

GALLUP PAKISTAN LATEST NATIONAL OPINION POLL



PUBLIC PULSE ON THE ACCOUNTABILITY COURT'S DECISION
SENTENCING NAWAZ SHARIF AND MARYAM NAWAZ TO
IMPRISONMENT IN AVENFIELD REFERENCE CASE



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KEY FINDINGS



KEY FINDINGS

Majority Pakistanis (58%) support the NAB Court decision in Avenfield Reference Case against Nawaz Sharif, very few say they have changed their voting decision as a result of the decision. Gallup Pakistan National Public Opinion Poll

(Islamabad): In a nationally representative survey of Pakistanis conducted by Gallup Pakistan (the affiliate of Gallup International) , a majority of Pakistanis (58%) who have heard or read about the Avenfield Judgement which sentenced former Prime Minister Nawaz Sharif to 10 years jail, say the decision was correct; 42% said that the decision was wrong / incorrect. When the public opinion was sought about the sentence given to Maryam Nawaz, the support for the judgement grew to 61%; opposition dropped to 39%.

The survey was conducted between July 9th and 11th July 2018 with a sample of statistically chosen 1500 men and women from across the country covering all four provinces, urban and rural areas. The error margin for such a survey is between $\pm 2 - 3\%$ at 95% confidence level.

How many have heard or read about Avenfield Reference Case: 59% Pakistanis say they have heard or read about the Avenfield Judgement

Respondents were asked if they had heard or read about NAB Court decision sentencing Nawaz Sharif to 10 year imprisonment and Maryam Nawaz to 7 years imprisonment. In response to this question, 59% Pakistanis said they have read or heard about it, 27% said they have not heard about it, while 14% refused to answer this question.

Conspiracy or actually guilty? Majority feel Nawaz Sharif was actually guilty and there is no conspiracy against him

Furthermore, public opinion was sought on whether the decision in Avenfield reference case was a result of a conspiracy against Nawaz Sharif or whether he was genuinely guilty. Responding to this question, a majority 56% responded that Nawaz Sharif was guilty of the offence, while 44% opined that he was innocent and an affectee of a conspiracy.

Should Nawaz Sharif return to Pakistan to face jail / courts? Nearly 2 in 3 support return of Nawaz Sharif

Respondents were further asked if Nawaz Sharif should return to Pakistan and serve the jail sentence. Nearly 2 in 3 Pakistanis who have heard or read about the judgement agreed that he should return. The number suggests that even among those who say the decision may be wrong and he may be innocent, want Nawaz Sharif to return and face the courts / jail term.



Feeling sad or happy: Non-jubilant and sober Pakistan on conviction of former 3 time PM

Public opinion was sought if people were happy or sad to hear the judgement. More people (40%) said they were neither happy nor sad and an equal 26% each said they felt happy and sad. Around 8% opted not to respond to this question.

Judgement and effect on upcoming Election

Public Opinion was sought on whether the survey respondents thought the decision sentencing Nawaz Sharif to jail would negatively affect or positively affect his party's electoral prospects.

Would this decision make a difference with respect to PML-N position in elections: Majority agree there would be repercussions of this verdict on the elections

Near majority (40%) respondents when asked '*Would this decision make a difference with respect to PML-N's position in elections*', said it would have an effect, where as 35% said it would have no effect on elections, rest did not respond to the question.

Sympathy vote or penalizing vote: Majority respondents opine that PML-N voter would penalize the party by leaving

Of those who thought the decision would have effects on voting behaviour of Pakistanis, when asked '*Would PML-N electoral position be positively affected i.e more people would now vote for PML-N or negatively affected i.e people would leave PML-N to vote for other parties*', a clear majority (56%) said that it would negatively affect the vote bank and people would leave PML-N, however, 30% said it would have a positive effect and now people would switch from other parties to PML-N.

Have you changed your voting decision: Only a small minority report changing their voting decision

Interestingly, when respondents were asked whether they have changed their own voting intention, only 16% said they have changed their voting intention because of the decision and 64% said they have not changed their decision and a quarter (24%) did not respond to the question.



