

Opinion Poll
SOCIAL
Others

More than 1 in 4 Pakistanis (27%) say they have never taken a picture with their mobile phone.
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, February 02, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than 1 in 4 Pakistanis (27%) say they have never taken a picture with the mobile phone.

A nationally representative sample of men and women from across the four provinces who claim to use a mobile phone were further asked, "Please tell us when was the last time you used your mobile phone for the following purposes:"

Took a photo:

In response to this question, 23% said yesterday, 20% said in the last 7 days, 18% said in the last 30 days, 7% said in the last 90 days, 3% said between 90 days to 1 year, 2% said more than 1 year and 27% said never.

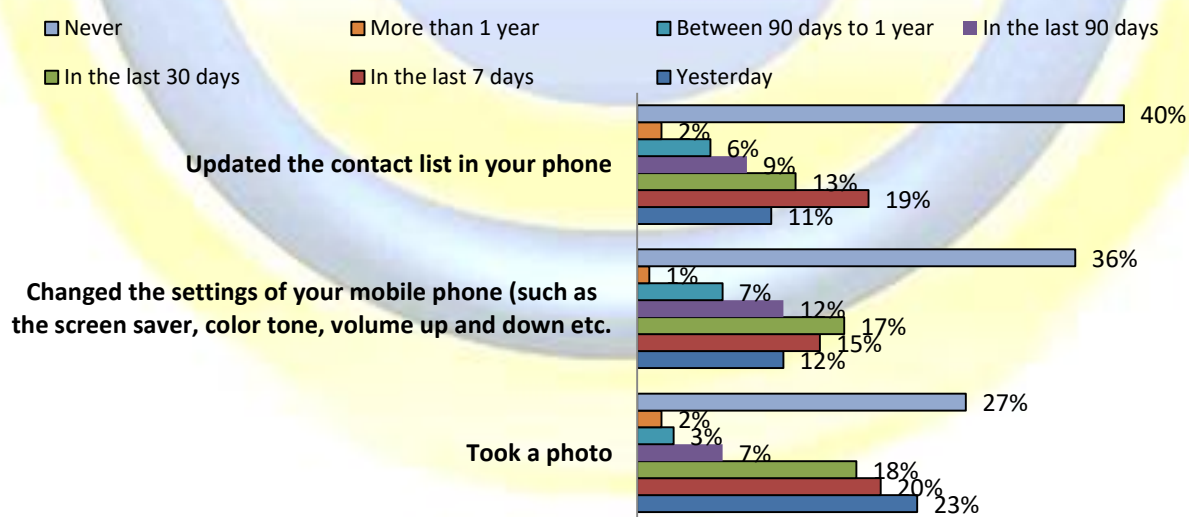
Changed settings of your mobile phone:

In response to this question, 12% said yesterday, 15% said in the last 7 days, 17% said in the last 30 days, 12% said in the last 90 days, 7% said between 90 days to 1 year, 1% said more than 1 year and 36% said never.

Updated the contact list in your phone:

In response to this question, 11% said yesterday, 19% said in the last 7 days, 13% said in the last 30 days, 9% said in the last 90 days, 6% said between 90 days to 1 year, 2% said more than 1 year and 40% said never.

Question: "Please tell us when was the last time you used your mobile phone for the following purposes:"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 814 men and women in rural and urban areas of all four provinces of the country, November 19- November 25, 2017. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)