



Opinion Poll
FESTIVALS/EVENTS
Eid Ul Azha

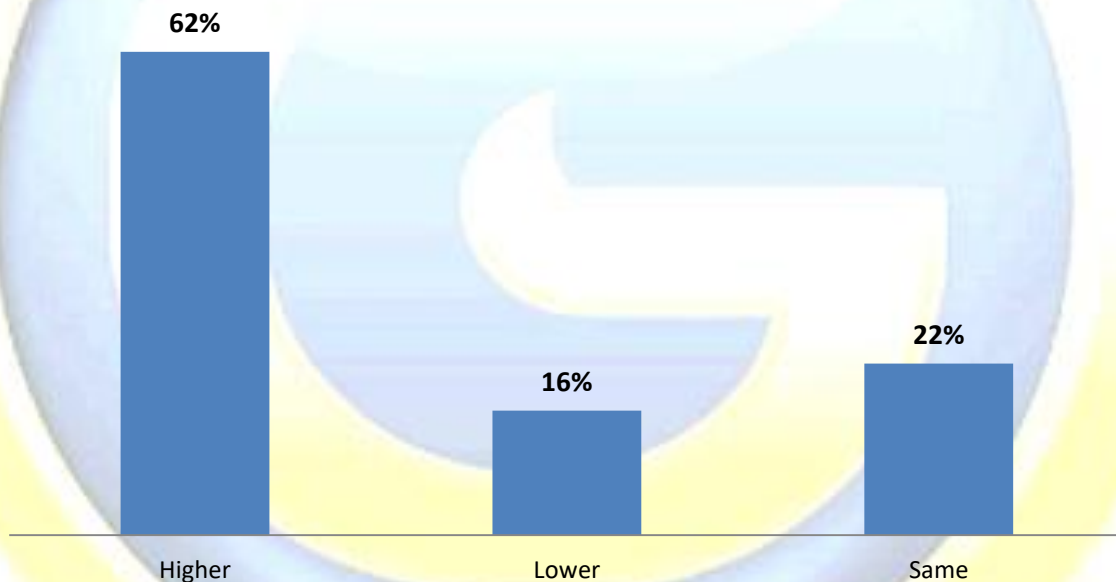
**Majority Pakistanis (62%) claim that the cost of sacrificial animals was higher this year than previous years.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, September 27, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, majority Pakistanis (62%) claim that the cost of sacrificial animals was higher this year than previous years.

A nationally representative sample of men and women from across the four provinces was asked “In your opinion, was the cost of sacrificial animals this year higher, lower or the same as previous years?” In response, 62% said it was higher, 16% said it was lower while 22% said it was the same.

Question: “In your opinion, was the cost of sacrificial animals this year higher, lower or the same as previous years?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1797 men and women in rural and urban areas of all four provinces of the country, during September 4 – September 11, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

Wednesday, September 27, 2017

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)