



Opinion Poll
ECONOMY
Personal Economy

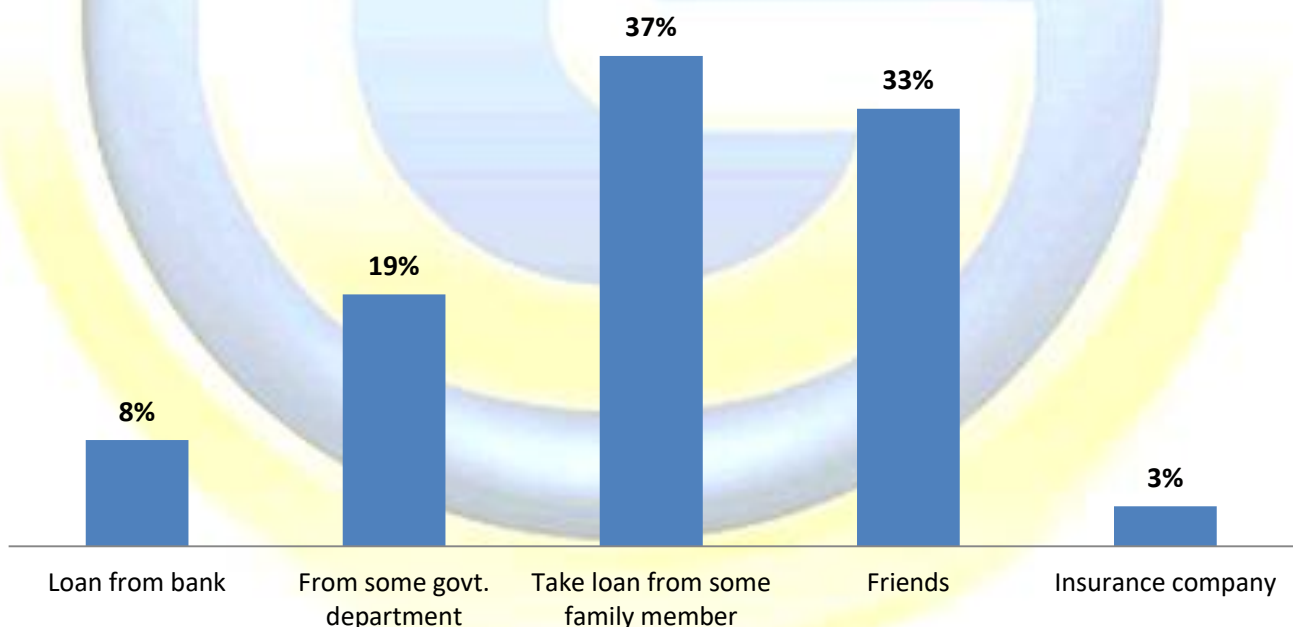
**Majority Pakistanis (70%) say they would prefer to take help from friends and family to cope with a possible financial crisis, only 11% cited banks or insurance companies.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, November 2, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, majority Pakistanis (70%) say they would prefer to take help from friends and family to cope with a possible financial crisis.

A nationally representative sample of men and women from across the four provinces was asked “Suppose if you run into some economic problems in your future life, who will you get help from?” In response, 8% said they would get help in the form of a loan from a bank, 19% said they would take help from some government department, 37% said they would take a loan from some family member, 33% said they would get help from friends and 3% said an insurance company.

Question: “Suppose if you run into some economic problems in your future life, who will you get help from?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1752 men and women in rural and urban areas of all four provinces of the country, September 25 – 01 October, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakista

The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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