



Gallup Pakistan Electoral Contest of Lahore, NA-120- September 17, 2017

Islamabad, September 18, 2017

Methodology:

Gallup Pakistan, the Pakistani affiliate of Gallup International Association, conducted an extensive poll in the hotly contested election in Lahore on Sunday, September 17. The poll was conducted from the start to end of polling time among a scientifically selected sample of 993 men and women voters at the exit gates of 40 polling stations. The polling stations were selected through probability sampling proportionate to the registered voters in each of the 220 polling stations in the electoral constituency.

Field work was conducted face to face. The objective of the poll was to analyze the social determinants of voter choices, that is: Who Voted for Whom? The voters were also polled on their views about hotly contested national issues.

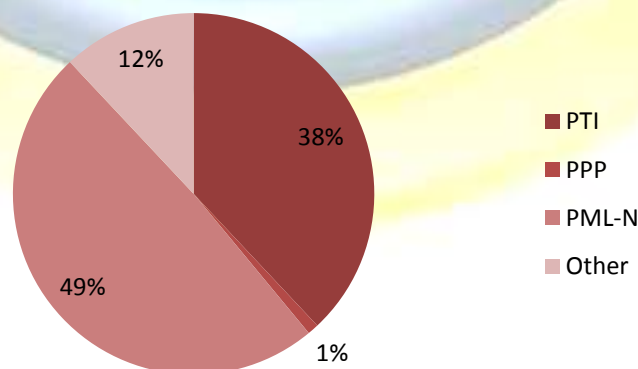
Section 1: Exit Poll Reveals Who Voted for Whom in NA-120

Abstract

NA-120 elections witnessed a close competition between PML-N and PTI. Gallup Pakistan Exit Poll (Election Day Survey) analysis suggests that of the 49% respondents who voted for PML-N, a predominant majority were older and less educated than PTI voters. Furthermore, a larger proportion of individuals who were self-employed, unemployed, retired, or homemakers voted for PML-N. Of students, 63% and of salaried individuals, 51% voted for PTI.

1.1. **Overall Results: Majority (49%) voters voted for PML-N; 38% for PTI; the remaining 13% for others**

According to Election Commission of Pakistan, 49% voted for Kulsoom Nawaz (PML-N), 38% voted for Yasmeen Rashid (PTI), 1% voted for Faisal Mir (PPP), and the remaining 12% voted for other candidates.



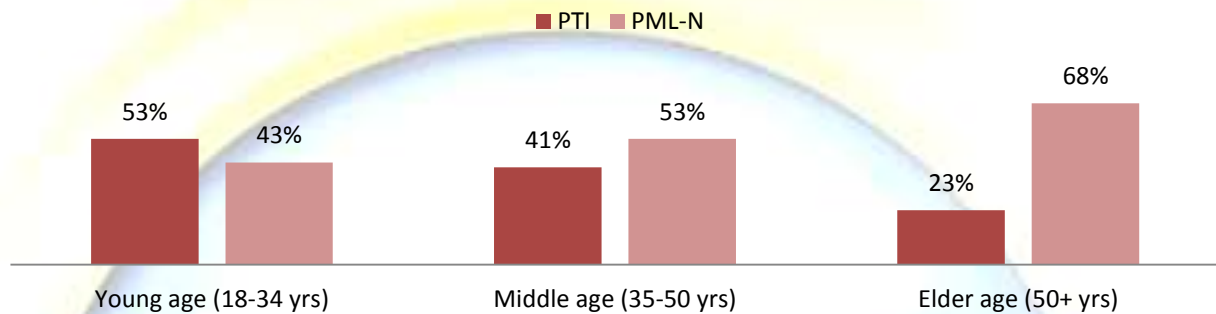
Source: Election Commission of Pakistan data as available till 18th September



The question arises from amongst the voters, which social class voted for whom and who's vote bank had what classes over and under represented?

Gallup Pakistan Exit Poll survey was conducted to answer to this question. Below are the findings:

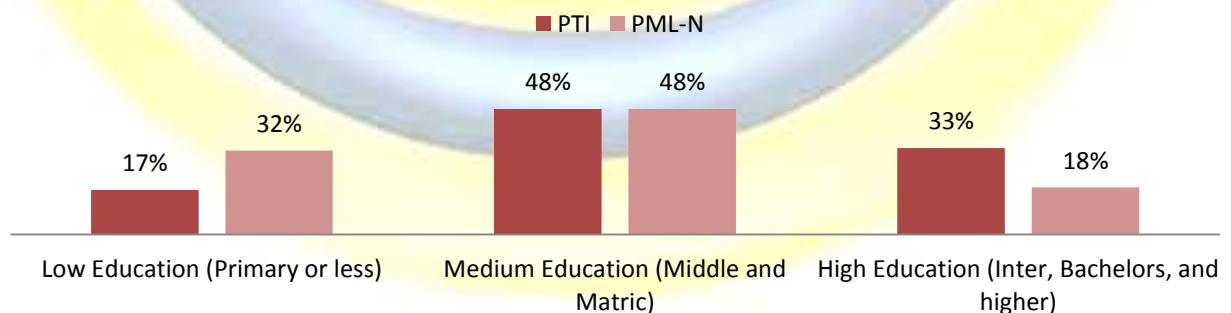
- 1.2. **Age-Wise Results:** Among Young Voters (18-34 age group), PTI outscores PML N but remains behind it in other two age groups namely 35-50 Years and aged 50+



