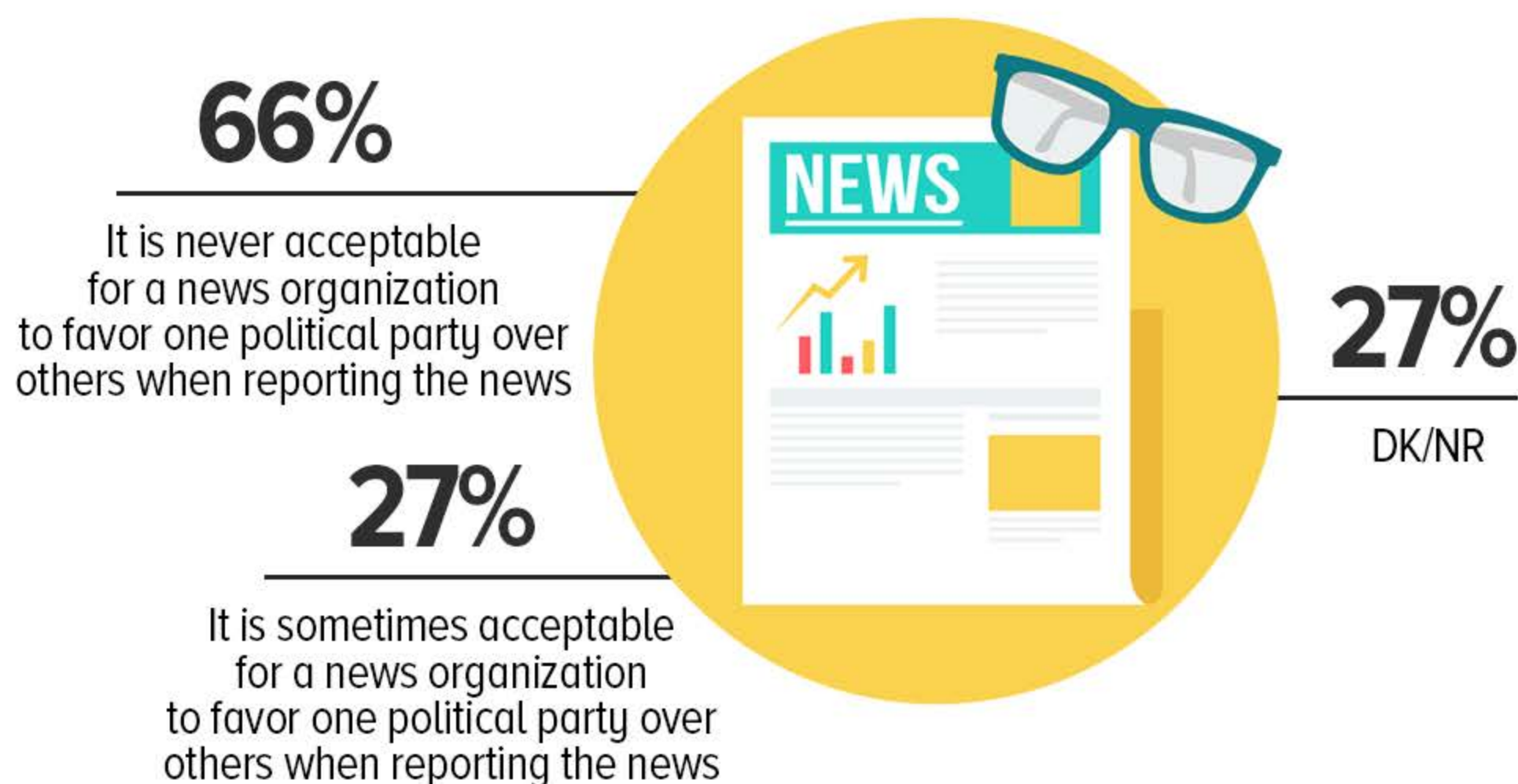


FEBRUARY 16, 2018

MORE THAN ONE THIRD PAKISTANIS (66%) OPINE IT IS NEVER ACCEPTABLE FOR A NEWS ORGANIZATION TO FAVOR ONE POLITICAL PARTY OVER OTHERS WHEN REPORTING THE NEWS.

Which of the following statements comes closest to your view? It is sometimes acceptable for a news organization to favor one political party over others when reporting the news OR It is never acceptable for a news organization to favor one political party over others when reporting the news.



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE:1719

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
MEDIA
Others

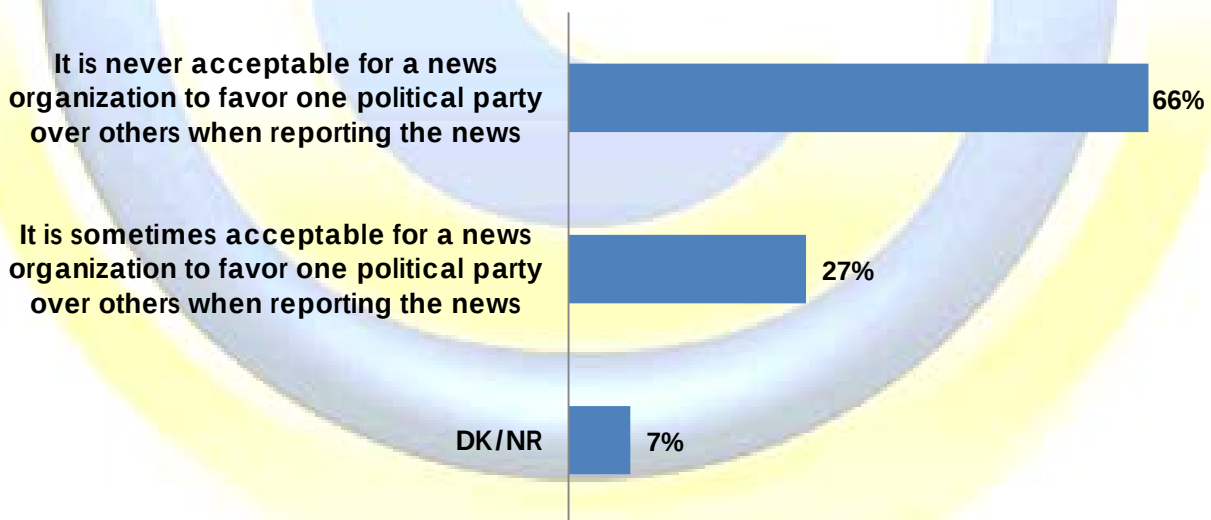
More than one third Pakistanis (66 %) opine it is never acceptable for a news organization to favor one political party over others when reporting the news. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, February 16, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than one third Pakistanis (66%) opine it is never acceptable for a news organization to favor one political party over others when reporting the news.

A nationally representative sample of men and women from across the four provinces was asked, “Which of the following statements comes closest to your view? It is sometimes acceptable for a news organization to favor one political party over others when reporting the news OR It is never acceptable for a news organization to favor one political party over others when reporting the news.” In response to this question, 66% said it is never acceptable for a news organization to favor one political party over others when reporting the news and 27% said it is sometimes acceptable for a news organization to favor one political party over others when reporting the news. 7% did not respond.

Question: “Which of the following statements comes closest to your view? It is sometimes acceptable for a news organization to favor one political party over others when reporting the news OR It is never acceptable for a news organization to favor one political party over others when reporting the news.”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1719 men and women in rural and urban areas of all four provinces of the country, January 21 –January 27, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Friday, February 16, 2018

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)