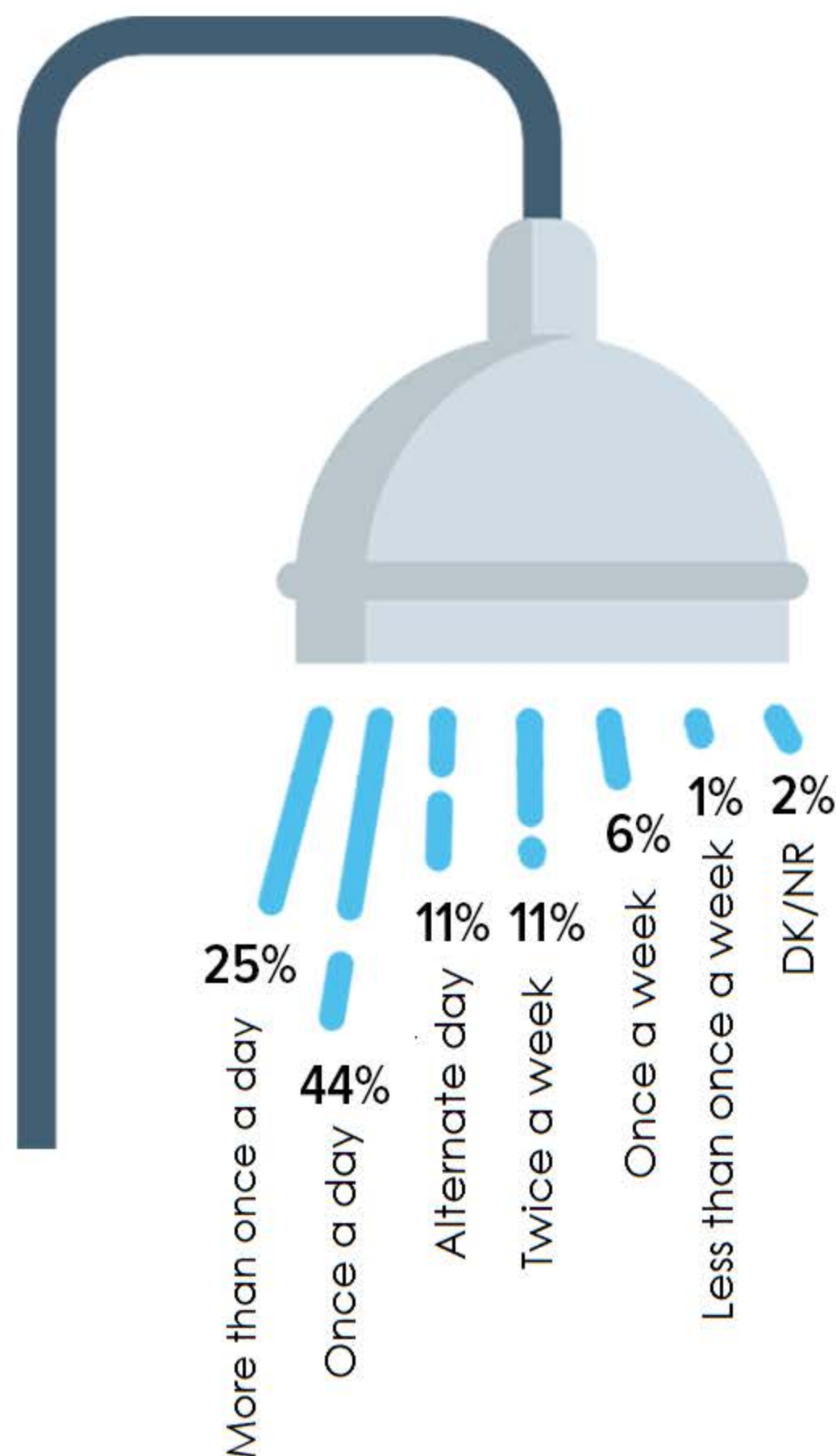


SEPTEMBER 07, 2018

WATER USE PATTERN: ALMOST HALF THE PAKISTANIS (44%) SAY THEY SHOWER ONCE A DAY DURING SUMMERS.

How often do you shower in a week during summer?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1567

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
ENERGY
Water

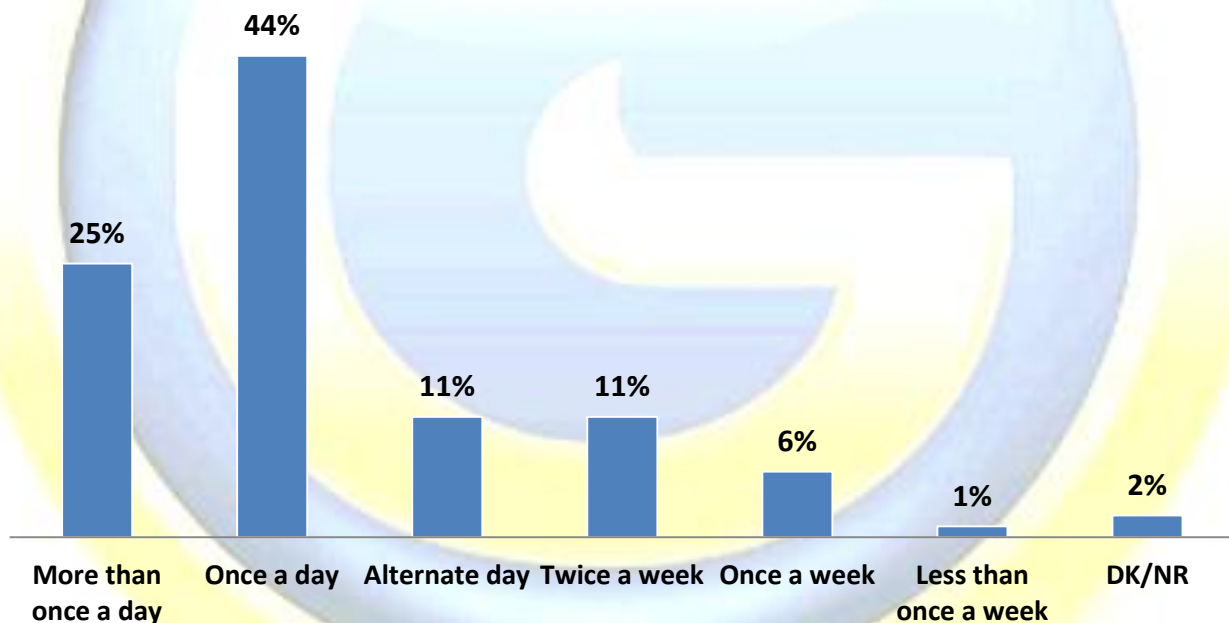
**Water Use Pattern: Almost half the Pakistanis (44%) say they shower once a day during summers.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, September 07, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, almost half the Pakistanis (44%) say they shower once a day during summers.

A nationally representative sample of men and women from across the four provinces was asked, “How often do you shower in a week during summer?” In response to this question, 25% said that they showered more than once a day, 44% said once a day, 11% said on alternate days, 11% also said twice a week while 6% showered once a week and 1% showered less than once a week. 2% did not know or did not respond.

Question: “How often do you shower in a week during summer?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1567 men and women in rural and urban areas of all four provinces of the country, July 09– July 16, 2018. Error margin is estimated to be approximately $\pm 2\text{-}3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Friday, September 07, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)