Source: Gallup Pakistan Exit Poll data 2017

- 1.3. **Education-Wise Results:** PTI voters outscore PML N among high education group (56% to 39%) but falls behind among the medium education (41% to 53%) and low education (27% to 66%). As a result the educational profile of the two vote banks contains equal number of middle level of education (48% each), while PML N has greater representation of low education (32%) and PTI has high representation of Higher Education (33%)

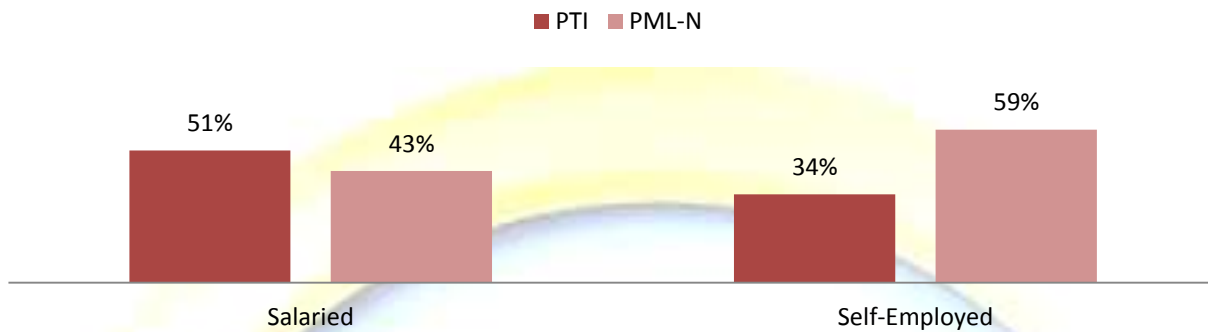
Educational Profile of the Voters of PTI and PML N



Source: Gallup Pakistan Exit Poll data 2017

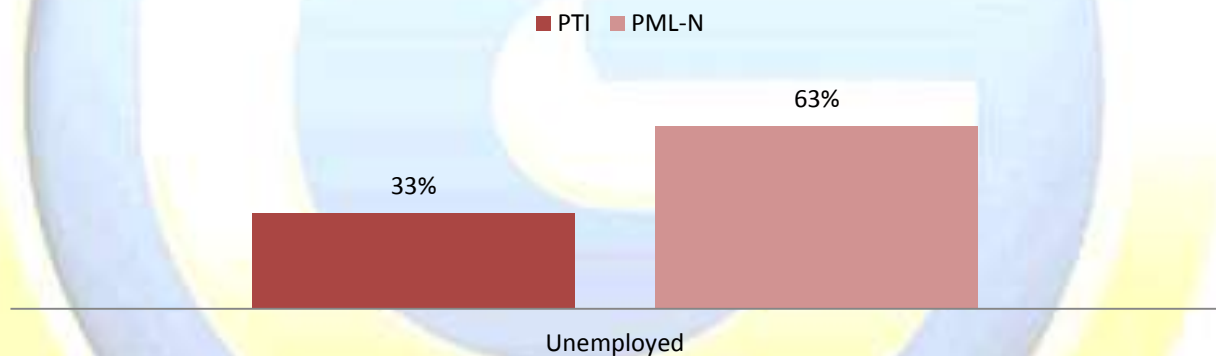


1.4a. Occupation-Wise Voting (Salaried V. Self-Employed): Among self-employed voters, more than half (59%) voted for PML-N, whereas, 51% of the salaried voters voted for PTI.



