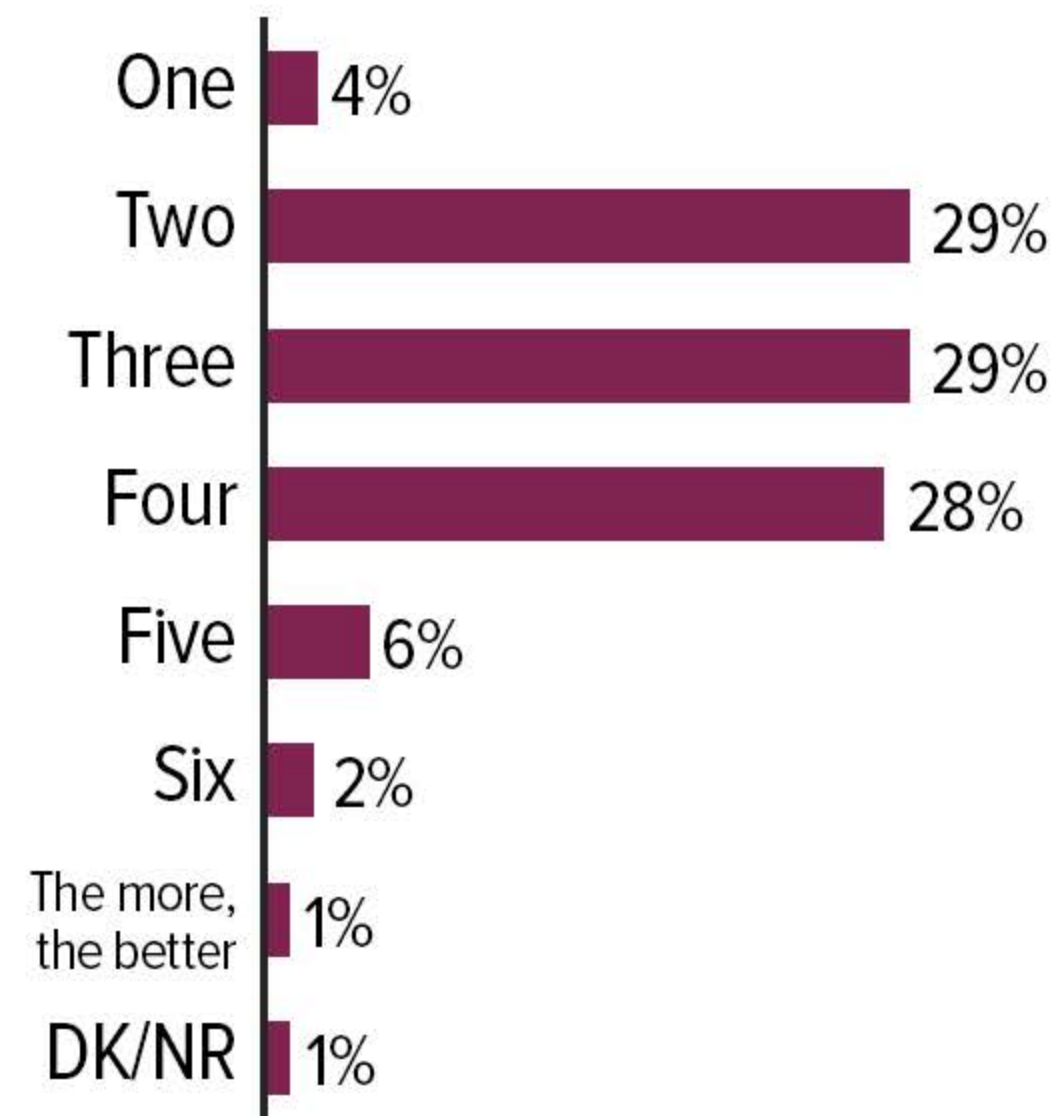


MARCH 16, 2018

MORE THAN 3/4TH PAKISTANIS (86%) BELIEVE TWO TO FOUR CHILDREN TO BE THE IDEAL NUMBER FOR A FAMILY. 37% BELIEVE FOUR OR MORE TO BE THE OPTIMAL NUMBER.

How many children should be there in an ideal household?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1673

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
**Family
Children**

More than 3/4th Pakistanis (86%) believe two to four children to be the ideal number for a family. 37% believe four or more to be the optimal number.

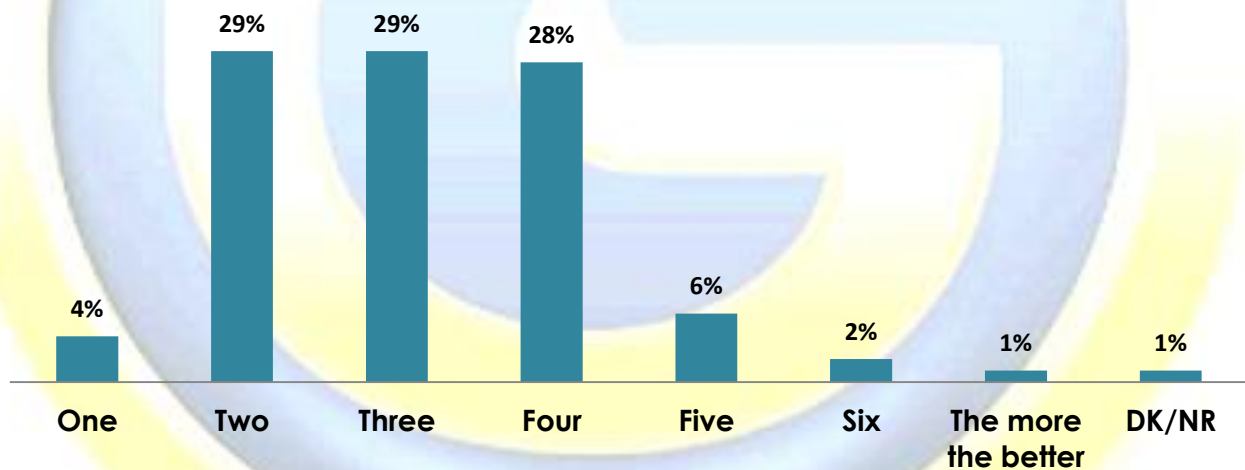
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, March 16, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than 3/4th Pakistanis (86%) believe two to four children to be the ideal number for a family. 37% believe four or more to be the optimal number.

A nationally representative sample of men and women from across the four provinces was asked, “How many children should be there in an ideal household?” In response to this question, 4% said one, 29% said two, 29% said three, 28% said four, 6% five, 2% said six, 1% said the more the better and 1% did not know or wish to respond.

Question: “How many children should be there in an ideal household?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1673 men and women in rural and urban areas of all four provinces of the country, January 28 –February 03, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Friday, March 16, 2018

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)