



Public Opinion in Pakistan in the Year 1980

ECONOMY Personal Economy

(1980-2017): 7% rise in the proportion of Pakistanis who claim their household economic conditions have regressed within the last two years.

GALLUP & GILANI PAKISTAN

Islamabad, October 31, 2017

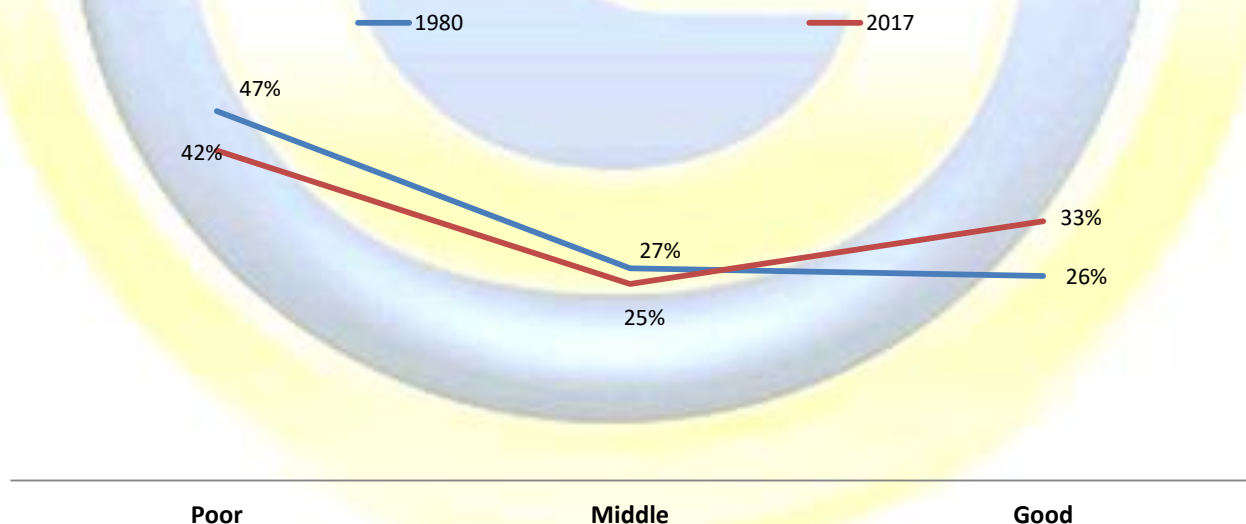
According to a Gallup & Gilani Pakistan National Survey conducted in the year 1980 (37 years ago) respondents were asked “Suppose these days the economic position of your household is in the middle. What had been the economic position of your household two years ago?” Responding to this, 47% said poor, 27% said middle and 26% said good.

Comparative Picture: The question was asked again in 2017 to enable a concrete comparison. In 2017, 42% said poor, 25% said middle and 33% said good.

Over a period of 37 years, there has been an increase of 7% in the proportion of Pakistanis who opine that their household economic conditions have regressed over the past two years. On the brighter side, there has also been a decline of 5% in the proportion of Pakistanis who claim that their household economic conditions were poorer than their current conditions.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Suppose these days the economic position of your household is in the middle. What had been the economic position of your household two years ago?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)