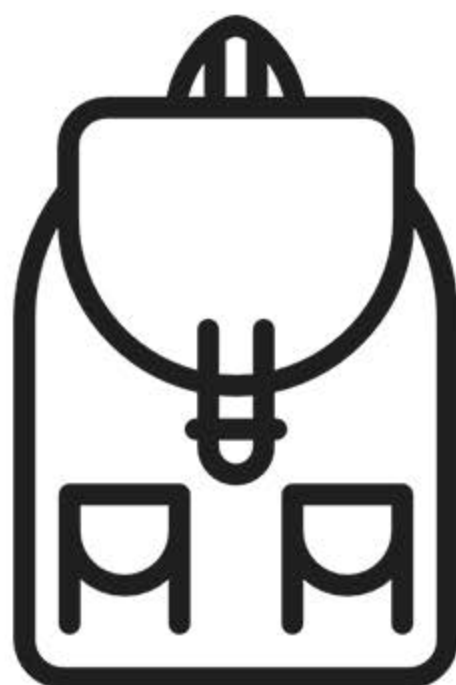
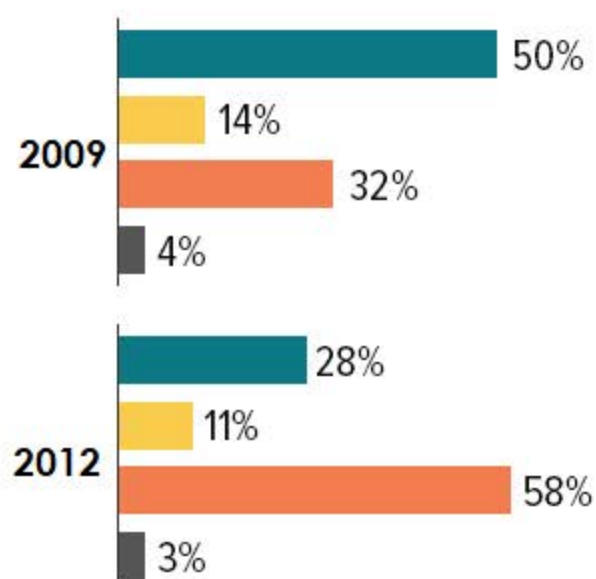


**OVER A PERIOD OF 9 YEARS, 26% INCREASE IN PARENTS WHO SAY THEY WOULD MAKE CHOICE OF SENDING A CHILD TO SCHOOL BASED ON HIS/HER PERFORMANCE IN STUDIES RATHER THAN BASED ON GENDER.**

Suppose if you had a daughter and a son, with financial resources to educate only one child, whom would you send to school?



■ Boy
 ■ Girl
 ■ Whoever is better
 ■ DK/NR





# Public Opinion in Pakistan in the Year 2009

## EDUCATION

### Gender bias

Over a period of 9 years, 26 % increase in parents who say they would make choice of sending a child to school based on his / her performance in studies rather than based on gender.

GALLUP & GILANI PAKISTAN

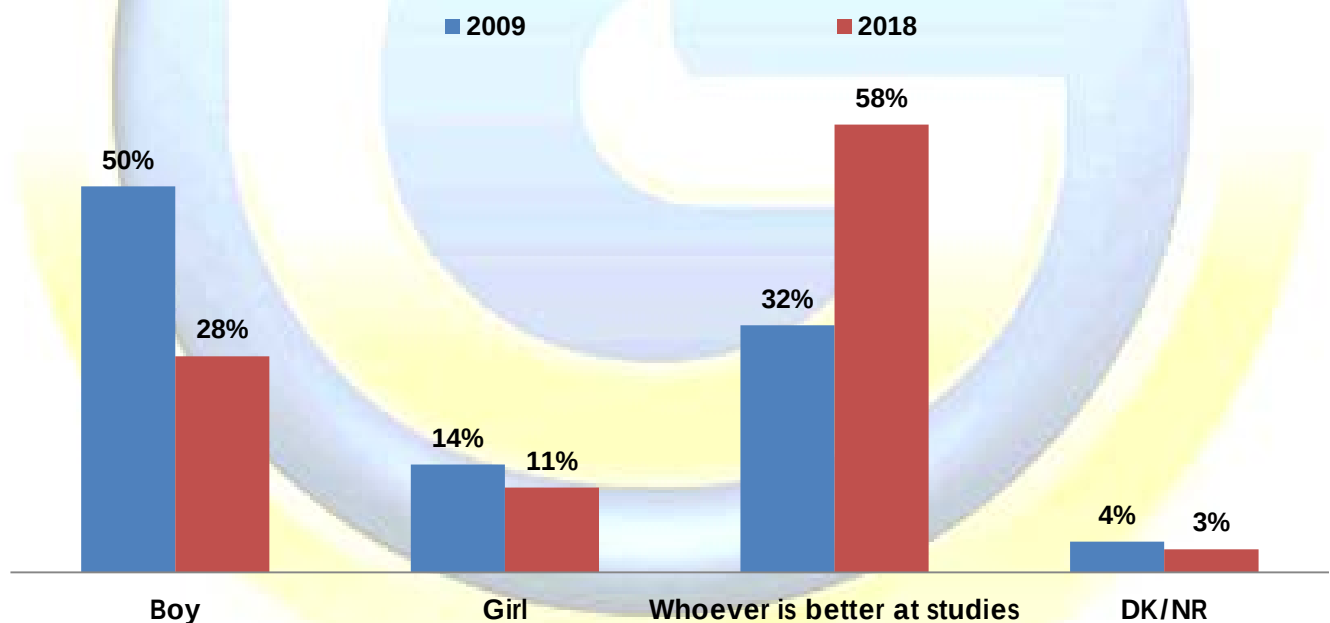
Islamabad, March 27, 2018

According to a Gallup & Gilani Pakistan National Survey conducted in the year 2009 (9 years ago) respondents in Pakistan were asked “Suppose if you had a daughter and a son, with financial resources to educate only one child, whom would you send to school?” In response, 50% said they would educate a boy, 14% said they would educate the girl and 32% said they would educate whoever is better at studies. 4% did not know or wish to respond.

**Comparative Picture:** The question was asked again in 2018 to enable a concrete comparison. In 2018, 28% said they would educate a boy, 11% said they would educate the girl and 58% said they would educate whoever is better at studies. 3% did not know or wish to respond.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.*

**Question: “Suppose if you had a daughter and a son, with financial resources to educate only one child, whom would you send to school?”**



Source: Gallup & Gilani Surveys  
The Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

### Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk).’

## **Opinion Poll from Gallup Pakistan**

*The Pakistani Affiliate of Gallup International*



**Tuesday, March 27, 2018**

*(3 Pages including this)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)

***Disclaimer:*** Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



of Gallup Pakistan  
(1980-2018)