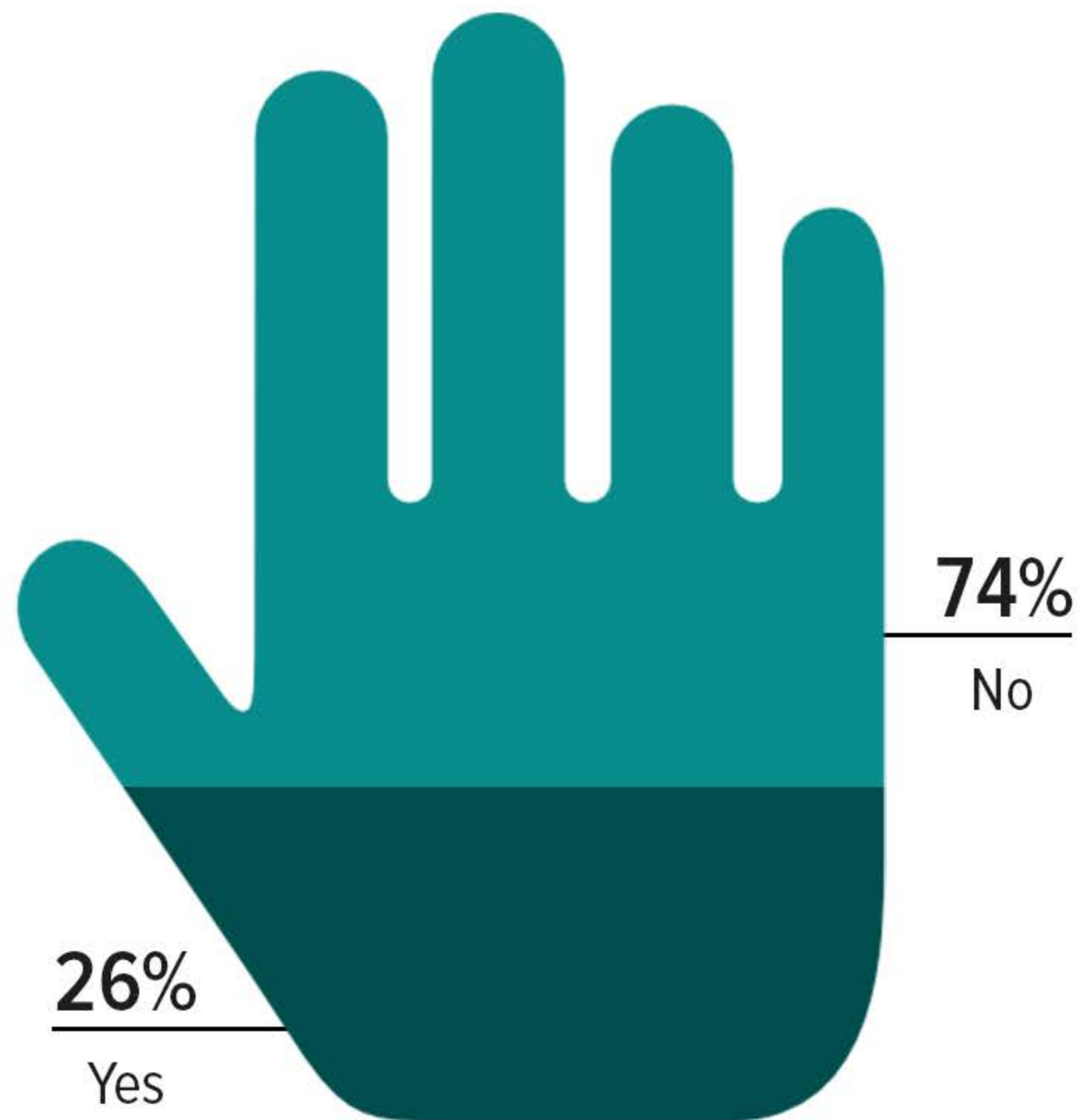


AUGUST 15, 2018

1 IN 4 (26%) PAKISTANIS CLAIM TO BE INTERESTED IN PALMISTRY.

Have you ever observed the lines in your palm and tried to figure out what they say about your life?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1738

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL BEHAVIOR
Palmistry

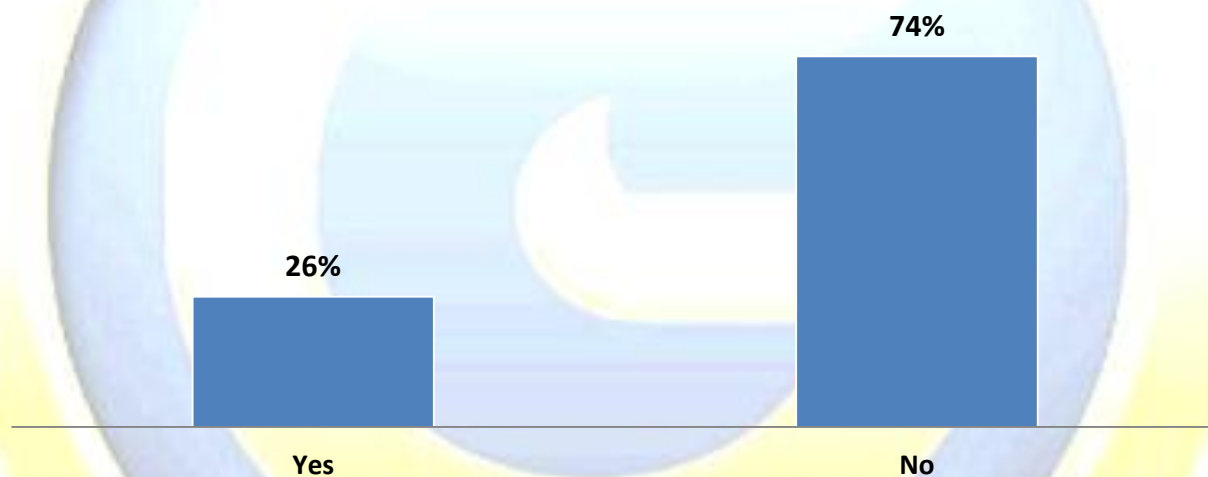
**1 in 4 (26%) Pakistanis claim to be interested in palmistry.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, August 15, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 1 in 4 (26%) Pakistanis are interested in palmistry.

A nationally representative sample of men and women from across the four provinces was asked “Have you ever observed the lines in your palm and tried to figure out what they say about your life?” In response, 26% said that they had tried to figure out what the lines in their palms denoted, whereas, a majority of 74% said that they had not.

Question: “Have you ever observed the lines in your palm and tried to figure out what they say about your life?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1738 men and women in rural and urban areas of all four provinces of the country, June 25 – July 02, 2018. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Wednesday, August 15, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)