

JULY 20, 2018

PREFERENCE FOR INTERNATIONAL: MAJORITY PAKISTANIS (63%) BELIEVE AN INTERNATIONALLY PRODUCED GOOD IS OF BETTER QUALITY THAN A LOCALLY PRODUCED GOOD.

For the following statement, please tell to what extent do you agree with it:
Internationally produced goods are better than domestically produced goods?



63%
Agree



25%
Disagree



12%
DK/NR

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1506

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
ECONOMY
Globalization

Preference for International: Majority Pakistanis (63%) believe an internationally produced good is of better quality than a locally produced good.

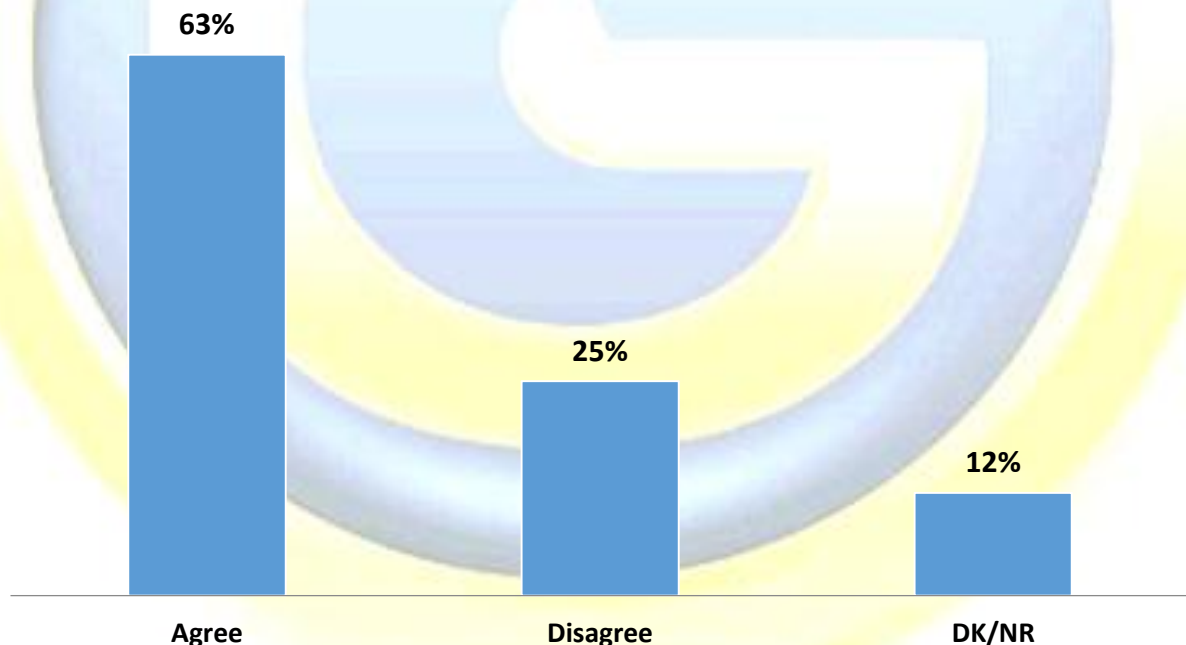
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, July 20, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, majority Pakistanis (63%) believe an internationally produced good is of better quality (completely/somewhat) than a locally produced good.

A nationally representative sample of men and women from across the four provinces was asked “For the following statement, please tell to what extent you agree with it: *Internationally produced goods are better than domestically produced goods?*” In response to this question, 63% agreed with the statement, while 25% disagreed. 12% did not know or did not wish to respond.

Question: “For the following statement, please tell to what extent you agree with it: *Internationally produced goods are better than domestically produced goods?*”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1506 men and women in rural and urban areas of all four provinces of the country, June 11 – June 18, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)