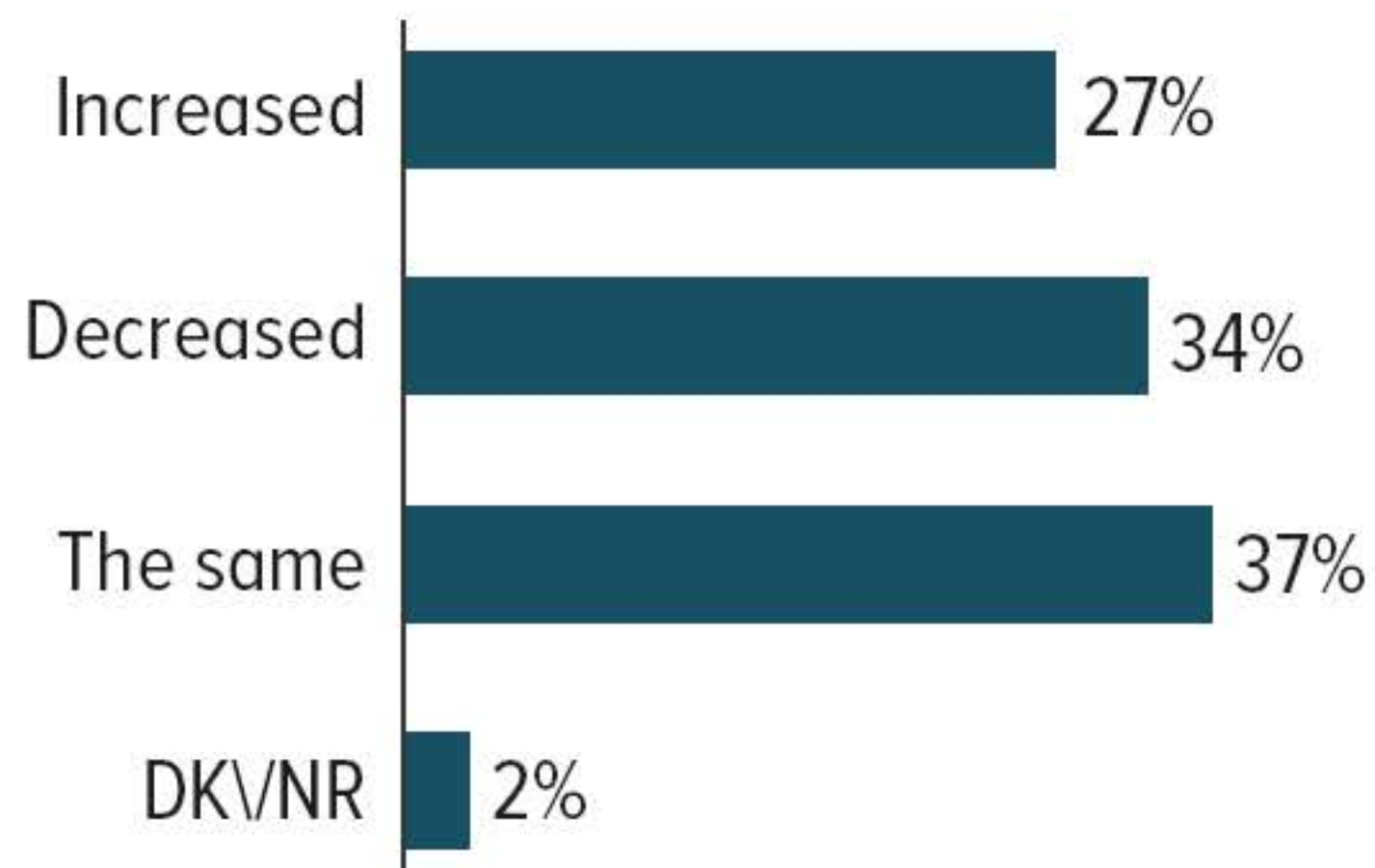


MARCH 08, 2018

27% PAKISTANIS OPINE THAT WINTER SEASON WAS COLDER THAN USUAL THIS YEAR.

Please tell whether you think the severity of winter has increased, decreased or remained this year?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1654

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.



Opinion Poll
SOCIAL
Weather

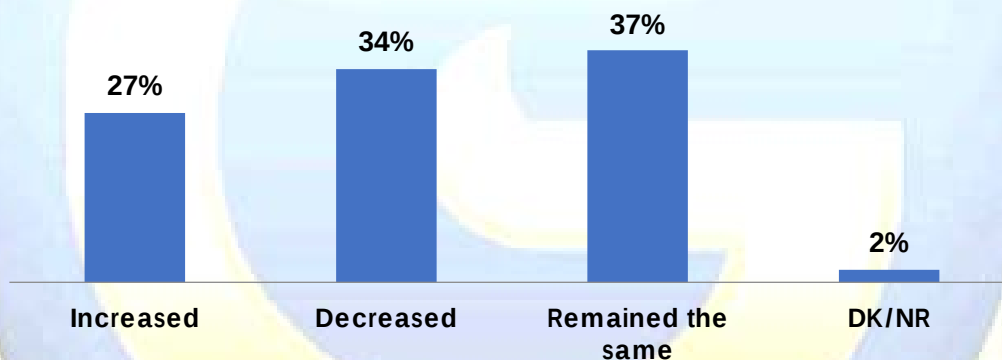
**27 % Pakistanis opine that winter season was colder than usual this year.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, March 08, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 27% Pakistanis opine that winter season was colder than usual this year.

A nationally representative sample of men and women from across the four provinces was asked, “Please tell whether you think the severity of winter has increased, decreased or remained this year?” In response to this question 27% said severity increased this time, 34% said it decreased, 37% said it remained the same and 2% did not know or wish to respond.

Question: “Please tell whether you think the severity of winter has increased, decreased or remained this year?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1654 men and women in rural and urban areas of all four provinces of the country, February 05- February 09, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Thursday, March 08, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)