TOPIC 1

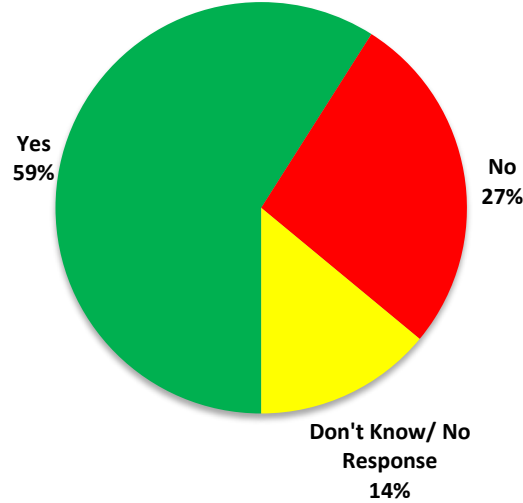
NAB'S DECISION AGAINST NAWAZ SHARIF AND MARYAM NAWAZ

This Topic has 11 items. Key Findings for each of them are provided ahead in this section



Item 1.1: Key Finding

Question: **Recently, NAB court sentenced Nawaz Sharif to 10 years imprisonment and 7 years to Maryam Nawaz. Have you heard or read about it?**



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

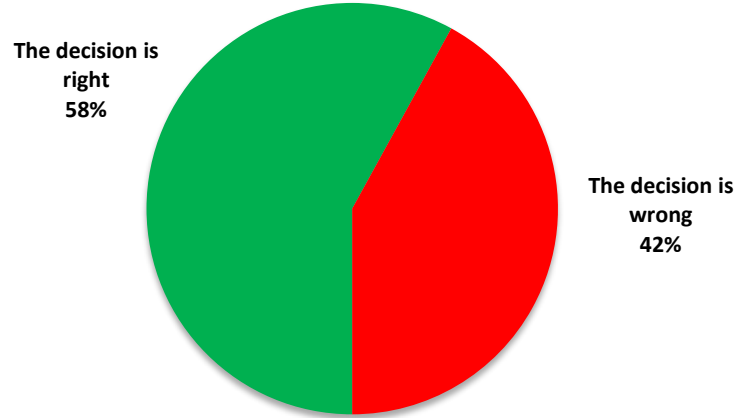
Q. حال ہی میں اعتصاب عدالت نے نواز شریف کو دس سال اور مریم نواز کو سات سال قید کی سزا سنائی۔ کیا آپ نے اس کے بارے میں سنا ہے؟

- | | |
|---|------|
| 1 | ہاں |
| 2 | نہیں |



Item 1.2: Key Finding

Question: Some people say that NAB's decision to sentence Nawaz Sharif to 10 years imprisonment is right, while others say it is wrong. What is your opinion?



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

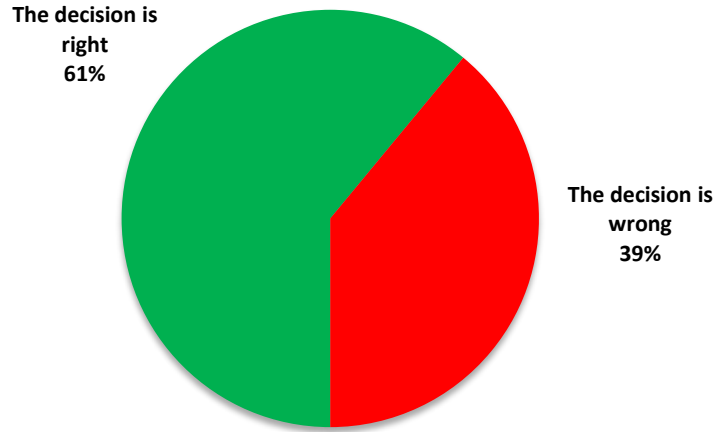
Q. بعض لوگوں کے خیال میں احتساب عدالت کی طرف سے نواز شریف کو سنا یا جانے والا یہ فیصلہ درست ہے جبکہ بعض کے خیال میں غلط۔ آپ کی کیا رائے ہے؟

- | | |
|---|------|
| 1 | درست |
| 2 | غلط |



Item 1.3: Key Finding

Question: Some people say that NAB's decision to sentence Maryam Nawaz to 7 years imprisonment is right, while others say it is wrong. What is your opinion?



