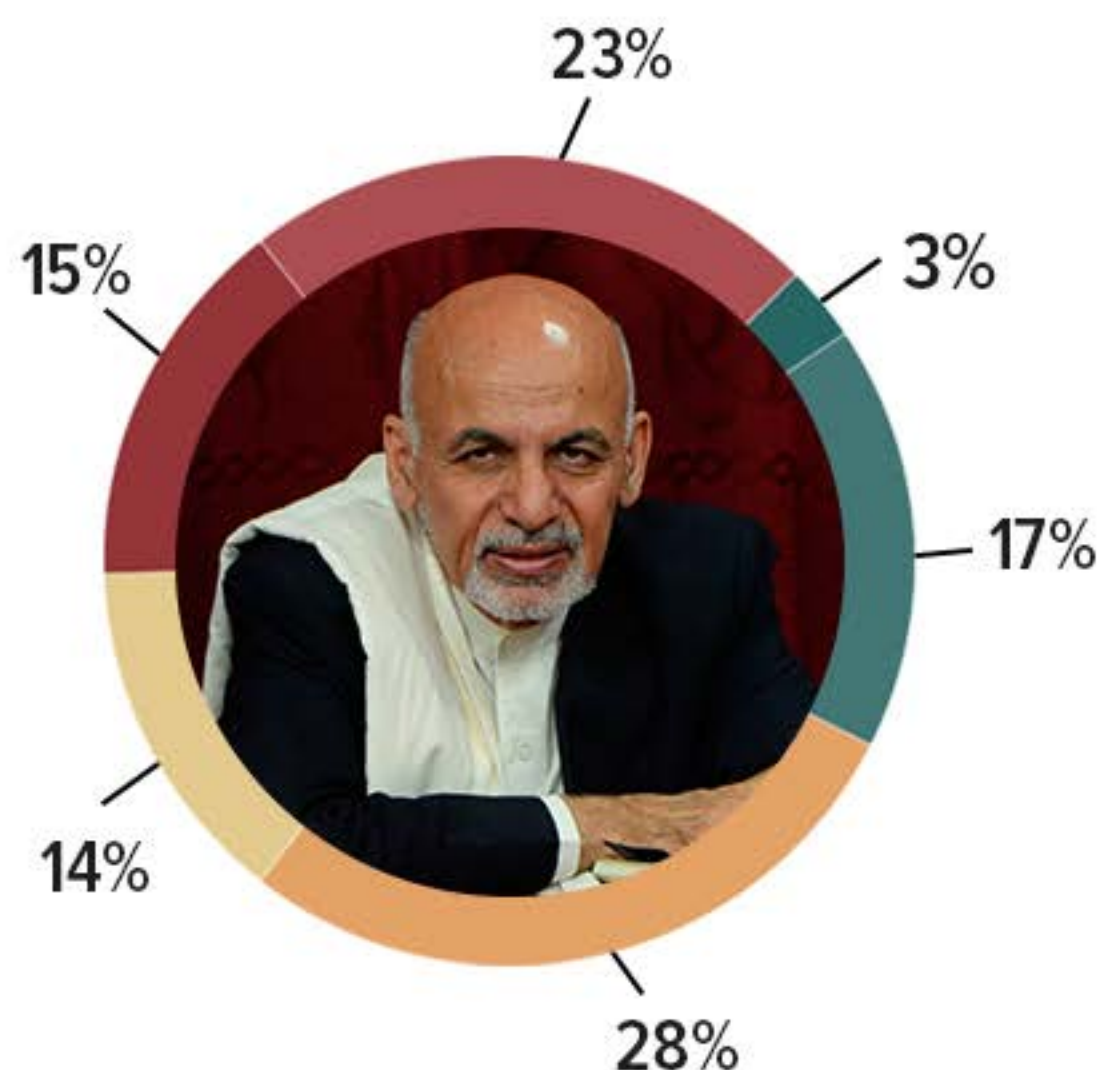
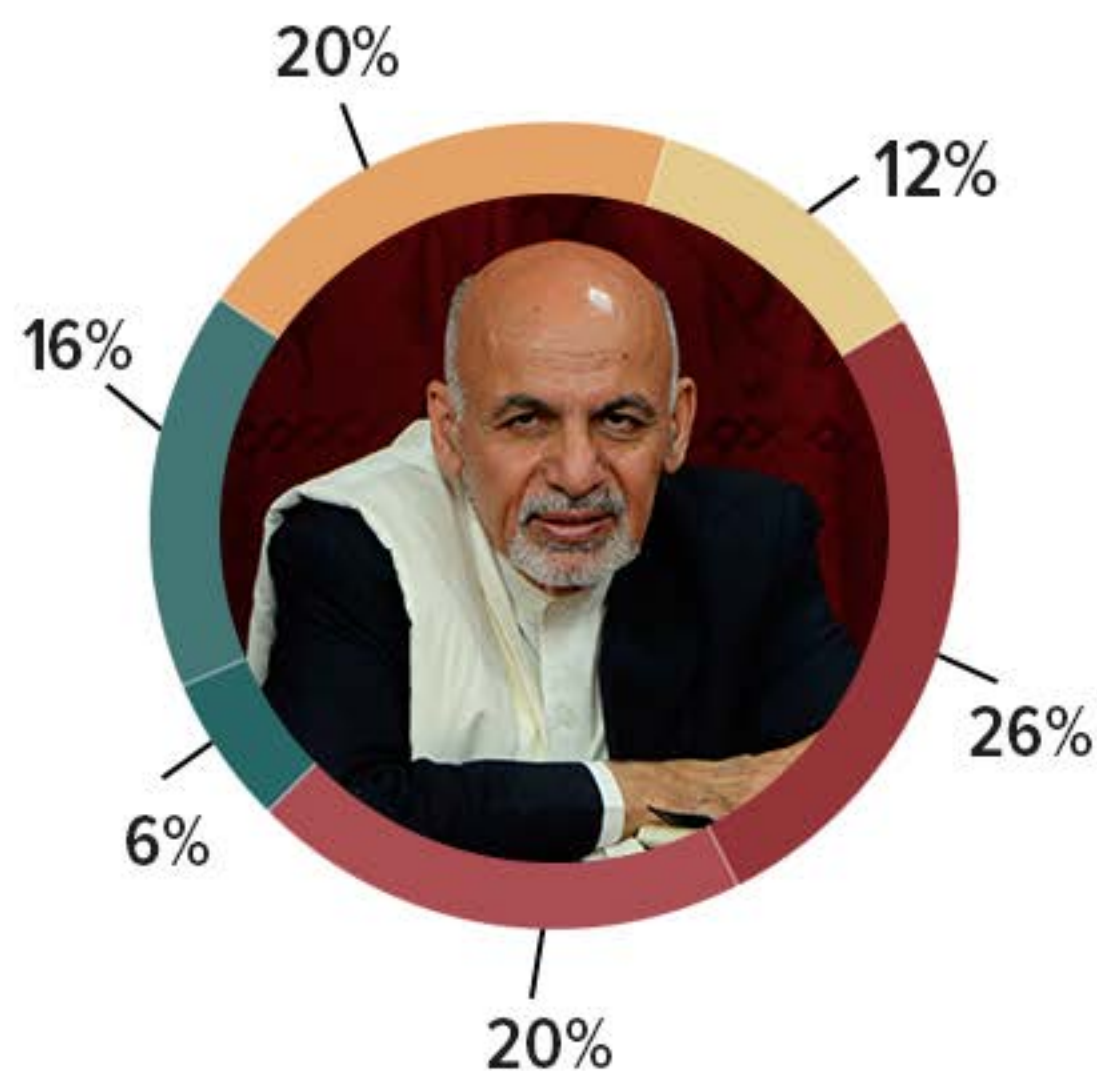


