

JANUARY 26, 2018

63% PAKISTANIS ANSWERED CORRECTLY WHEN ASKED ABOUT ALLAMA IQBAL'S BIRTH DATE.

Please tell us what Allama Iqbal's date of birth is.



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1826
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
FESTIVALS AND EVENTS
Iqbal Day

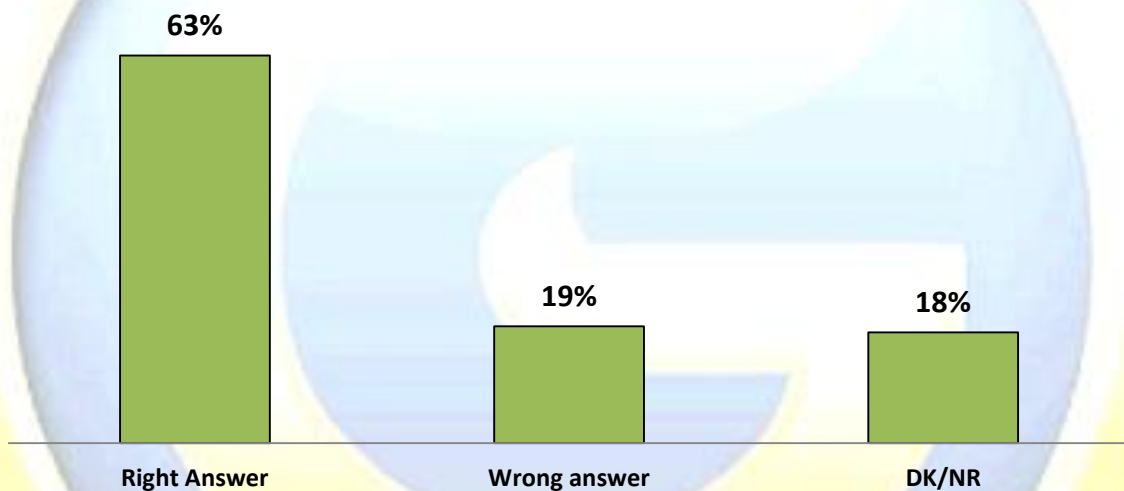
63% Pakistanis answered correctly when asked about Allama Iqbal's birth date. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, January 26, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 63% Pakistanis answered correctly when asked about Allama Iqbal's birth date.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell us what Allama Iqbal's date of birth is." Responding to this, 63% answered correctly (9th November) while 19% gave the wrong answer. 18% did not respond.

Question: "Please tell us what Allama Iqbal's date of birth is."



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1826 men and women in rural and urban areas of all four provinces of the country, November 12- November 18, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, January 26, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)