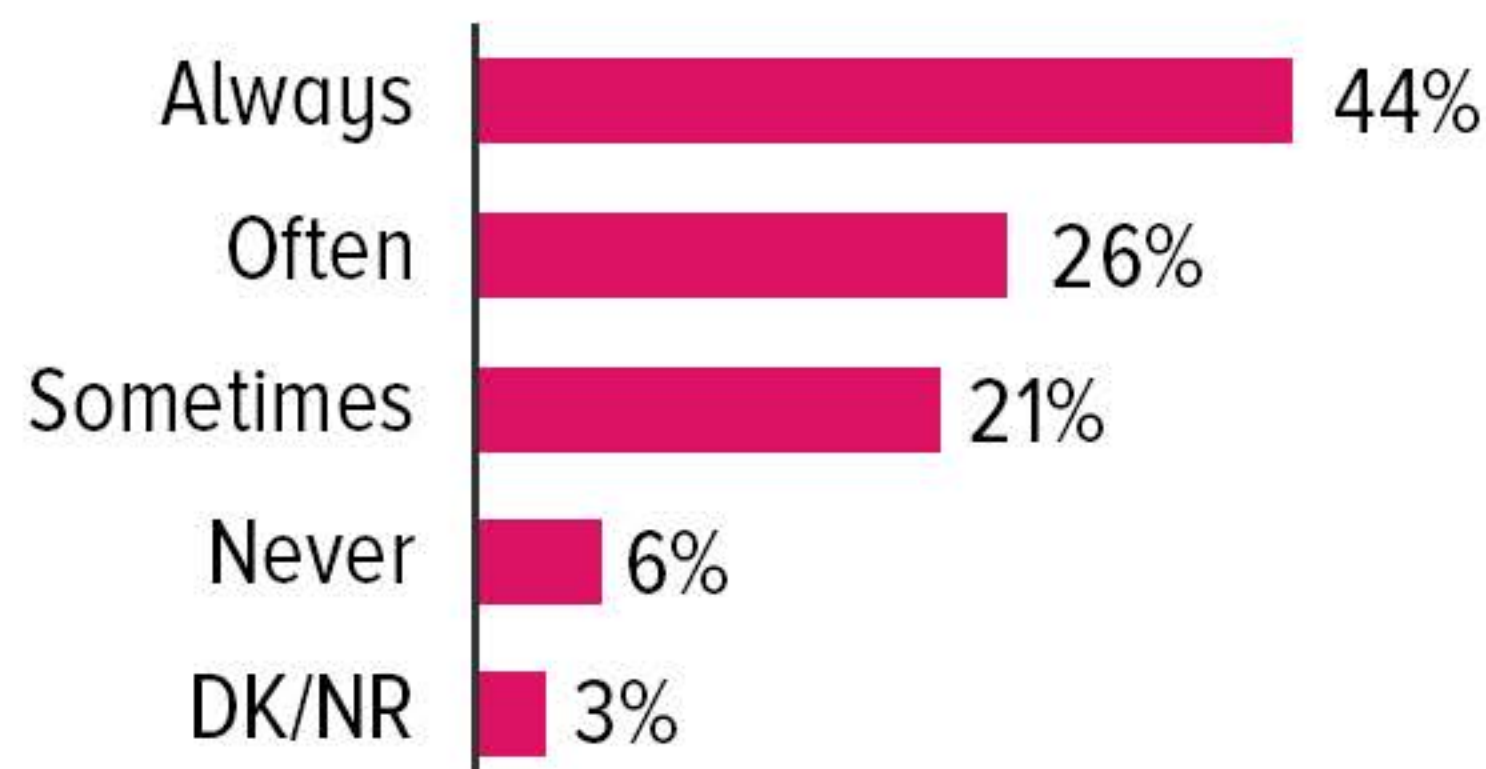


SEPTEMBER 05, 2018

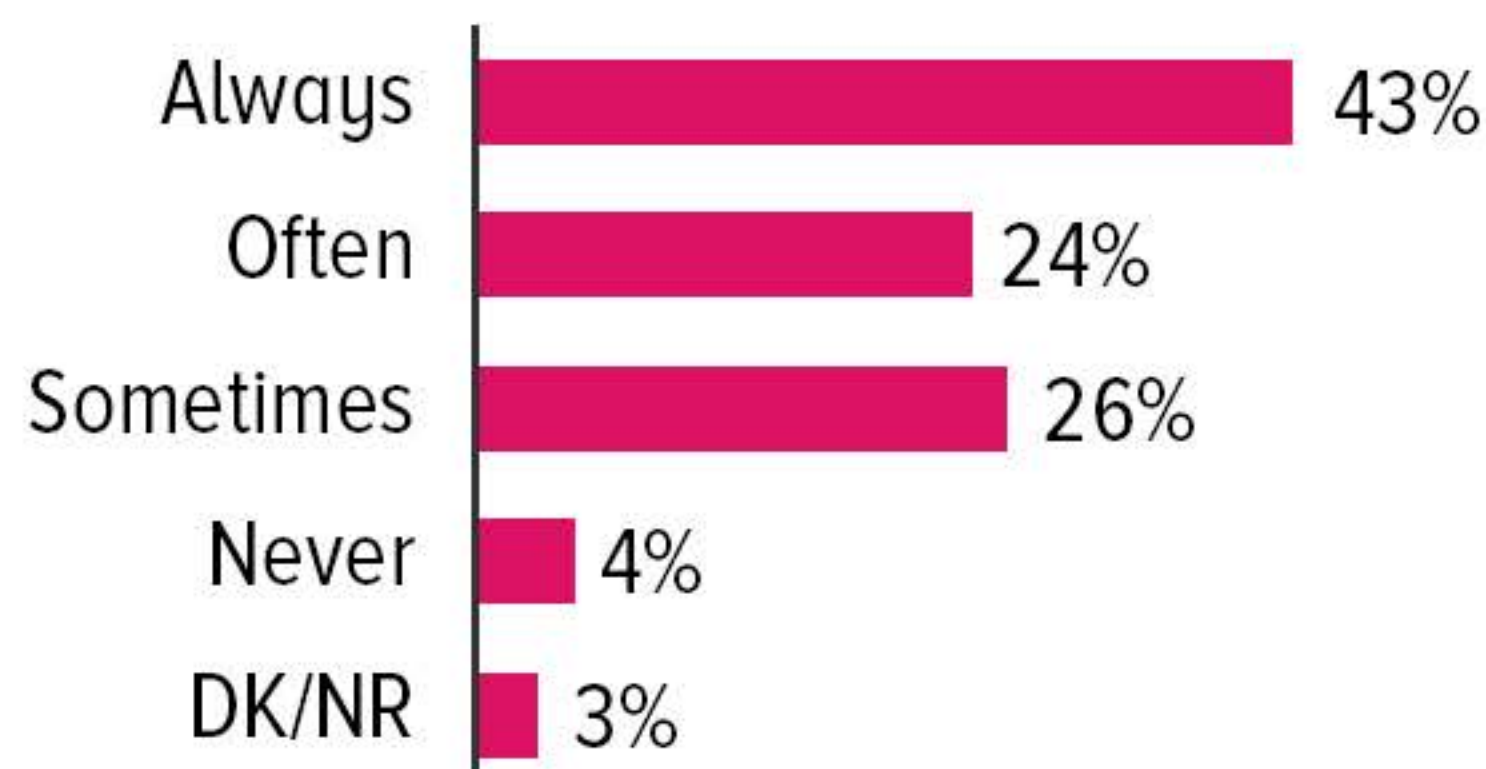
WATER CONSERVATION: NEARLY 1 IN 3 PAKISTANIS SAY THEY RARELY OR ONLY SOMETIMES CLOSE WATER TAP WHILE BRUSHING TEETH OR WASHING FACE.

Please tell, to save water how do you do the following things?

Closed tap while washing face



Closed tap while brushing teeth



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1567

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
ENERGY
Water

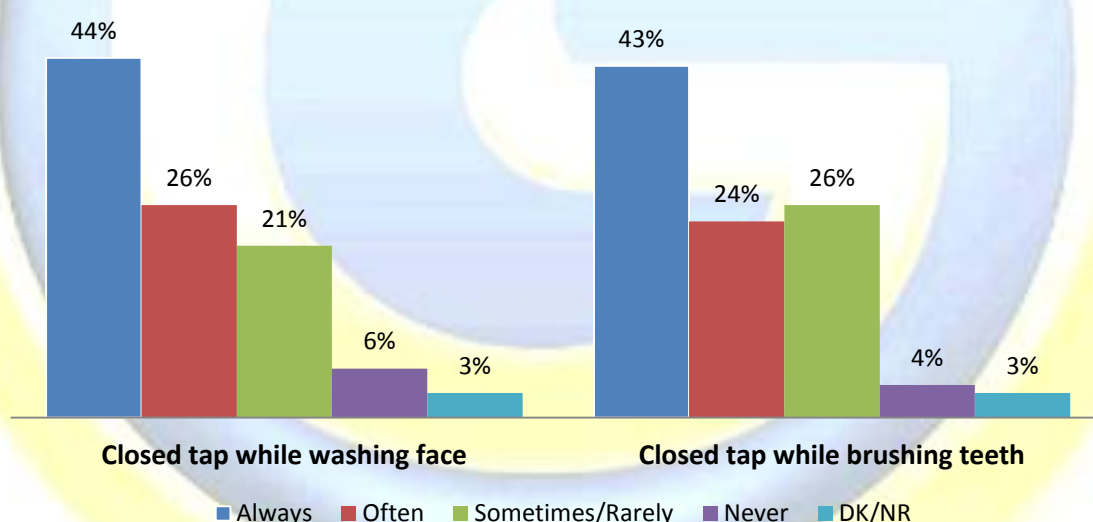
**Water Conservation: Nearly 1 in 3 Pakistanis say they rarely or only sometimes close water tap while brushing teeth or washing face.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, September 05, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, nearly 1 in 3 Pakistanis say they rarely or only sometimes close water tap while brushing teeth or washing face.

A nationally representative sample of men and women from across the four provinces was asked “Please tell, to save water how do you do the following things i.e close tap while washing the face and brushing teeth?” To this, 44% and 43% responded that they always closed the tap while washing the face and brushing the teeth respectively, 26% often closed the tap during washing their face while 24% often closed the tap while brushing their teeth. 21% and 26% sometimes or rarely closed the tap while washing their face and brushing their teeth respectively. Whereas, 6% and 4% said they never closed the tap while washing their face or brushing their teeth respectively.

Question: “Please tell, to save water how do you do the following things?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The purpose of this poll is to estimate amount of water consumed for daily uses by Pakistan. There are limited data sets which accurately estimate water use pattern in Pakistan. Gallup Pakistan wants to assist in current water conservation/planning.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1567 men and women in rural and urban areas of all four provinces of the country, July 09– July 16, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Wednesday, September 05, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)