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

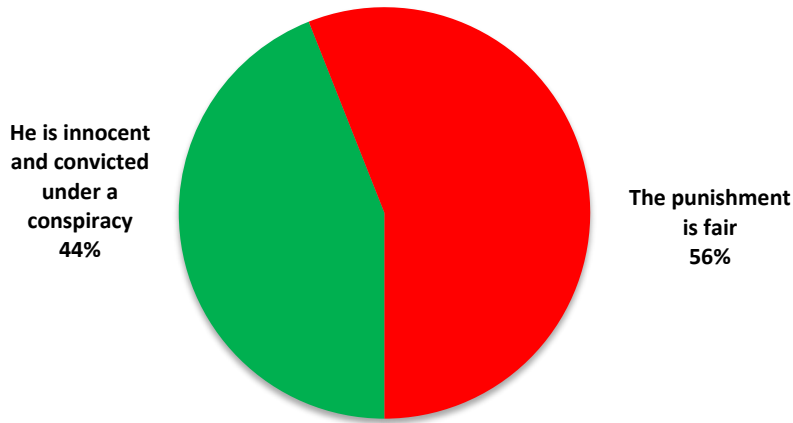
Q. بعض لوگوں کے خیال میں احتساب عدالت کی طرف سے مریم نواز کو سنایا جانے والا یہ فیصلہ درست ہے جبکہ بعض کے خیال میں غلط۔ آپ کی کیا رائے ہے؟

- | | |
|----------------------------|------|
| ☐ 1 | درست |
| ☐ 2 | غلط |



Item 1.4: Key Finding

Question: **Some people say that Nawaz Sharif is innocent and he was convicted under a conspiracy and resultantly punished, while others say that he deserved to be punished and the punishment is fair. What is your opinion?**



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

Q. بعض لوگوں کے خیال میں نواز شریف بے گناہ ہے اور ان پر سازش کے تحت مقدمہ قائم ہوا اور پھر سزا بھی ہوئی اور بعض کا خیال ہے کہ وہ سزا کے مستحق تھے اور انصاف ہوا ہے۔ آپ کی کیا رائے ہے؟

1] بے گناہ تھے سازش ہوئی

2] جائز سزا دی گئی



Item 1.5: Key Finding

Question: Some people say that Maryam Nawaz is innocent and she was convicted under a conspiracy and resultantly punished, while others say that she deserved to be punished and the punishment is fair. What is your opinion?



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N=1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

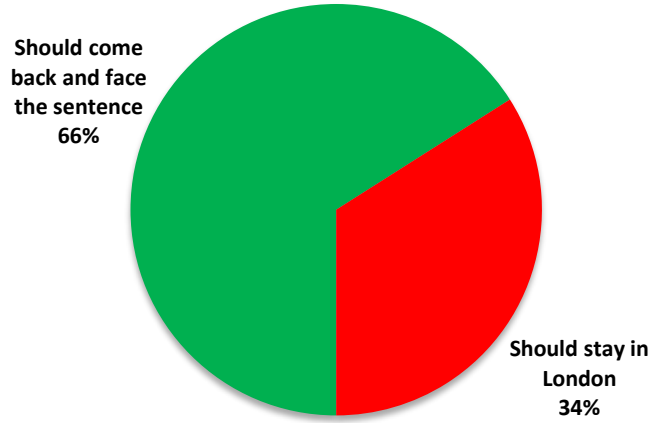
Q. بعض لوگوں کے خیال میں مریم نواز بے گناہ ہے اور ان پر سازش کے تحت مقدمہ قائم ہوا اور پھر سزا بھی ہوئی اور بعض کا خیال ہے کہ وہ سزا کے مستحق تھی اور انصاف ہوا ہے۔ آپ کی کیا رائے ہے؟

- 1 بے گناہ تھی سازش ہوئی
- 2 جائز سزا دی گئی



Item 1.6: Key Finding

Question: **Some people say that Nawaz Sharif should come back from London and face the sentence, while others say that it would be better if he stays in London. What is your opinion?**



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

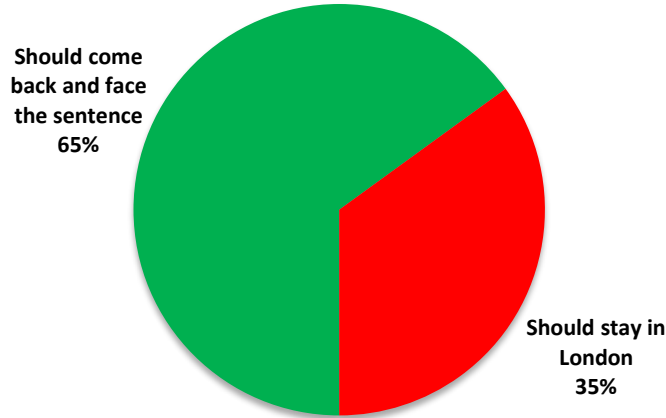
Q. کچھ لوگوں کا کہنا ہے کہ نواز شریف کو لندن سے پاکستان آجانا چاہیے اور سزا بھگتنی چاہیے۔ بعض لوگوں کا کہنا ہے کہ وہ لندن میں ہی رہیں تو بہتر ہوگا۔ آپ کی کیا رائے ہے؟

