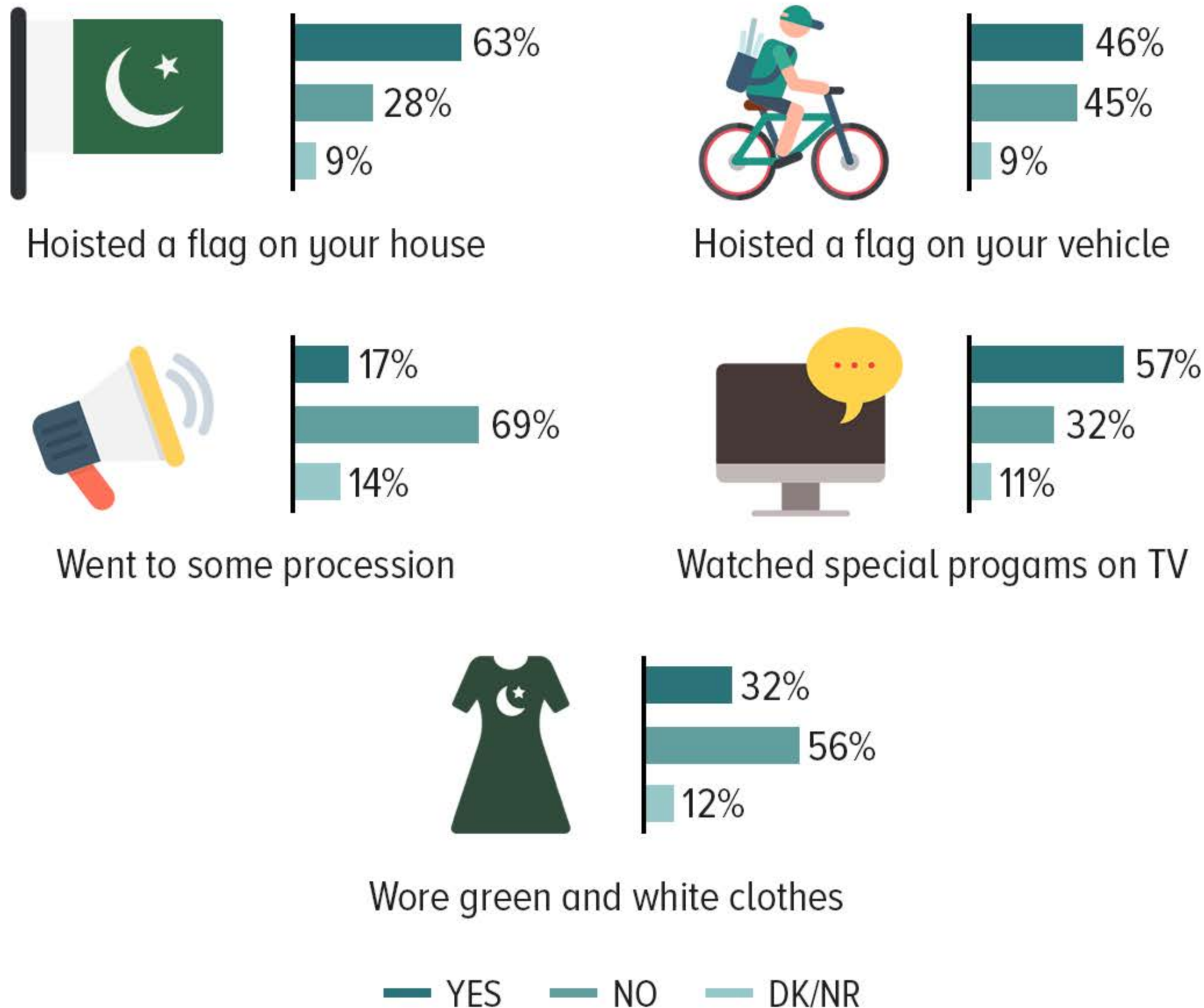


OCTOBER 25, 2018

INDEPENDENCE DAY: 63% PAKISTANIS SAY THEY HOISTED A FLAG TO CELEBRATE, 57% SAY THAT THEY WATCHED SPECIAL PROGRAMS ON TV.

