



Opinion Poll
CONSUMER/COMMERCIAL
Banking and Consumer Finance

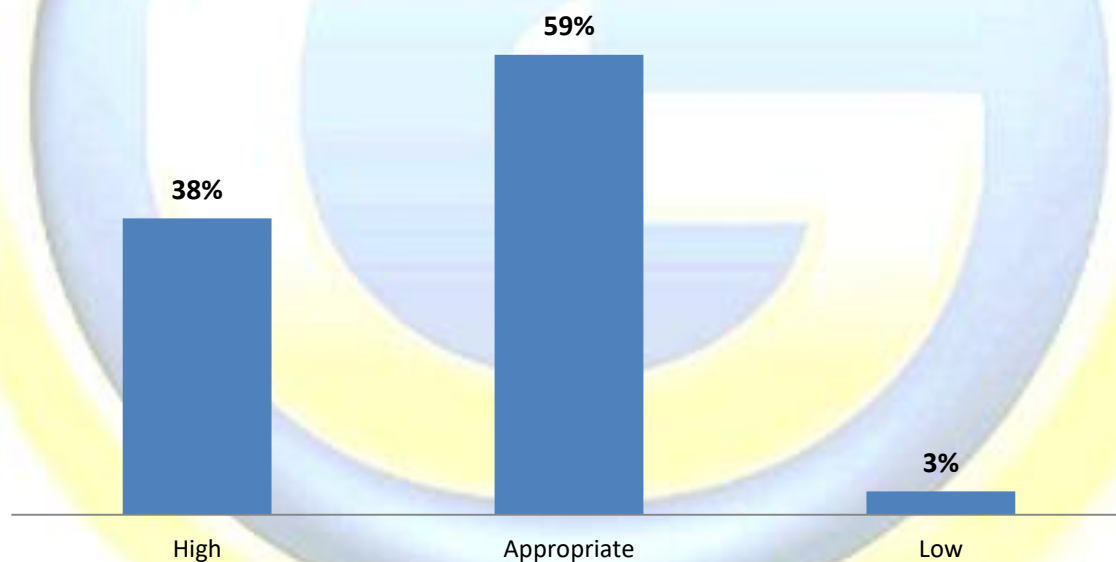
**3 in 5 Pakistanis, who use an ATM card, say that the fee charged for ATM transactions is appropriate; 38% say it is too much.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, September 19, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 3 in 5 Pakistanis, who use an ATM card, say that the fee charged for ATM transactions is appropriate; 38% say it is too much.

A nationally representative sample of men and women from across the four provinces who answered in the affirmative about using an ATM card was further asked, “Do you think that the charged fee to get money through ATM is high, appropriate or low?” In response, 38% said it was high, 59% said it was appropriate and 3% said it was low.

Question: “Do you think that the charged fee to get money through ATM is high, appropriate or low?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 184 men and women in rural and urban areas of all four provinces of the country, during August 21 – August 28, 2017. Error margin is estimated to be approximately $\pm 6-7$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)