PAKISTANIS' VIEW OF ASHRAF GHANI AS A LEADER: 8% MORE PAKISTANIS DEEM ASHRAF GHANI'S PERFORMANCE AS UNSATISFACTORY (BAD, VERY BAD) OVER THE PAST 03 YEARS.

What is your opinion about the performance of Ashraf Ghani
(President of Afghanistan) in the last year?



2015



2018

— Very good — Good — Appropriate — Bad — Very bad — DK/NR



Public Opinion in Pakistan in the Year 2015

International Country-wise Leaders

Pakistanis' view of Ashraf Ghani as a leader: 8% more Pakistanis deem Ashraf Ghani's performance as unsatisfactory (bad, very bad) over the past 03 years. (GALLUP AND GILANI PAKISTAN)

Islamabad, October 16, 2018

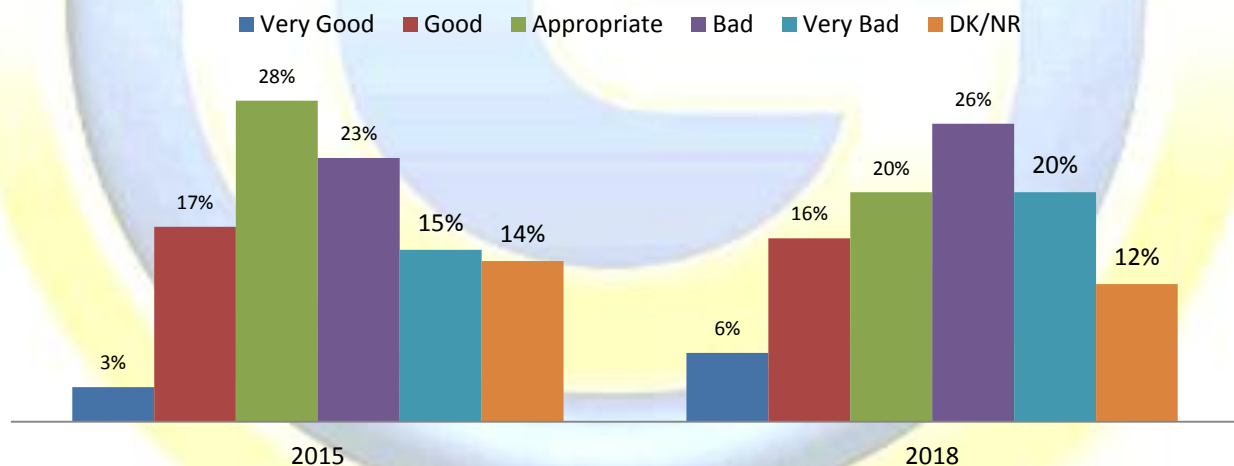
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2015 (03 years ago) respondents were asked, "What is your opinion about the performance of Ashraf Ghani (President of Afghanistan) in the last year?" In response to this question, 3% said it was very good, 17% it was good, 28% said it was appropriate, 23% said it was bad, 15% said it was very bad while 14% did not know or respond to the question.

Comparative Picture: The question was asked again in 2018 to enable a concrete comparison. In 2018, 6% said it was very good, 16% it was good, 20% said it was appropriate, 26% said it was bad, 20% said it was very bad while 12% did not know or respond to the question.

According to public opinion, there has been 8% increase in the proportion of Pakistanis who think that Ashraf Ghani's performance has been bad (very bad, bad, while 2% increase in the proportion of Pakistanis who think that its performance was good since 2015.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "What is your opinion about the performance of Ashraf Ghani (President of Afghanistan) in the last year?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk



Tuesday, October 16, 2018

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2018)