- 1 واپس آئیں اور سزا بھگتیں
2 واپس نہ آئیں



Item 1.7: Key Finding

Question: **Some people say that Maryam Nawaz should come back from London and face the sentence, while others say that it would be better if she stays in London. What is your opinion?**



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018

Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

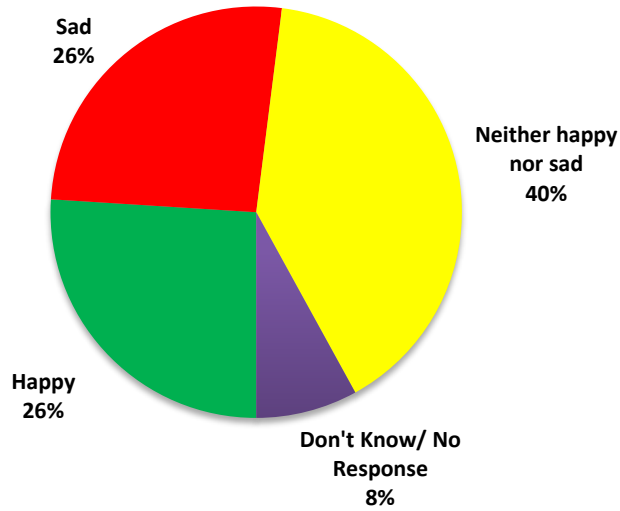
Q. کچھ لوگوں کا کہنا ہے کہ مریم نواز کو لندن سے پاکستان آجانا چاہیے اور سزا بھگتنی چاہیے۔ بعض لوگوں کا کہنا ہے کہ وہ لندن میں ہی رہیں تو بہتر ہوگا۔ آپ کی کیا رائے ہے؟

- ☐ 1 واپس آئیں اور سزا بھگتیں
- ☐ 2 واپس نہ آئیں



Item 1.8: Key Finding

Question: Some people were happy with NAB's decision, while others were sad, yet some others were indifferent. What were your feelings?



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

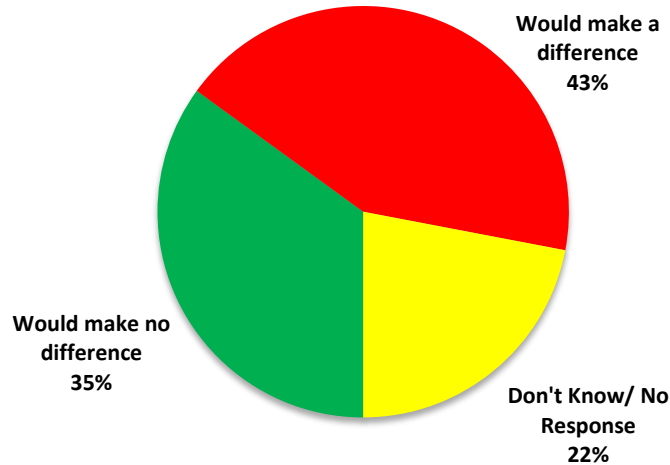
Q. بعض لوگوں نے جب احتساب عدالت کا فیصلہ سنا تو وہ خوش ہوئے، کچھ ناراض ہوئے اور کچھ نہ خوش اور نہ ہی ناراض ہوئے۔ آپ نے کیا محسوس کیا؟

- | | |
|---|-----------------|
| 1 | خوش |
| 2 | ناراض |
| 3 | نہ خوش نہ ناراض |



Item 1.9: Key Finding

Question: In your opinion, would this decision make any difference to PMLN's winning or losing position in the upcoming elections?



