

FEBRUARY 08, 2018

ZAINAB RAPE-MURDER CASE: 57% PAKISTANIS OPINE THAT THE MEDIA COVERAGE IN REGARDS TO THE INCIDENT WAS RESPONSIBLE; ONE THIRD SAY OTHERWISE.

Zainab's rape-murder case has been given significant coverage by newspapers and other media. Do you think media coverage of the incident was responsible or irresponsible?"



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1781

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
MEDIA
Others

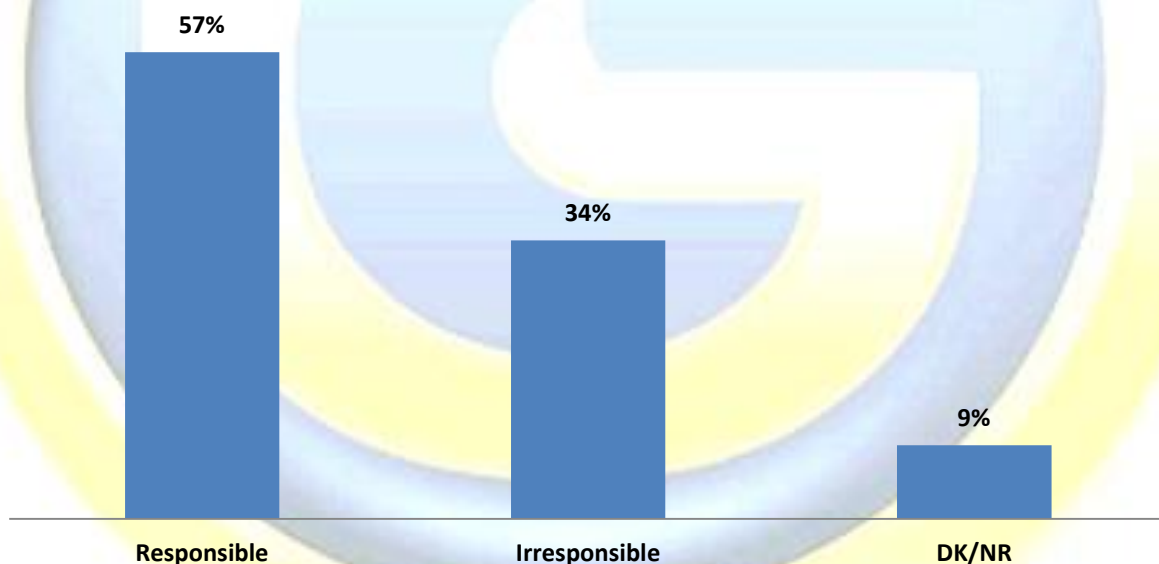
Zainab rape-murder case: 57% Pakistanis opine that the media coverage in regards to the incident was responsible; one third say otherwise. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, February 08, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 57% Pakistanis opine that the media coverage in regards to Zainab's rape and murder was responsible; one third say otherwise.

A nationally representative sample of men and women from across the four provinces was asked, "Zainab's rape-murder case has been given significant coverage by newspapers and other media. Do you think media coverage of the incident was responsible or irresponsible?" In response to this question, 57% said media coverage in regards to Zainab's rape-murder was responsible, 34% said it was irresponsible, 9% did not know or wish to respond.

Question: "Zainab's rape-murder case has been given significant coverage by newspapers and other media. Do you think media coverage of the incident was responsible or irresponsible?"



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1781 men and women in rural and urban areas of all four provinces of the country, January 08- January 15, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, February 08, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)