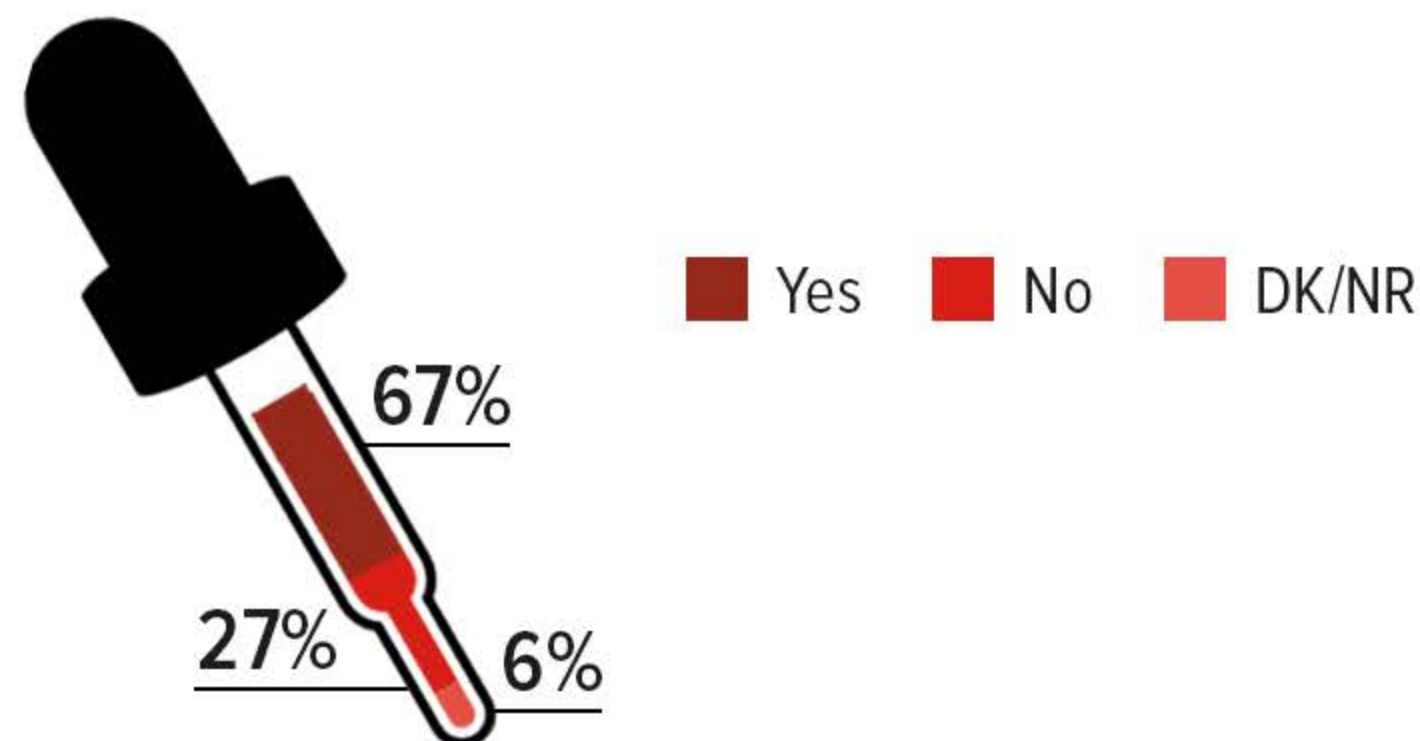


MAY 25, 2018

67% PAKISTANIS SAY THEY HAVE HEARD OR READ ABOUT THE RECENT POLIO CAMPAIGN. HEALTH WORKERS (39%) AND TELEVISION (37%) CITED AS THE TOP SOURCES FOR AWARENESS REGARDING CAMPAIGNS.

Have you read or heard about Polio campaign during the last two weeks?



How did you learn about the Polio campaign this time around?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1672

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
HEALTH CARE
Vaccination

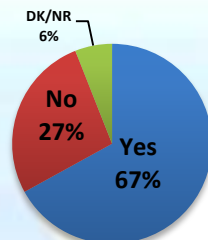
67% Pakistanis say they have heard or read about the recent Polio campaign. Health workers (39%) and Television (37%) cited as the top sources for awareness regarding campaigns. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 25, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 67% Pakistanis say they have heard or read about the recent Polio campaign. Health workers (39%) and Television (37%) cited as the top sources for awareness regarding campaigns.

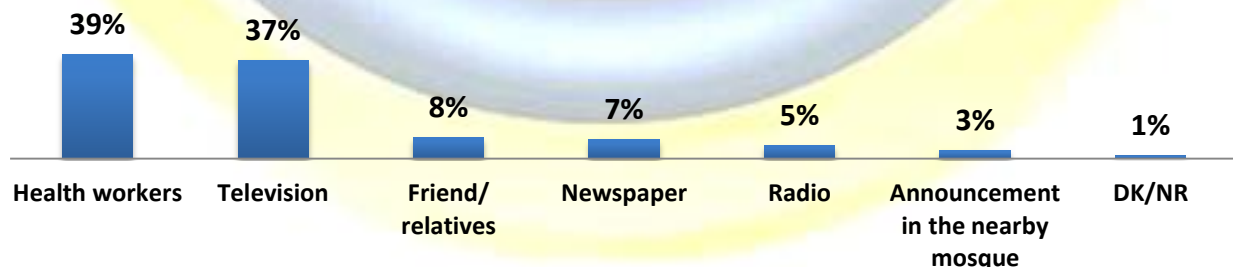
A nationally representative sample of men and women from across the four provinces was asked, “Have you read or heard about the Polio campaign during the last two weeks?” In response to this question, 67% said yes and 27% said no. 6% did not know or wish to respond.

Question: “Have you read or heard about the Polio campaign during the last two weeks?”



Respondents who answered in the affirmative were further asked, “How did you learn about the polio campaign this time around?” In response, 39% said through health workers, 37% said television, 8% said from friends, 7% said newspapers, 5% said radio and 3% said announcements in their nearby mosques were made.

Question: “How did you learn about the polio campaign this time around?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1672 men and women in rural and urban areas of all four provinces of the country, April 23- April 30, 2018. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, May 25, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)