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

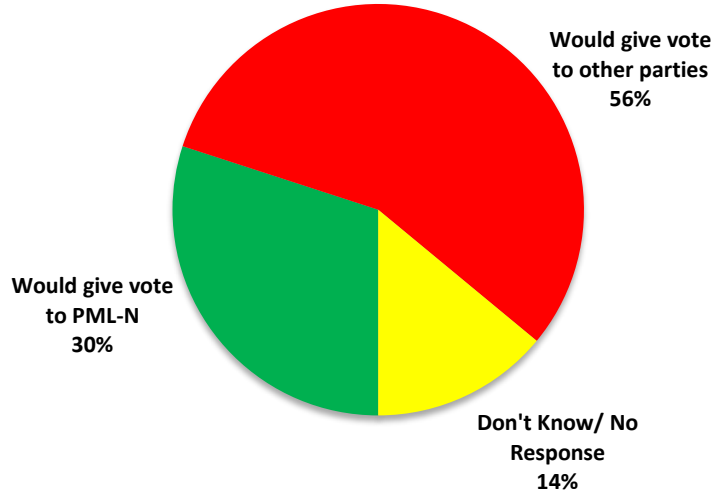
Q. اس فیصلے کے بعد آپ کے خیال سے مسلم لیگ (ن) کے انتخابات جیتنے یا ہارنے پر کوئی فرق پڑے گا؟

- 1 کوئی فرق نہیں پڑے گا
2 فرق پڑے گا



Item 1.10: Key Finding

Question: Some people say that after this decision, more people would give their vote to PML-N, while others say that people would leave PML-N and cast their vote for other parties. What is your opinion?



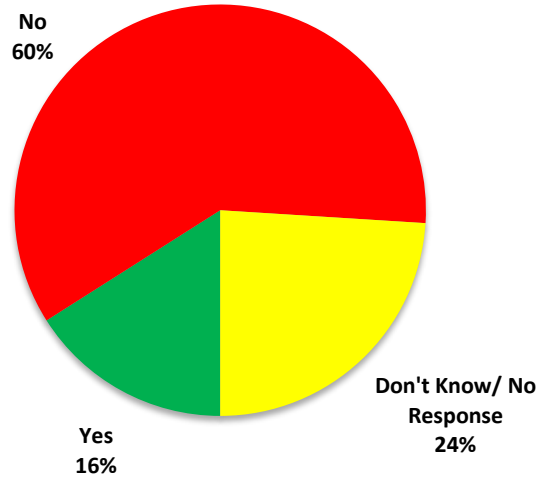
Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

- Q. بعض لوگ کہتے ہیں کہ اس فیصلے کے بعد لوگ زیادہ تعداد میں ن لیگ کو ووٹ دیں گے اور بعض لوگوں کا خیال ہے لوگ ن لیگ چھوڑ کر کسی اور پارٹی کو ووٹ دیں گے۔ آپ کی کیا رائے ہے؟
- 1 ن لیگ کو ووٹ دیں گے
 - 2 کسی اور پارٹی کو ووٹ دیں گے



Item 1.11: Key Finding

Question: **After this decision, have you changed your decision to vote?**



Source: Survey Conducted by Gallup Pakistan, July 09 - July 11, 2018
Sample Size N~1500 Men and Women, Error Margin: ± 2 to 3% at 95% Confidence Level

Q. اس فیصلے کے بعد کیا آپ نے اپنا ووٹ دینے کا فیصلہ تبدیل کیا ہے؟

1

ہاں

2

نہیں



PART 02

CLASSIFICATORY VARIABLES



DEMOGRAPHICS

Profile of Respondents

(n~1500)

		Weighted
		Col%
BASE: All		100%
Gender		
	Male	49%
	Female	51%
Age of the Respondent		
	Young	35%
	Middle	57%
	Old	8%
Household Income		
	Low	25%
	Medium	52%
	High	23%
Location		
	Rural	62%
	Urban	38%
Province		
	Punjab	58%
	Sindh	24%
	KPK	13%
	Balochistan	5%

Methodology: Sample Size: ~1500; Coverage: National/Rural and Urban/All four provinces; Mode: Face to face; Survey dates: July 09 - July 11, 2018. Estimated error margin: $\pm 2-3\%$ at 95% confidence level.



PART 03

METHODOLOGY

SUMMARY METHODOLOGY



PART 3: METHODOLOGY SUMMARY METHODOLOGY

Sample size : ~1500
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	58%
Sindh	24%
KPK	13%
Balochistan	5%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	38%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	62%

Sampling Method : Multi Stage Stratified Sampling

Error Margin : $\pm 2-3\%$ at 95% confidence level

Interview Mode : Face to Face In home

Field Dates : July 09 – July 11, 2018

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (*form more details please see detailed methodology*)

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PART 03

FURTHER DETAILS ON RESEARCH METHODOLOGY



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- A- Sample Profile
- B- Sample Selection Procedure
- C- Field Work Procedure
- D- Data Entry and Verification

Note:

This Detailed Methodology is a standard procedure followed in public opinion polls. Specific details of the sample profile may vary from poll to poll. The specific sample profile as well as other variations may be included either in this Note as well as the Summary version or can be obtained upon request.



