



Opinion Poll
MEDIA
Sports

**1 in 3 Pakistanis (36%) claim to have seen at least some parts of the match played between Pakistan and World XI.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, October 24, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 1 in 3 Pakistanis (36%) claim to have seen at least some parts of the match played between Pakistan and World XI.

A nationally representative sample of men and women from across the four provinces was asked, “In the last few days, a cricket match was played between Pakistan and the World XI. Did you watch this match on TV?” In response to this question, 36% said they saw the match, while 64% said they did not see the match.

Question: “In the last few days, a cricket match was played between Pakistan and the World XI. Did you watch this match on TV?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1770 men and women in rural and urban areas of all four provinces of the country, September 18 - September 25, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)