



Public Opinion in Pakistan in the Year 2009

SOCIAL BEHAVIOUR

Others

(2009-2017): 7% decrease in the proportion of Pakistanis who consider themselves to be conservative (very or somewhat).

GALLUP & GILANI PAKISTAN

Islamabad, September 14, 2017

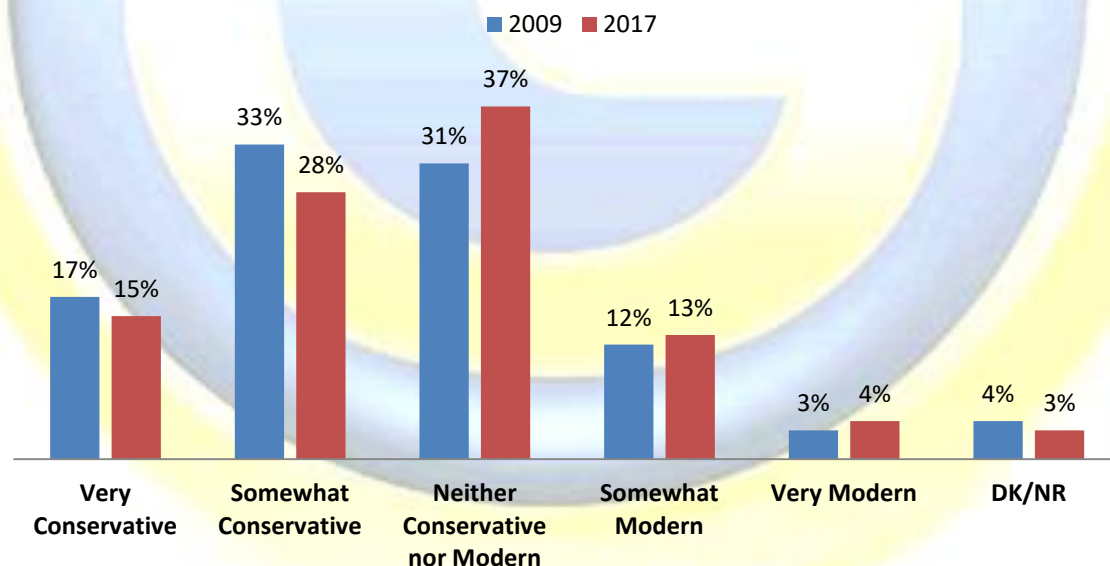
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2009 (8 years ago) respondents were asked “Do you consider yourself to be conservative or non-conservative in different aspects of life, i.e. do you follow old traditions or do you adopt new fashions and styles?” Responding to this, 17% said they were very conservative, 33% said somewhat conservative, 31% said neither conservative nor modern, 12% said somewhat modern and 3% said very modern. 4% did not know or wish to respond.

Comparative Picture: The question was asked again in 2017 to enable a concrete comparison. In 2017, 15% said they were very conservative, 28% said somewhat conservative, 37% said neither conservative nor modern, 13% said somewhat modern and 4% said very modern. 3% did not know or wish to respond.

The findings are available since 2009 periodically and the graph below shows how the public opinion has fluctuated over the years.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Do you consider yourself to be conservative or non-conservative in different aspects of life, i.e. do you follow old traditions or do you adopt new fashions and styles?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)