DETAILED METHODOLOGY

A- Sample Profile

The survey was conducted with more than ~1500 men and women statistically selected from all four provinces comprising of a cross section of age, and socio-economic classes as given below:

Sample Profile

		Weighted
		Col%
BASE: All		100%
Gender		
	Male	49%
	Female	51%
Age of the Respondent		
	Young	35%
	Middle	57%
	Old	8%
Household Income		
	Low	25%
	Medium	52%
	High	23%
Location		
S	Rural	62%
	Urban	38%
Province		
	Punjab	58%
	Sindh	24%
	KPK	13%
	Balochistan	5%

Methodology: Sample Size: ~1500; Coverage: National/Rural and Urban/All four provinces; Mode: Face to face; Survey dates: July 09 - July 11, 2018. Estimated error margin: $\pm 2-3\%$ at 95% confidence level.



B- Sample Selection Procedure

This survey uses stratified random sampling. Following steps have been used to achieve this:

Stage 1: Stratification:

Stratification is principally at two levels:

- a. The **First** stratification is by PROVINCE, of which there are 4 in Pakistan.
- b. The **Second** stratification is by size of location. We stratify by 4 types of locations: Large/Metropolitan Cities (*there are 3*); Medium size (*those whom population is over 100,000 persons*); Towns (*those whom population is less than 100,000*) and Villages (*those declared as such in the Census*).

Stage 2: Selection of Communities:

Within each stratum communities are selected through a random process. In some cases we make replacements by communities of similar profile with a view to logistical and other considerations.

C- Fieldwork Procedure

● Briefing/Training of interviewers:

The Questionnaire Designed for the survey is briefed to the interviewers at Regional Centers across the Centre. The interviewers are instructed on measures such as:

1. Following Sampling/Quota Instructions Properly
2. Ethical Code of Conduct towards interviewers
3. Following skipping Instructions and other interview instructions on the Questionnaire
4. Maintaining Neutrality in asking Question



- **Mock Calls:**

After the briefing is completed all the field workers do the mock calls under the direct supervision of an executive or a fieldwork supervisor. This ensures that the field workers properly understand the instructions and they can handle various interviewing problems during the interview (*in the field*). After completion of mock calls, a debriefing session is arranged in which the problems faced by the interviewers during the mock interviews are discussed and solutions are suggested.

- **Initial Checking:**

After the training, the interviewers go into the field for actual interviewing. The first ten filled in questionnaires of every interviewer are thoroughly checked by their supervisor to ensure that the interviewer is performing well. In case the work of an interviewer is not acceptable he/she is disengaged from the survey.

- **Field Editor or Intake Edit:**

In normal routine at least 30-40 interviews of each interviewer are visually checked by the supervisor before passing them to Data Coding/Entry department. The problems or missing information identified during field edit are explained to the relevant interviewer and he/she is instructed to rectify them either through telephone and/or revisit the respondent for clarification and re-asking the missing questions.

- **Supervision & Back Checking:**

It is essential that the interviewers are properly supervised on the job and the work done by them is back checked. At least 20% back checking is done on work completed by each interviewer to ensure authenticity of data.

- **Data Coding/Editing:**

About 20% work of each coder is rechecked and verified by the concerned DC Supervisor/In-charge.



D- Data Entry and Verification

GP's Quality Manual contains a detailed check-list on the handling control, entry and other steps involved in the management of data.

Once the questionnaires are received from the field, they are checked and the responses of open-ended questions are coded with the help of a code list. A coding scheme/book/guide is prepared on the basis of these questionnaires.

After the coding of open-ended responses, data is entered into computers. GP uses the SPSS data entry program that has flexibility to implement validity checks and skipping rules etc. The SPSS data entry software also has flexibility to verify the entered data by using the double punch options. Gallup normally double punches for 20% of its entered data.

After completion of data entries and double punch, all data is cleaned by using a data-cleaning program written in SPSS which is customized for every project according to the survey/questionnaire needs. Data is thoroughly checked for an omission, displacements and other error resulting in inconsistencies with the coding scheme.

CONTACT DETAILS:

Islamabad:

Phone: +92-51-2655630

Fax: +92-51-2655632

Email: isb@gallup.com.pk

www.gallup.com.pk

www.gallup-international.com



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