

MAY 24, 2018

3 IN 5 PAKISTANIS (62%) SAY THEY DO NOT HAVE ANY SUMMER VACATION PLANS THIS YEAR.

Please tell if you have made any vacation plans (such as travelling etc) for this year's summer holidays?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1581

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL BEHAVIOUR
Leisure Time

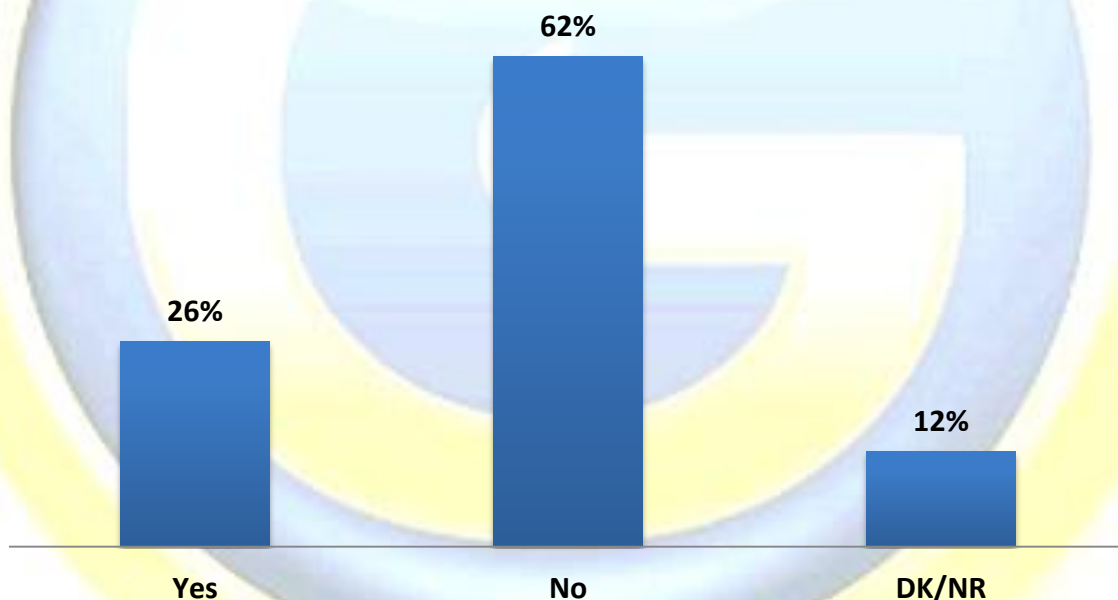
3 in 5 Pakistanis (62%) say they do not have any summer vacation plans this year. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 24, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 3 in 5 Pakistanis (62%) say they do not have any summer vacation plans this year.

A nationally representative sample of men and women from across the four provinces was asked, “Please tell if you have made any vacation plans (such as travelling etc) for this year’s summer holidays?” In response to this question, 26% said yes and 62% said no. 12% did not know or wish to respond.

Question: “Please tell if you have made any vacation plans (such as travelling etc) for this year’s summer holidays?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

There are about 30 million households in Pakistan. This study’s findings show that nearly 1 in 4 of these 30 million families intend to travel or through other ways enjoy vacations, which adds to around 7 million households who have summer plans showing a huge internal and external tourism possibilities.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1581 men and women in rural and urban areas of all four provinces of the country, April 16- April 23, 2018. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)