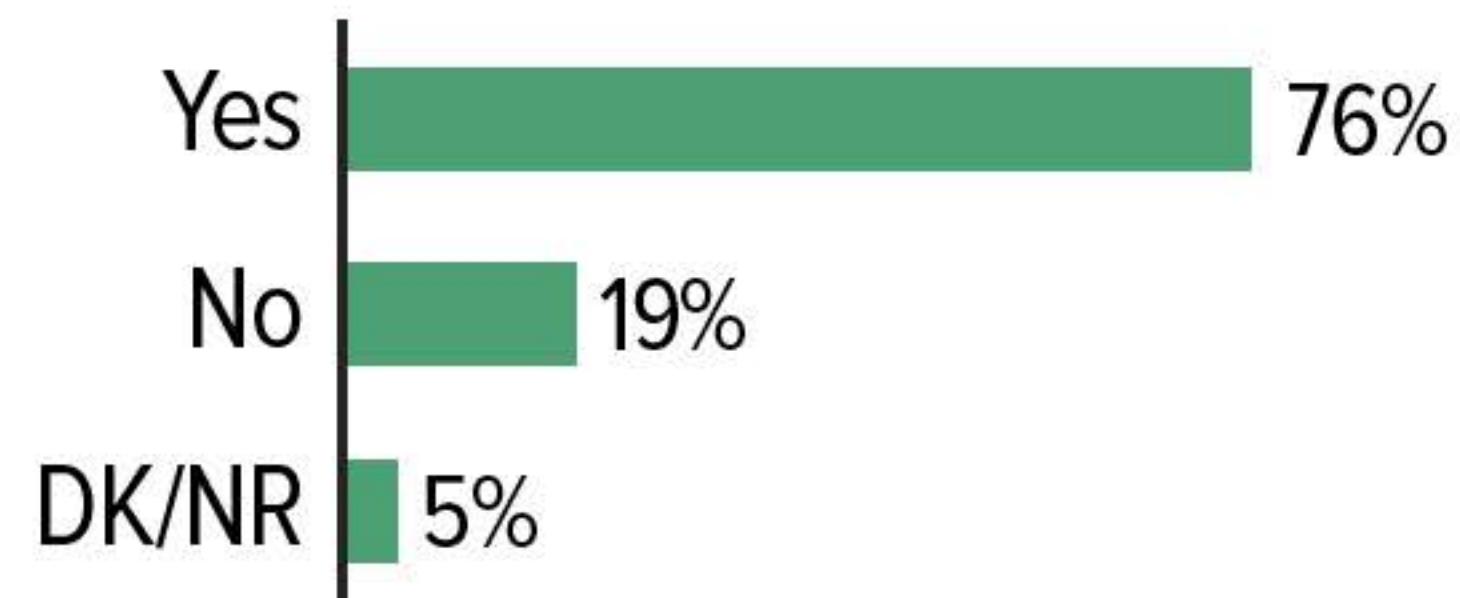
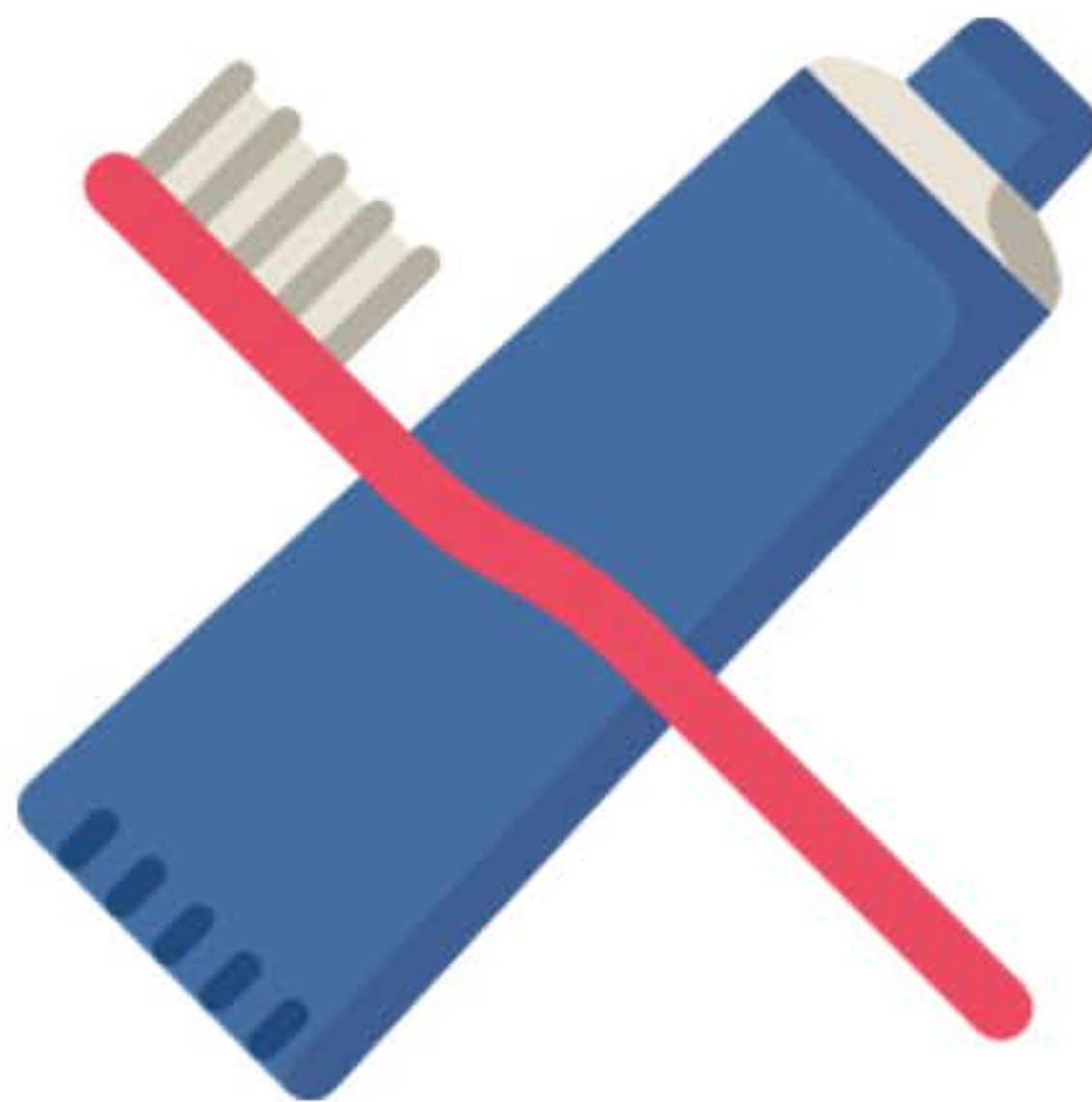


