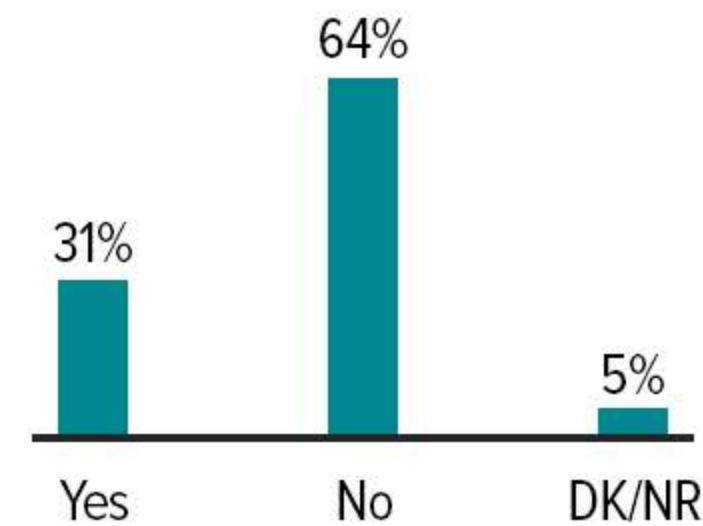


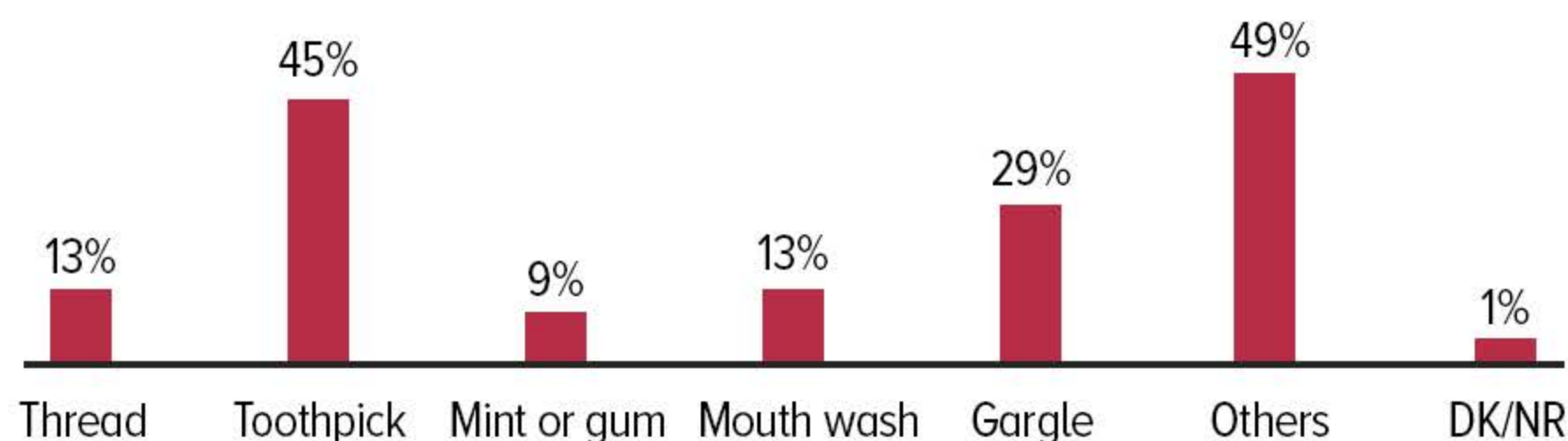
APRIL 04, 2018

NEAR MAJORITY OF PAKISTANIS (64%) SAY THEY DO NOT USE ANYTHING ELSE FOR CLEANING THEIR TEETH OTHER THAN A TOOTHBRUSH. TOOTHPICK MOST CITED AMONG OTHER PRODUCTS USED FOR TEETH CLEANING.

Do you use anything else for cleaning your teeth other than brushing them?



If yes, please tell me what else you use for cleaning your teeth other than brushing?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1227

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
HEALTHCARE
Dental Hygiene

Near majority of Pakistanis (64%) say they do not use anything else for cleaning their teeth other than a toothbrush. Toothpick most cited among other products used for teeth cleaning. (GALLUP & GILANI PAKISTAN POLL)

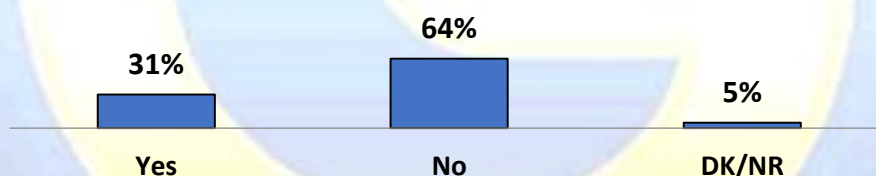
Islamabad, April 04, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, near majority of Pakistanis (64%) say they do not use anything else for cleaning their teeth other than a toothbrush. Toothpick most cited among other products used for teeth cleaning.

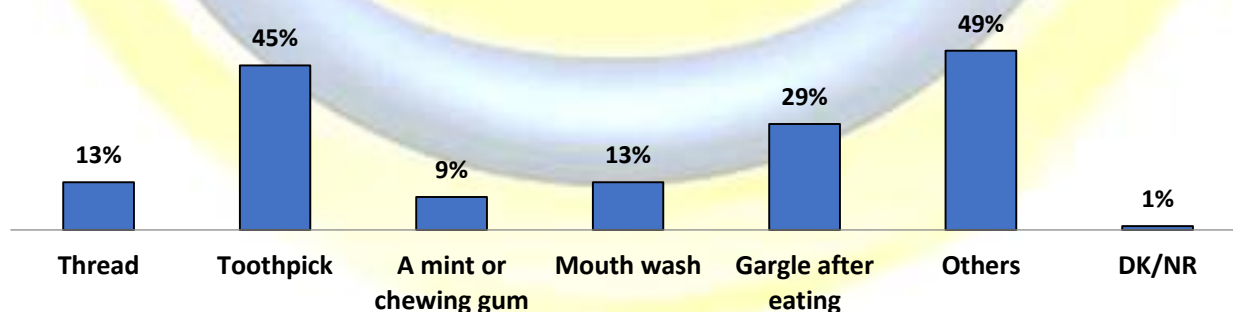
A nationally representative sample of men and women from across the four provinces who answered in the affirmative about brushing their teeth yesterday was further asked, “Do you use anything else for cleaning your teeth other than brushing them?” In response to this question, 31% said yes, 64% said no and 5% did not know or wish to respond.

Those who responded yes were further asked “Please tell me what else you use for cleaning your teeth other than brushing?” In response to this question, 13% said they use a thread, 45% said toothpick, 9% said a mint or chewing gum, 13% said mouth wash, 29% said they gargle after eating, 49% said others and 1% did not know or wish to respond.

Question: “Do you use anything else for cleaning your teeth other than brushing them?”



**Question: “If yes, Please tell me what else you use for cleaning your teeth other than brushing?”
(Multiple responses possible)**



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1227 men and women in rural and urban areas of all four provinces of the country, February 05- February 09, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, April 04, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)