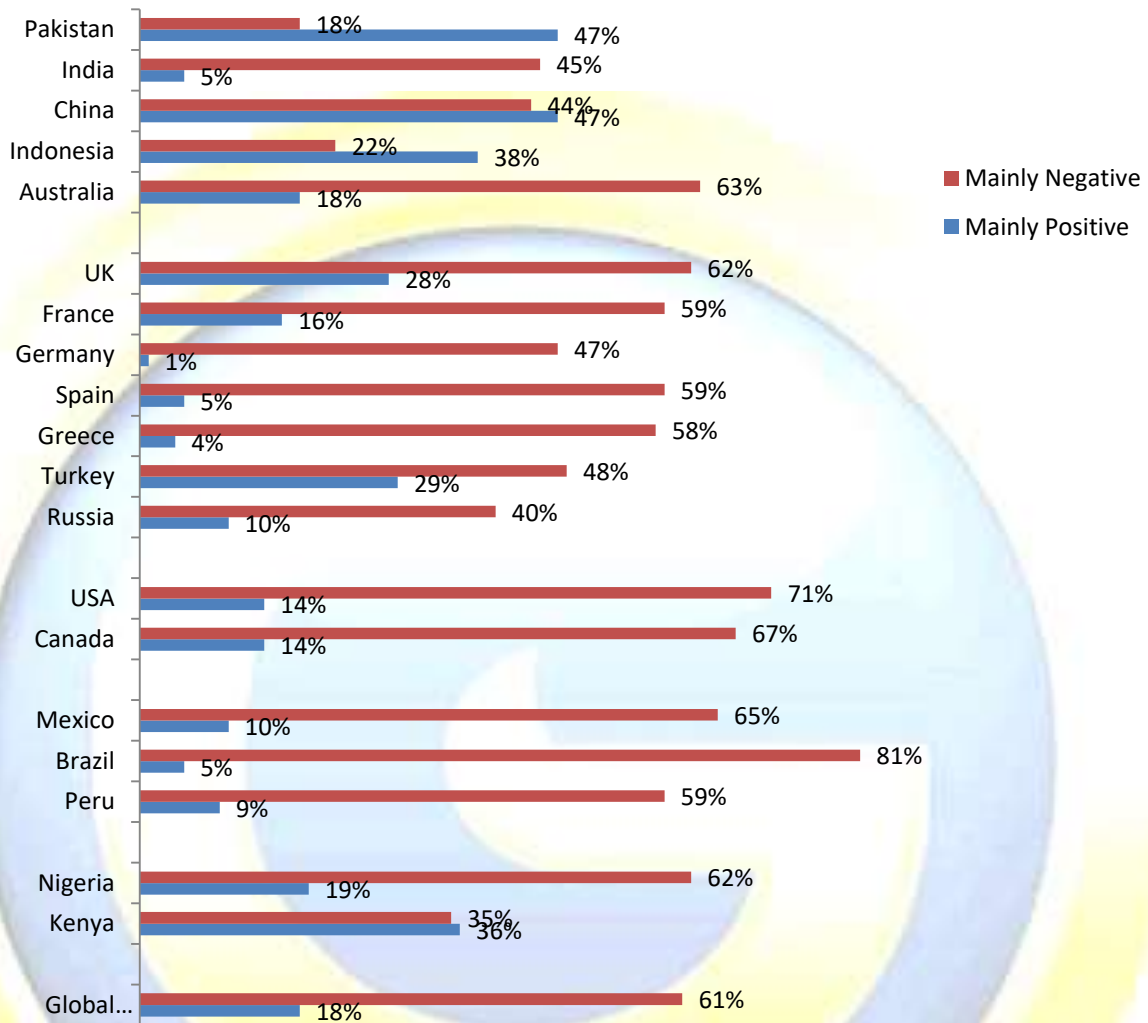
### **Global: Who had the most positive influence in the world? 61% said Canada**

From among 15 countries (excluding Canada) and the EU, 61% respondents said they had a mainly positive view of Canada's influence in the world. Following Canada was Germany at 59% and Japan at 56%, as having the most positive influence. Canada also achieved the lowest share of negative influence in the world at 15%.



## Global: Who had the most negative influence in the world? 61% said Iran

From among 16 countries and the EU, 61% respondents classified Iran as having the most negative influence in the world. Following Iran was North Korea at 59% and Pakistan at 58%. Only 15% of respondents had felt positively about Iran's influence in the world.



View of Pakistan's Influence by Country (2017)  
Source: GlobeScan/PPC  
([www.GlobeScan.com](http://www.GlobeScan.com); [www.WorldPublicOpinion.org](http://www.WorldPublicOpinion.org))

The study was released by GlobeScan and the survey in Pakistan was carried out by GlobeScan, along with its research partners in each country, together with the Program for Public Consultation (PPC) at the University of Maryland. A total of 17,910 citizens across 19 countries were interviewed face-to-face or by telephone between December 26, 2016 and April 27, 2017. All polled countries, except India, were rated by half samples. In five of the 19 countries, the sample was limited to major urban areas. The margin of error per country ranges from +/- 3.1 to 5.2%.

For more survey data see website [www.gallup.com.pk](http://www.gallup.com.pk) or write to Ms. Amnah Imtiaz at [amnah.imtiaz@gallup.com.pk](mailto:amnah.imtiaz@gallup.com.pk)

**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)