APRIL 02, 2018

1 IN 5 PAKISTANIS (19%) ADMIT TO NOT BRUSHING THEIR TEETH YESTERDAY.

Did you clean /brush your teeth yesterday?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1654

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
HEALTHCARE
Dental Hygiene

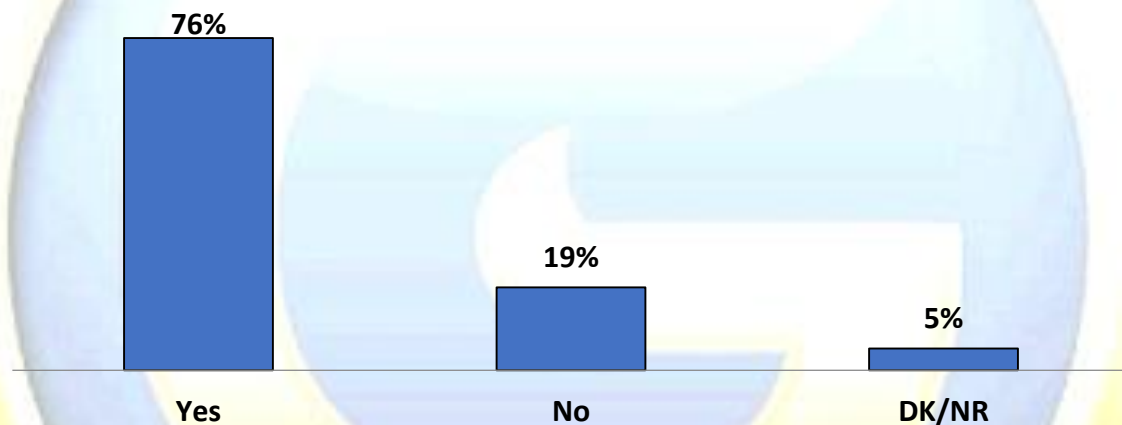
**1 in 5 Pakistanis (19%) admit to not brushing their teeth yesterday.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, April 02, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 1 in 5 Pakistanis (19%) admit to not brushing their teeth yesterday.

A nationally representative sample of men and women from across the four provinces was asked, “Did you clean/brush your teeth yesterday?” In response to this question, 76% said yes, 19% said no and 5% did not know or wish to respond.

Question: “Did you clean /brush your teeth yesterday?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Dental hygiene is strongly linked to overall healthy lifestyle. Teeth’s brushing at least once a day is considered essential by health professionals. The study’s findings suggest that nearly 1 in 5 Pakistanis are at risk of dental problems specifically as well as other health problems caused by poor dental health. Moreover, considering there was only 1 dentist per 16,826 people in Punjab by 2015, preventive methods (such as his/her incidence of teeth cleaning) are even more crucial.

The findings also point towards need for behavioral change programs in order to prevent health issues happening in future. In order to do so, more detailed studies looking into causes and determinants of poor dental hygiene would be required.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1654 men and women in rural and urban areas of all four provinces of the country, February 05- February 09, 2018. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Monday, April 02, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)