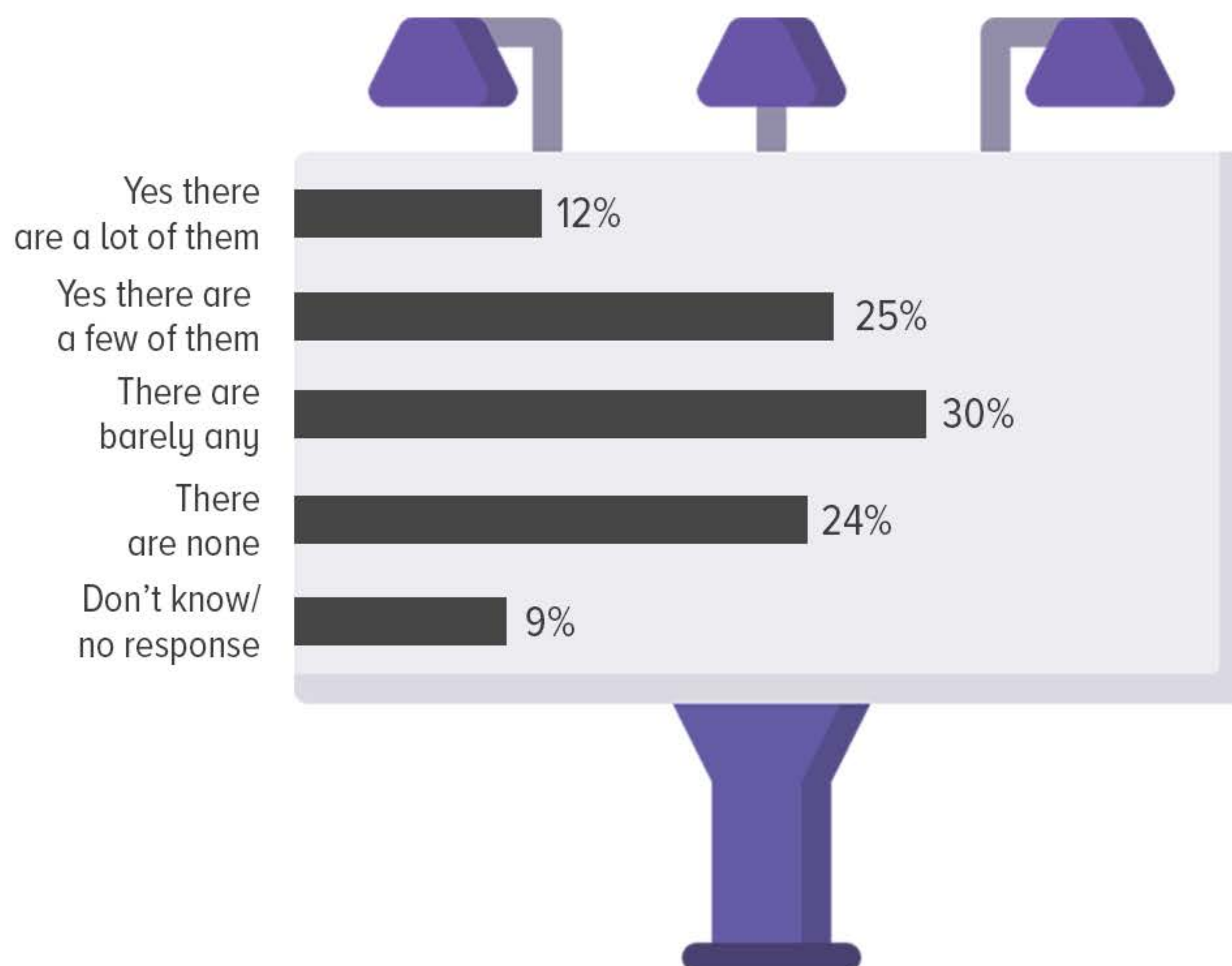


JULY 17, 2018

LACKLUSTRE GENERAL ELECTION CAMPAIGN 2018: 54% PAKISTANIS REPORT SEEING NO OR RARELY ANY ELECTION POSTERS IN THEIR AREA FOR THE 2018 ELECTION.

Do you have banners/flags/posters of political parties for the election of 2018 in your area?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1625

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
POLITICS
Election

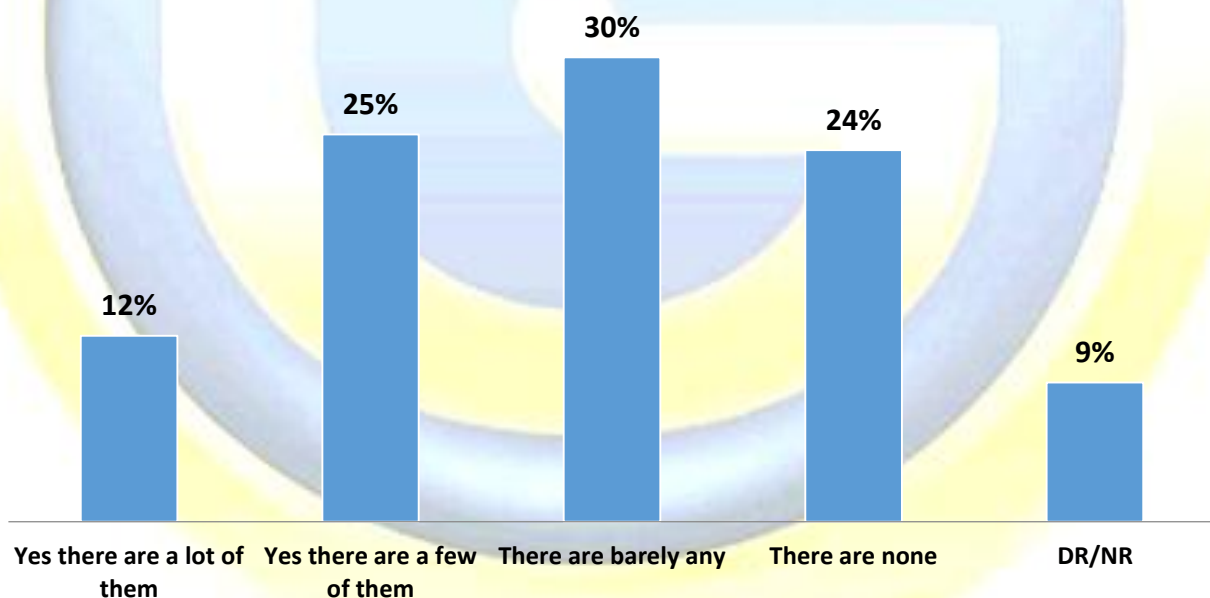
**Lackluster General Election Campaign 2018: 54% Pakistanis report seeing no, or rarely any, election posters in their area for the 2018 election.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, July 17, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 54% Pakistanis report seeing no, or rarely any, election posters in their area for the 2018 election.

A nationally representative sample of men and women from across the four provinces was asked “Do you have banners/flags/posters of political parties for the election of 2018 in your area?” In response to this question, 12% said yes there are a lot of them, 25% said yes there are a few of them, 30% said there are barely any, 24% said there are none, while 9% did not know or did not wish to respond.

Question: “Do you have banners/flags/posters of political parties for the election of 2018 in your area?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1625 men and women in rural and urban areas of all four provinces of the country, June 18 – June 25, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International

Tuesday, July 17, 2018

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)