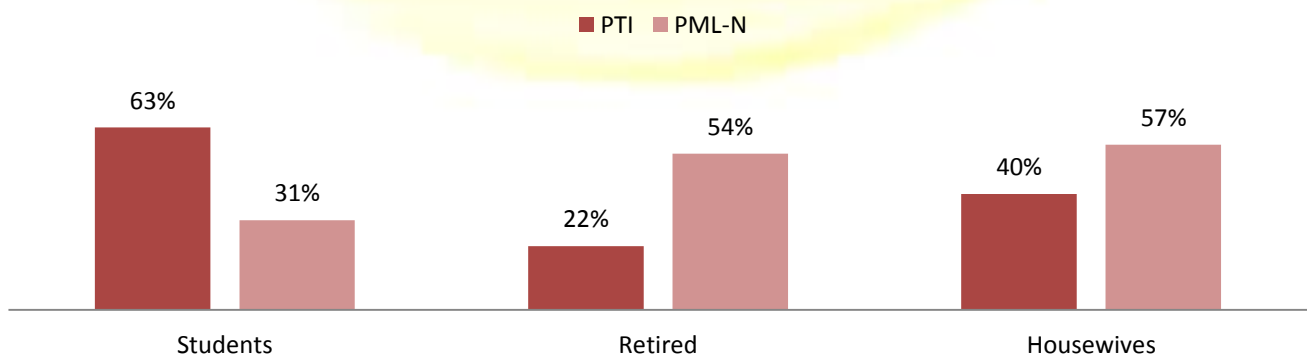
Source: Gallup Pakistan Exit Poll data 2017

1.4b. Occupation-Wise Voting (Unemployed): Among unemployed voters, 33% casted their vote for PTI, whereas, 63% voted for PML-N.



Source: Gallup Pakistan Exit Poll data 2017

1.4c. Occupation-Wise Voting (Students, Retired, and Housewives): PTI received a significantly larger proportion of student votes whereas PML-N received a higher proportion of votes from both retired individuals, as well as housewives.



Source: Gallup Pakistan Exit Poll data 2017



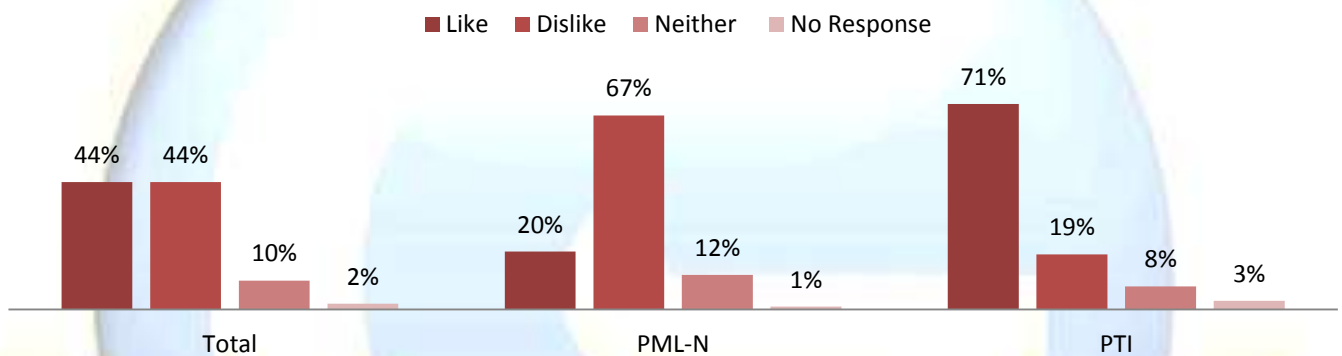
Section 2: Politicization of Supreme Court Verdict in NA-120

Abstract

Voters are divided in their attitudes on important public debates. Not surprisingly, popular view on Supreme Court verdict to dismiss Nawaz Sharif from the position of Prime Minister is overwhelmingly politicized. Those who voted for PML-N consider it unfair whereas those who voted for PTI consider it fair.

2.1. Disqualification of Prime Minister Nawaz Sharif: 44% respondents liked the Supreme Court verdict of the disqualification of Nawaz Sharif as the Prime Minister of Pakistan, whereas, 44% disliked it.

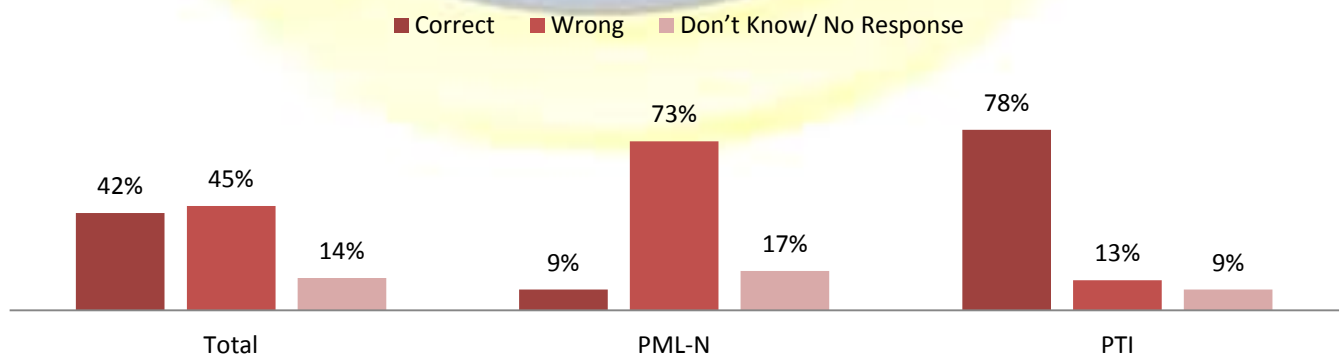
Question: “Do you like the verdict of disqualification of Prime Minister Nawaz Sharif?”