If you got a chance to participate in the 14th August celebrations, which of the following ceremonies did you take part in?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1468

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
FESTIVALS AND EVENTS
Independence Day

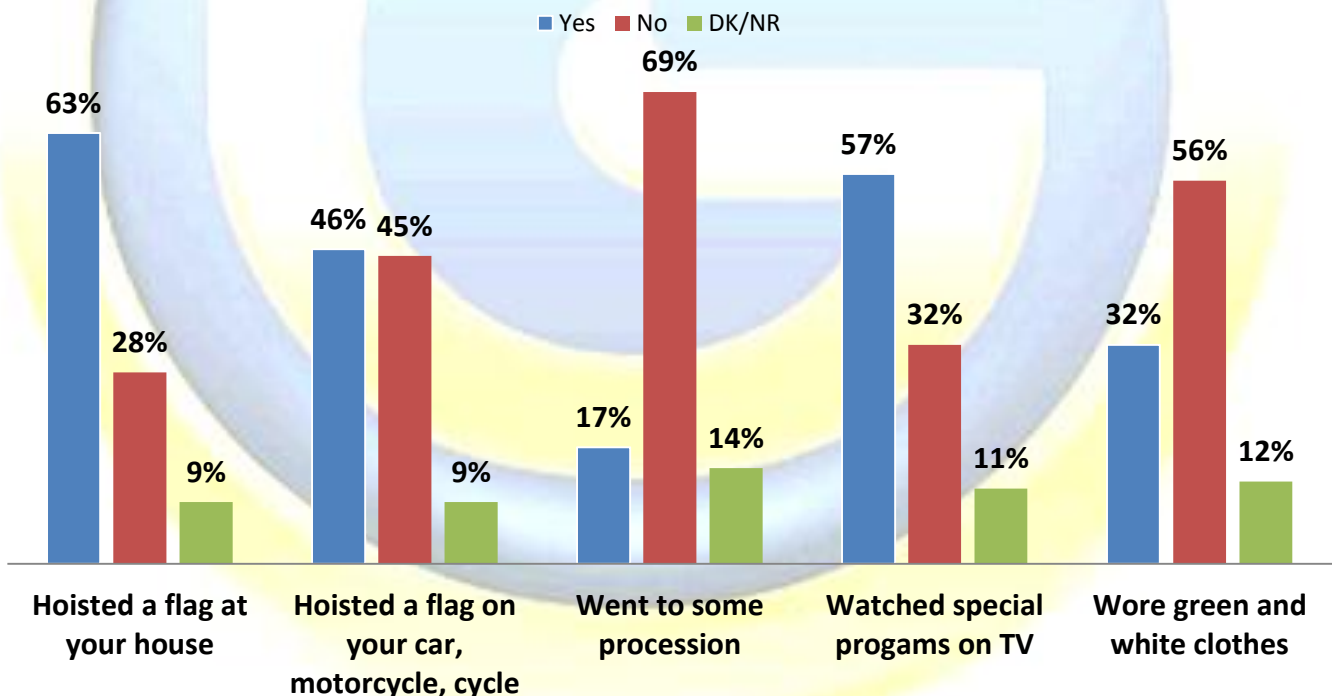
**Independence Day: 63% Pakistanis say they hoisted a flag to celebrate, 57% say that they watched special programs on TV.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, October 25, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 63% Pakistanis claim that they hoisted Pakistan's flag to celebrate Independence Day while 57% said that they watched special programs on TV.

A nationally representative sample of men and women from across the four provinces was asked "If you got a chance to participate in the 14th August celebrations, which of the following ceremonies did you take part in?" In response to this question, 63% said they hoisted a flag at their house, 46% said they hoisted a flag on their car, motorcycle or bicycle, 17% claimed to have attended a procession, 57% said they watched special programs on TV while 32% said that they wore green and white clothes to celebrate Independence Day.

"If you got a chance to participate in the 14th August celebrations, which of the following ceremonies did you take part in?"



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1468 men and women in rural and urban areas of all four provinces of the country, August 20 – August 27, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, October 25, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)