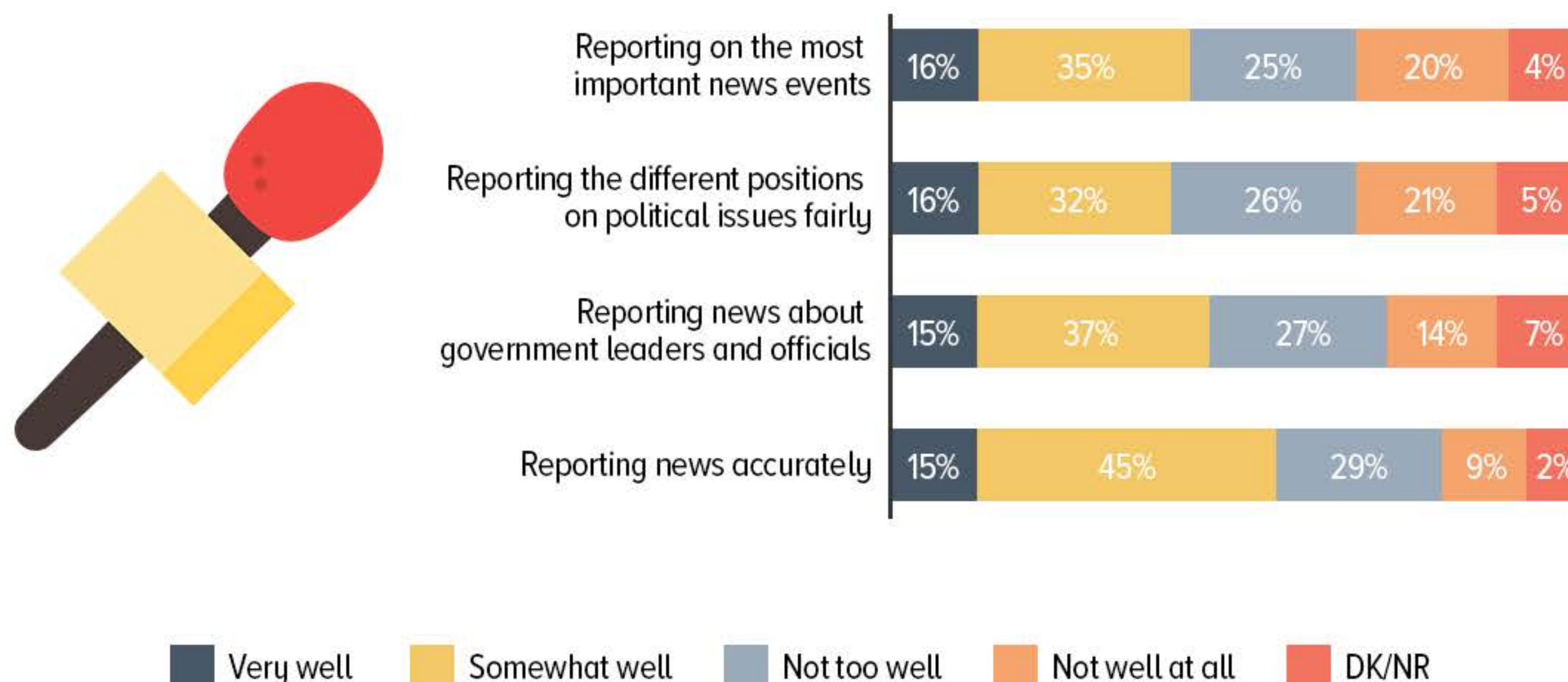


FEBRUARY 19, 2018

60% PAKISTANIS OPINE THAT NEWS MEDIA DOES WELL IN REPORTING NEWS ACCURATELY. THE LEAST FAVORABLE RATING IS NOTED FOR REPORTING THE DIFFERENT POSITIONS ON POLITICAL ISSUES FAIRLY.

For each of the following, please tell me how news organizations in Pakistan are doing on the issue. Would you say news organizations are doing this very well, somewhat well, not too well, or not well at all?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1719
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
MEDIA
Others

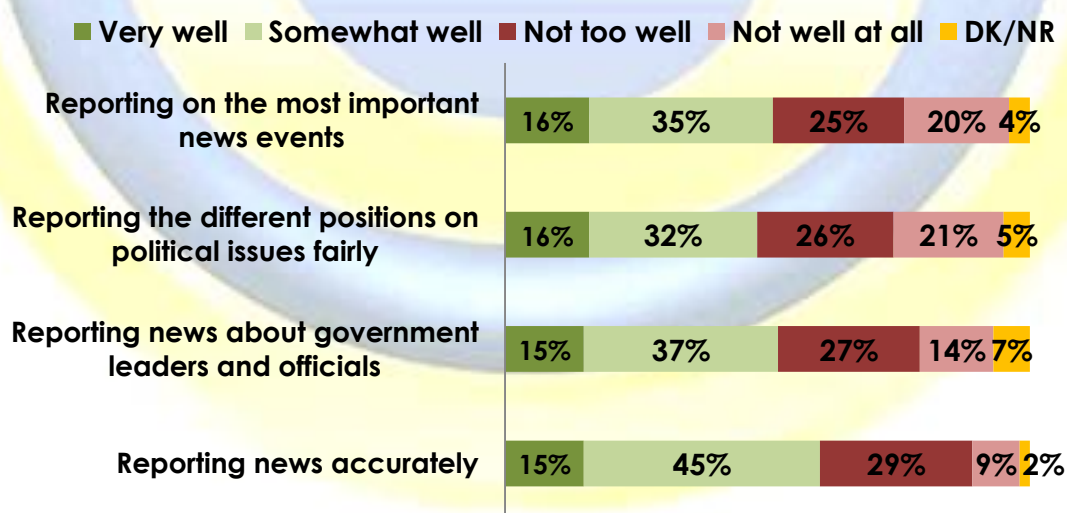
60% Pakistanis opine that news media does well in reporting news accurately. The least favorable rating is noted for reporting the different positions on political issues fairly. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, February 19, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 60% Pakistanis opine that news media does well in reporting news accurately. The least favorable rating is noted for reporting the different positions on political issues fairly.

A nationally representative sample of men and women from across the four provinces was asked, “For each of the following, please tell me how news organizations in Pakistan are doing on the issue. Would you say news organizations are doing this very well, somewhat well, not too well, or not well at all?” Regarding reporting news accurately, 15% said very well, 45% said somewhat well, 29% said not too well and 9% said not well at all. 2% did not respond. Regarding reporting news about government leaders and officials, 15% said very well, 37% said somewhat well, 27% said not too well and 14% said not well at all. 7% did not respond. Regarding reporting different positions on political issues fairly, 16% said very well, 32% said somewhat well, 26% said not too well and 21% said not well at all. 5% did not respond. Regarding reporting on the most important news events, 16% said very well, 35% said somewhat well, 25% said not too well and 20% said not well at all. 4% did not respond.

Question: “For each of the following, please tell me how news organizations in Pakistan are doing on the issue. Would you say news organizations are doing this very well, somewhat well, not too well, or not well at all?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1719 men and women in rural and urban areas of all four provinces of the country, January 21 –January 27, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Monday, February 19, 2018

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)