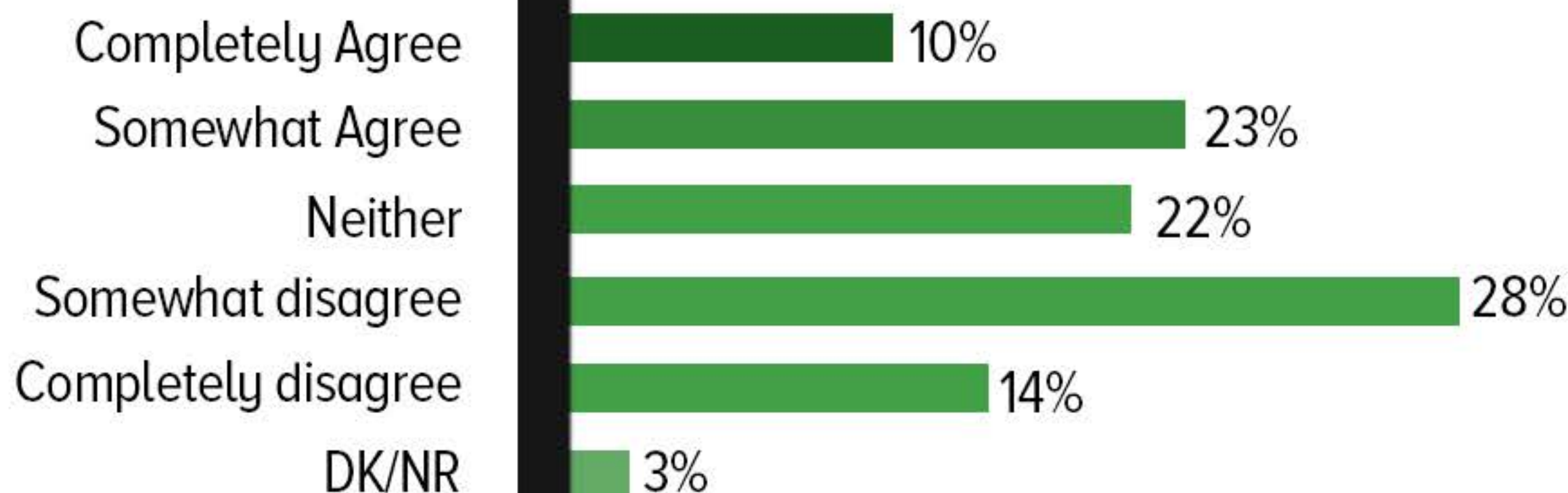


DECEMBER 15, 2017

ONE THIRD PAKISTANIS (33%) BELIEVE THEY DO NOT HAVE ENOUGH MONEY TO FULFILL THEIR PERSONAL NEEDS.

Using 1 to 5 scale where 1 refers to “completely disagreed” and “completely agreed”. Please tell me how much do you agree or disagree with the following statement: *I do not have enough money to fulfill my personal needs.*



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1708

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
ECONOMY
Personal Economy

One third Pakistanis (33%) believe they do not have enough money to fulfill their personal needs.

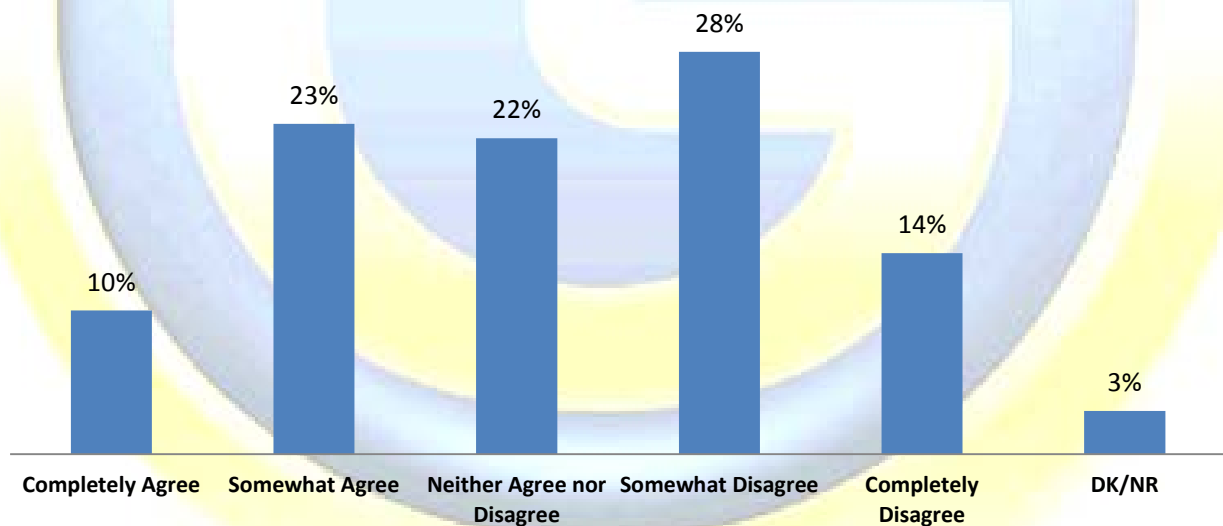
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, December 15, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, one third Pakistanis (33%) believe they do not have enough money to fulfill their personal needs.

A nationally representative sample of men and women from across the four provinces was asked, "Using 1 to 5 scale where 1 refers to "completely disagreed" and 5 "completely agreed", Please tell me how much do you agree or disagree with the following statement: *I do not have enough money to fulfill my personal needs.*" In response to this question, 10% said completely agree, 23% said somewhat agree, 22% said neither agree nor disagree, 28% said somewhat disagree and 14% said completely disagree. 3% did not respond.

Question: "Using 1 to 5 scale where 1 refers to "completely disagreed" and 5 "completely agreed", Please tell me how much do you agree or disagree with the following statement: *I do not have enough money to fulfill my personal needs.*"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1708 men and women in rural and urban areas of all four provinces of the country, November 06 –November 11, 2017. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, December 15, 2017

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2017



of Gallup Pakistan
(1980-2017)