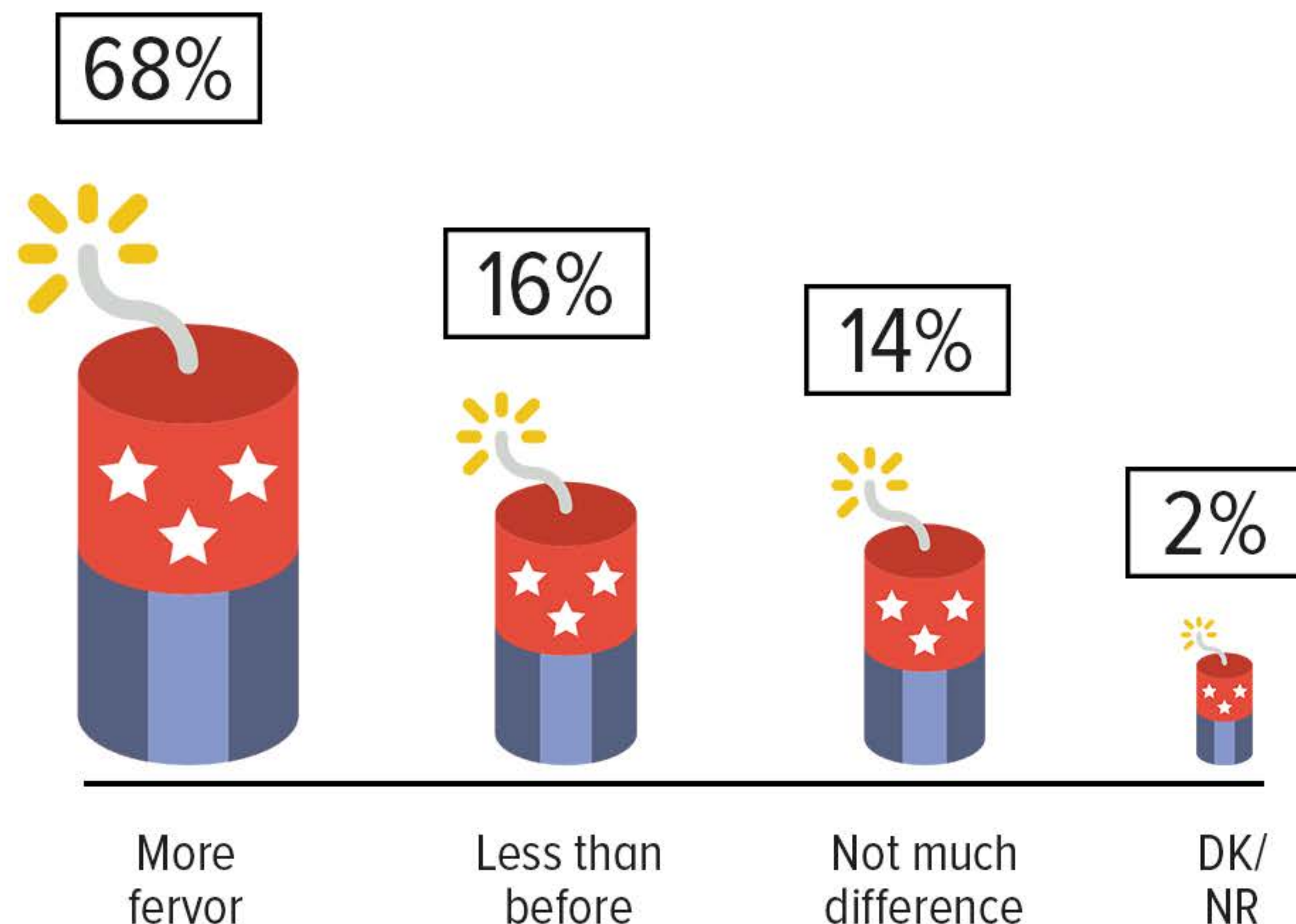


SEPTEMBER 28, 2018

68% PAKISTANIS BELIEVE THAT THIS YEAR INDEPENDENCE DAY WAS CELEBRATED WITH MORE FERVOR AS COMPARED TO LAST THREE YEARS.

Some people think that this year Independence Day was celebrated with more fervor than the last three years, while others say there was not much of a difference. In your opinion, was Independence Day celebrated with more fervor or not?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1468

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
FESTIVALS AND EVENTS
Independence Day

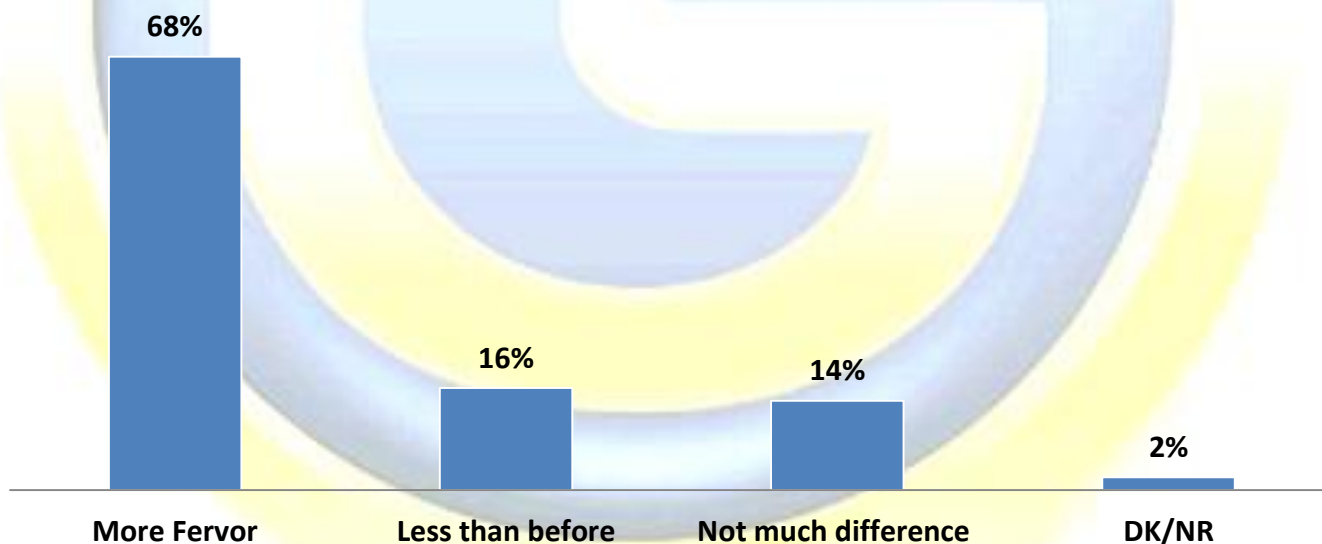
**68% Pakistanis believe that this year Independence Day was celebrated with more fervor as compared to last three years.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, September 28, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 68% of Pakistanis believe that this year Independence Day was celebrated with more fervor as compared to last three years.

A nationally representative sample of men and women from across the four provinces was asked “Some people think that this year Independence Day was celebrated with more fervor than the last three years, while others say there was not much of a difference. In your opinion, was Independence Day celebrated with more fervor or not?” In response to this question, 68% said it was celebrated with more fervor, 16% believe that it was less than before, 14% said that there was not much difference, while 2% did not respond to the question.

“Some people think that this year Independence Day was celebrated with more fervor than the last three years, while others say there was not much of a difference. In your opinion, was Independence Day celebrated with more fervor or not?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1468 men and women in rural and urban areas of all four provinces of the country, August 20 – August 27, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Friday, September 28, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)