

JULY 16, 2018

DEVELOPMENTALIST AGENDA AND CORRUPTION FREE AGENDA BASED CANDIDATE TOPS AS PEOPLE'S CHOICE, PRO-POOR AND IDEOLOGY BASED CANDIDATE FARE WORSE.

Assume four political candidates come to you to ask you for your vote. A says he will eradicate corruption and thus you should vote for him. B says he will construct roads and dams, and bring industrial reforms. C says he will ensure the importance of the vote and the voters because the power is in the hands of the representative of the people and not the elite. D will provide everyone with food, clothes and shelter but cannot eradicate corruption nor ensure employment and development. Out of these four, who would you vote for?

**29%**Corruption free
candidate**30%**Developmentalist
candidate**23%**Ideological
candidate**8%**Mass emancipation/
pro-poor candidate**9%**Don't know/
no response

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1625

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
POLITICS ELECTORAL
Drivers for Voting

Developmentalist agenda and corruption free agenda based candidate tops as people's choice; pro-poor and ideology based candidate fare worse.

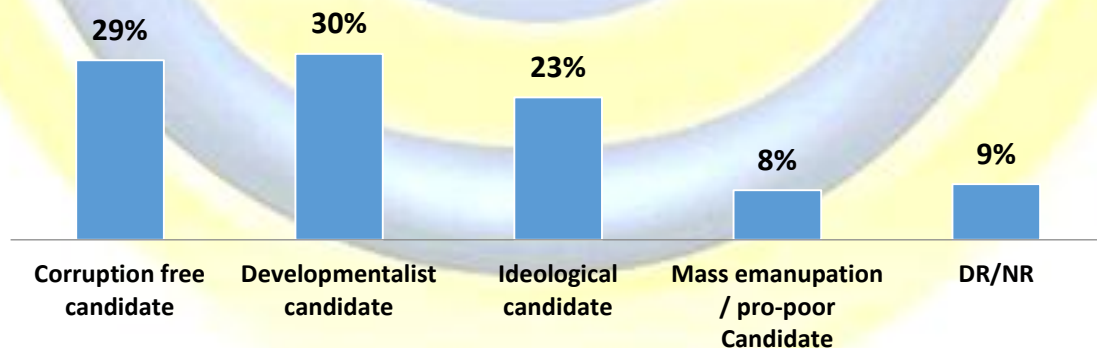
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, July 16, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, developmentalist agenda and corruption free agenda based candidate tops as people's choice, pro-poor and ideology based candidate fare worse.

A nationally representative sample of men and women from across the four provinces was asked "Assume four political candidates come to you to ask you for your vote. A says he will eradicate corruption and thus you should vote for him. B says he will construct roads and dams, and bring industrial reforms. C says he will ensure the importance of the vote and the voters because the power is in the hands of the representative of the people and not the elite. D will provide everyone with food, clothes and shelter but cannot eradicate corruption nor ensure employment and development. Out of these four, who would you vote for?" In response to this question, 29% said they would vote for corruption free candidate, 30% said they would vote for developmentalist candidate, 23% said ideological candidate, 8% said mass emancipation / pro-poor candidate, while 10% did not know or did not wish to respond.

Question: "Assume four political candidates come to you to ask you for your vote. A says he will eradicate corruption and thus you should vote for him. B says he will construct roads and dams, and bring industrial reforms. C says he will ensure the importance of the vote and the voters because the power is in the hands of the representative of the people and not the elite. D will provide everyone with food, clothes and shelter but cannot eradicate corruption nor ensure employment and development. Out of these four, who would you vote for?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1625 men and women in rural and urban areas of all four provinces of the country, June 11 – June 18, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)