Source: Gallup Pakistan Exit Poll data 2017

2.2. Corruption Charge on Sharif family: Corruption charge on Sharif family dismissed by PML-N voters, upheld by PTI voters.

Question: “Some people think that Sharif family has earned a lot of illegal money, while others say that this allegation is wrong. In your opinion, is this allegation correct or wrong?”

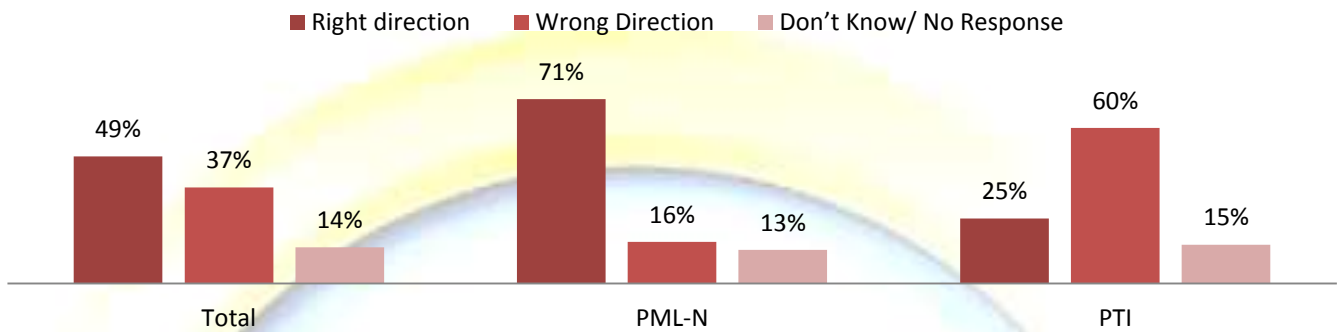


Source: Gallup Pakistan Exit Poll data 2017



2.3. Is the country headed in the Right Direction?: **Wide gap in the perception of PML-N voters and PTI voters.**

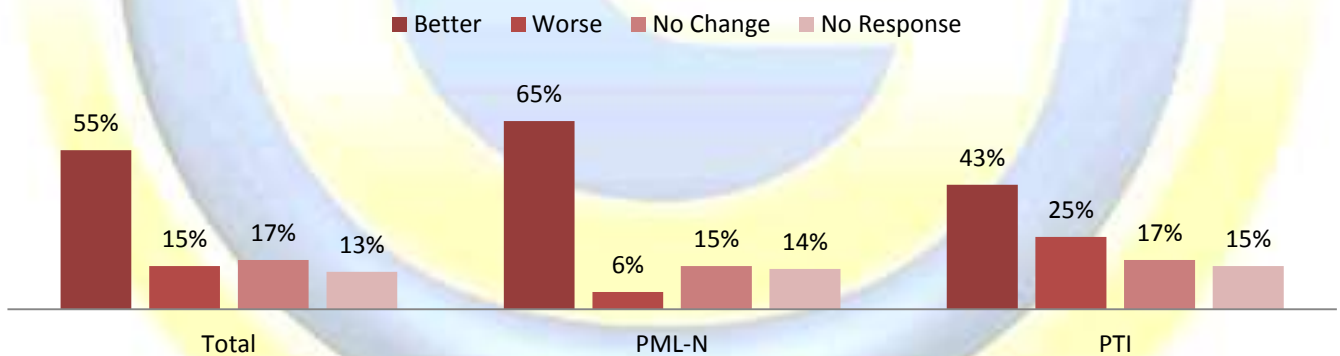
Question: “Is our country going in right direction or wrong?”



Source: Gallup Pakistan Exit Poll data 2017

2.4. Hope and Despair about Next Year: **PML-N voters are more hopeful than PTI voters, however, PTI voters share some of the optimism.**

Question: “In your opinion, compared to the previous year, would the upcoming year be better, worse, or the same for Pakistan in terms of prosperity and development?”



Source: Gallup Pakistan Exit Poll data 2017



Further information may be sought from:

Bilal I. Gilani, Executive Director, Gallup Pakistan at caf@gallup.com.pk

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