



Opinion Poll  
**MISCELLANEOUS**  
**Miscellaneous Others**

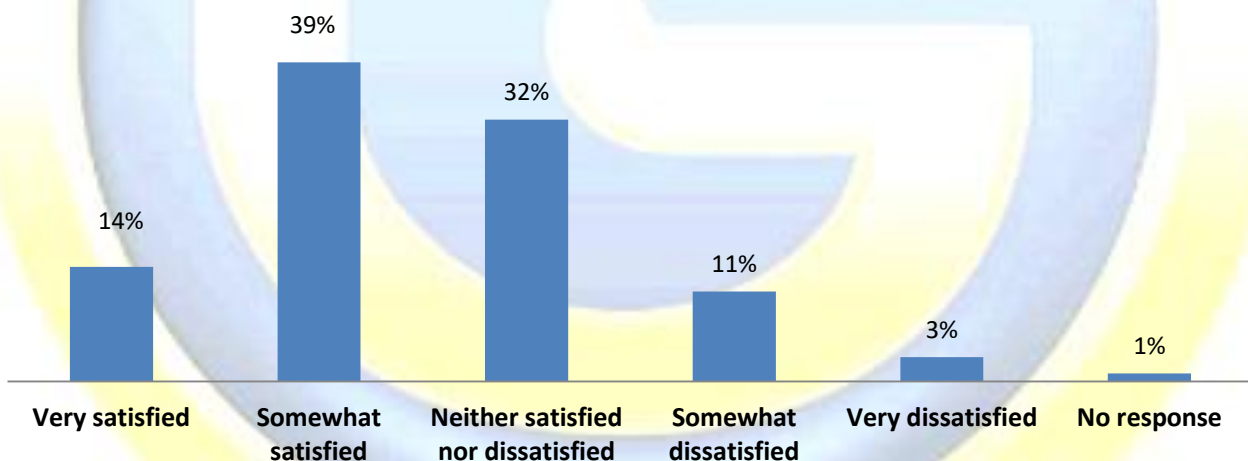
**53% Pakistanis say they are satisfied (very/somewhat) with their current standard of life; 14% say otherwise. (GALLUP & GILANI PAKISTAN POLL)**

Islamabad, November 8, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 53% Pakistanis say they are satisfied (very/somewhat) with their current standard of life; 14% say otherwise.

A nationally representative sample of men and women from across the four provinces was asked “How satisfied are you with your current standard of life (that is your ability to do what you want or buy what you want)?” In response to this question, 14% said they were very satisfied with their standard of life, 39% said somewhat satisfied, 32% said neither satisfied nor dissatisfied, 11% said somewhat dissatisfied, 3% said very dissatisfied and 1% did not wish to respond.

**Question: “How satisfied are you with your current standard of life (that is your ability to do what you want or buy what you want)?”**



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

Bilal I Gilani, Executive Director at Gallup and Gilani Pakistan adds: “Satisfaction with life / living standards is increasingly considered an important indicator of well-being and in some cases a better predictor than income and other economic indicators such as GDP per capita or unemployment rate. It is in this context that Gallup has been tracking satisfaction with life related questions for over 37 years.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1752 men and women in rural and urban areas of all four provinces of the country, September 25 – October 01, 2017. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



## **Opinion Poll from Gallup Pakista**

*The Pakistani Affiliate of Gallup International*

**Wednesday, November 8, 2017**

*(2 Pages, English version Only)*



***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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Daily Gilani Poll  
2017



of Gallup Pakistan  
(1980-2017)