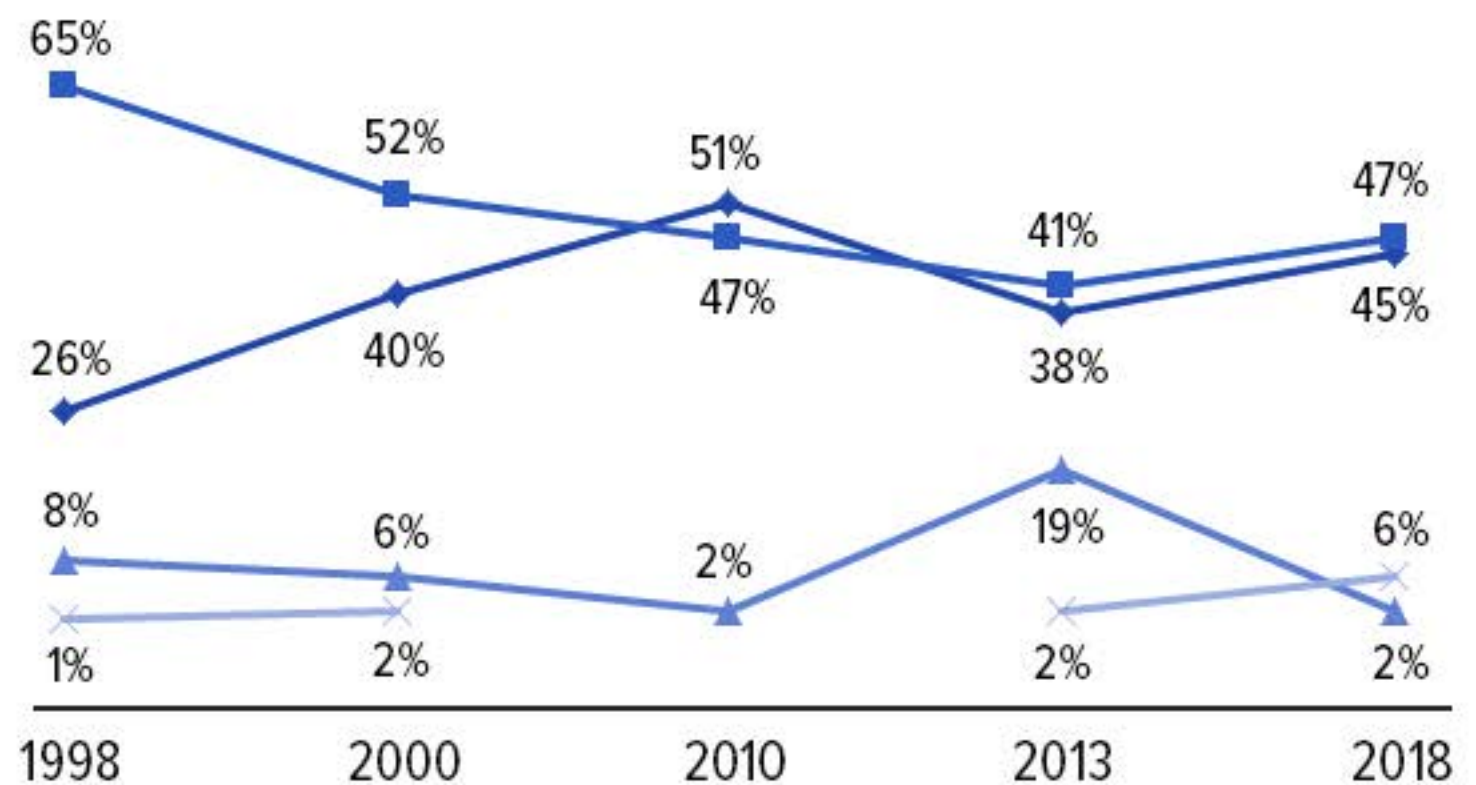


**OVER A PERIOD OF 20 YEARS, SHIFT IN PREFERENCE TOWARDS URDU AS MEDIUM OF INSTRUCTION;
NOTED 45% NOW WANT THEIR CHILDREN TO GET EDUCATED IN URDU.**

Do you want your children to get educated in English medium or Urdu Medium?



Urdu English Others DK/NR



Public Opinion in Pakistan in the Year 1998

SOCIAL Education / Schools

Over a period of 20 years, shift in preference towards Urdu as medium of instruction; noted 45 % now want their children to get educated in Urdu.

GALLUP & GILANI PAKISTAN

Islamabad, July 03, 2018

According to a Gallup & Gilani Pakistan National Survey conducted in the year 1998 (20 years ago) respondents were asked, "Do you want your children to get educated in English medium or Urdu Medium?" In response to this question, 26% said Urdu, 65% said English, while 8% said others. 1% did not know or did not wish to respond.

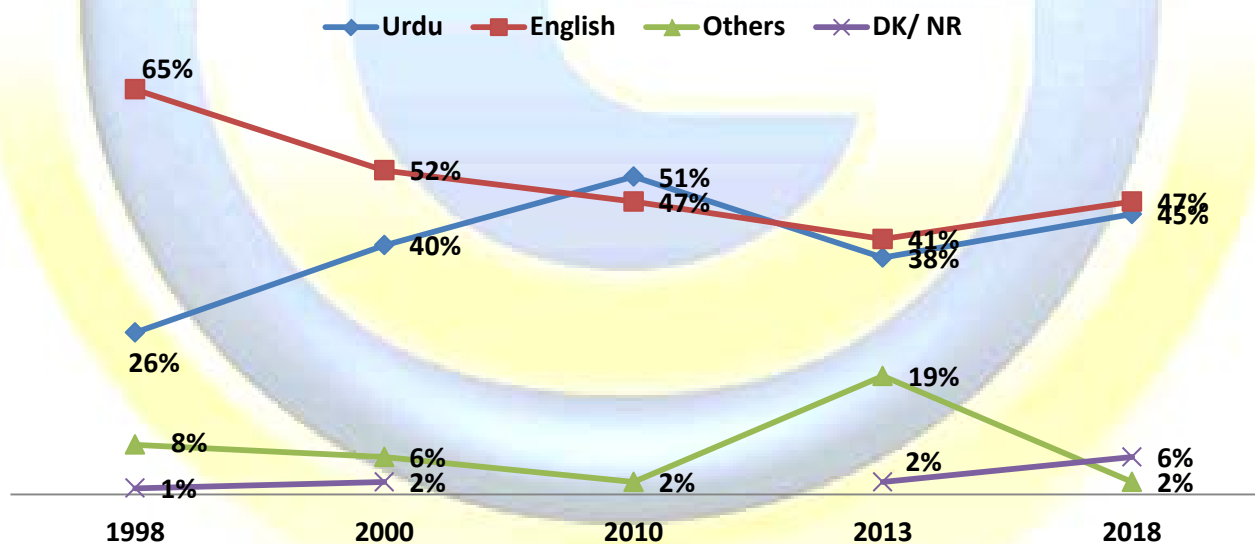
Comparative Picture: The question was asked again in 2018 to enable a concrete comparison. In 2018, 45% said Urdu medium and 47% said English medium. 2% said other and 6% did not know or did not wish to respond.

The findings are available since 1998 periodically and the graph below shows how the figures have fluctuated over the years.

According to public opinion, there has been a 19% increase in the proportion of Pakistanis who believe Urdu should be the medium of instruction for their children, and an 18% decrease in the proportion of Pakistanis who believe the medium of instruction should be English for their children.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Do you want your children to get educated in English medium or Urdu Medium?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.



Tuesday, July 03, 2018

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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of Gallup Pakistan
(1980-2018)