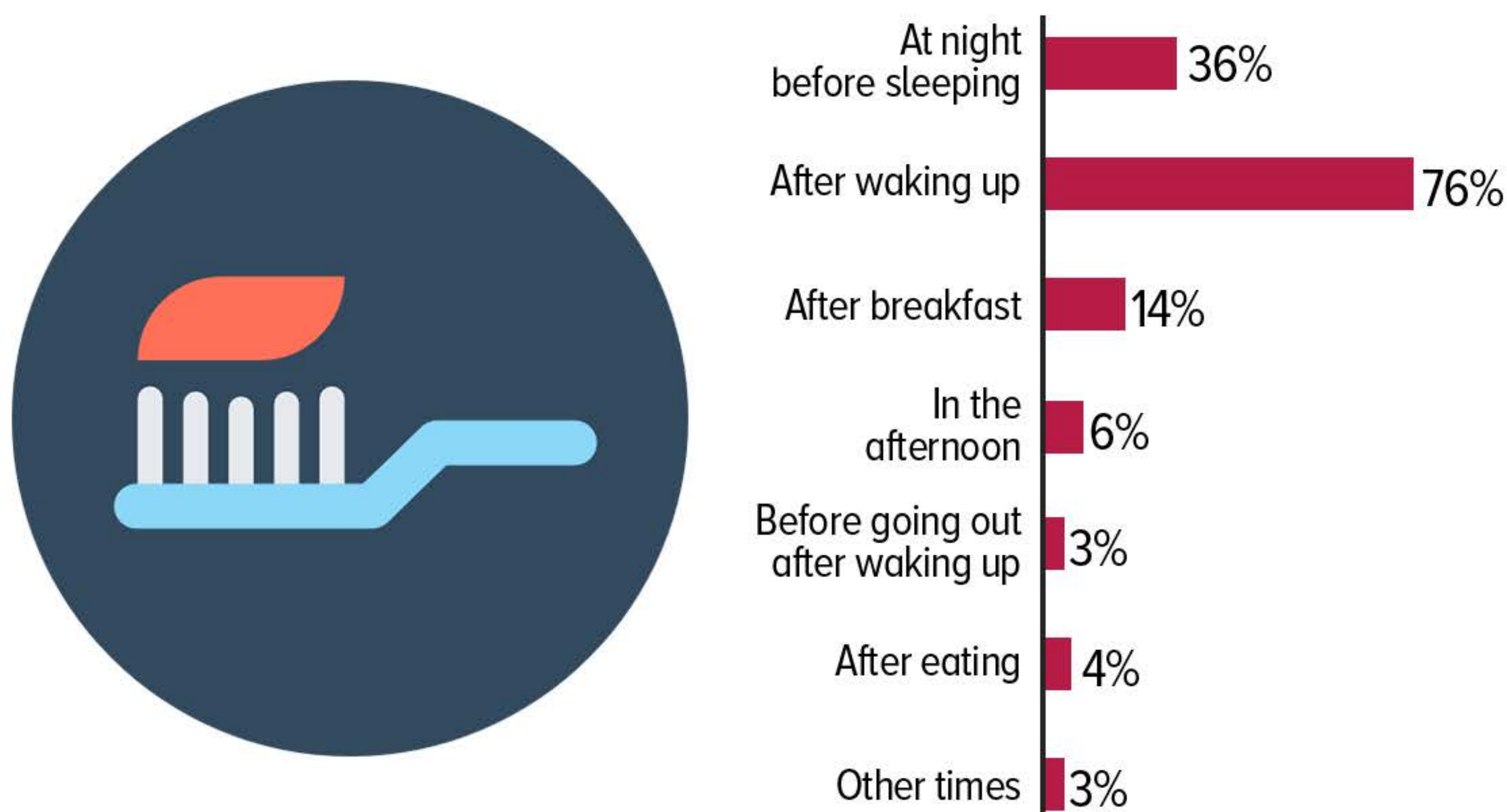


APRIL 03, 2018

76% PAKISTANIS SAY THEY BRUSH THEIR TEETH AFTER WAKING UP. ONLY 36% CLAIM TO BRUSH THEM BEFORE GOING TO BED.

When did you brush / clean your teeth yesterday?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1227

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
HEALTHCARE
Dental Hygiene

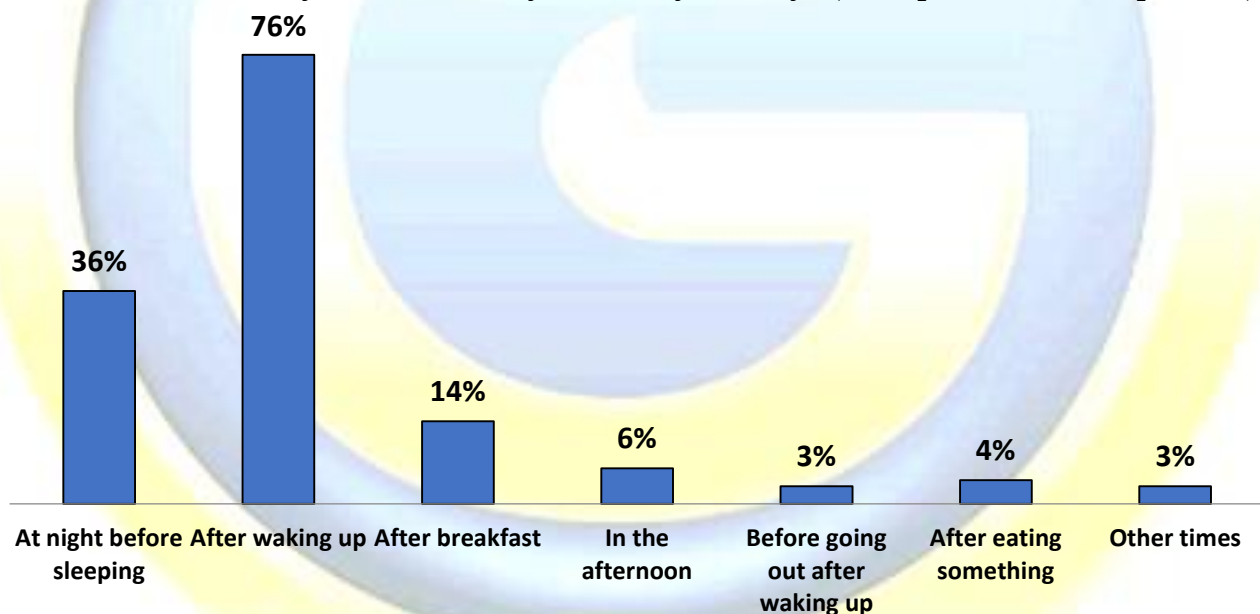
**76% Pakistanis say they brush their teeth after waking up. Only 36% claim to brush them before going to bed.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, April 03, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 76% Pakistanis say they brush their teeth after waking up. Only 36% claim to brush them before going to bed.

A nationally representative sample of men and women from across the four provinces who answered in the affirmative about brushing their teeth yesterday was further asked, “When did you brush/clean your teeth yesterday?” In response to this question, 36% said at night before sleeping, 76% said after waking up, 14% said after breakfast, 6% said in the afternoon, 3% said before going out after waking up, 4% said after eating something and 3% said other times.

Question: “When did you brush/clean your teeth yesterday? (Multiple answers are possible)”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1227 - men and women in rural and urban areas of all four provinces of the country, February 05- February 09, 2018. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Tuesday, April 03, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)