



Public Opinion in Pakistan in the Year 2011

National Institutions Other Institutions

Betterment in WAPDA's performance improves opinions: Over the period of 07 years 18% rise in proportion of Pakistanis who find WAPDA's performance to be admirable (good or very good), 25% decline in proportion of Pakistanis who think it is bad (very bad, bad).

Islamabad, October 25, 2018

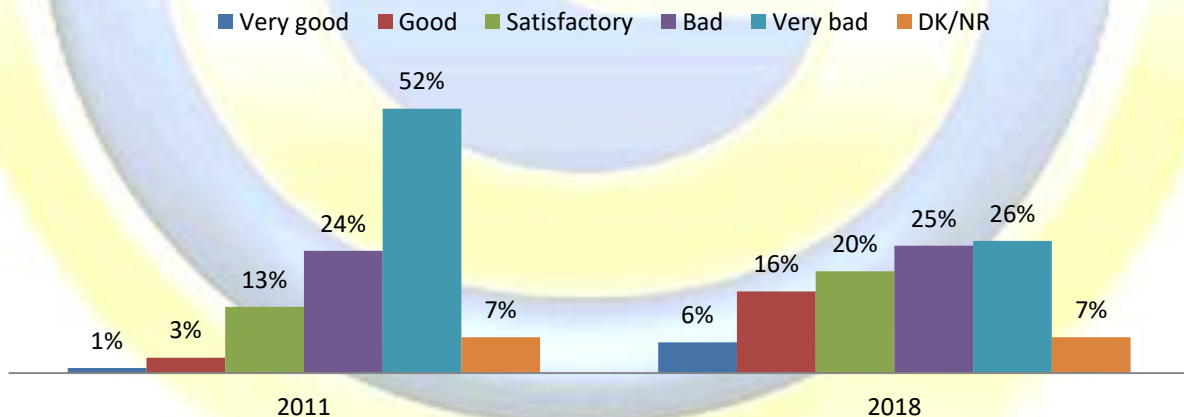
According to a Gallup & Gilani Pakistan National Survey conducted in the year 2011 (07 years ago) respondents were asked, "Kindly tell what you think about WAPDA'S performance whether it was very good, good, satisfactory, bad or very bad?" In response to this question, 1% said it was very good, 3% said it was good leading to positive approval rating of 4%, 13% said it was satisfactory, 24% said was bad, 52% said was very bad leading to a considerable negative rating of 76% while 7% did not know or respond to the question.

Comparative Picture: The question was asked again in 2018 to enable a concrete comparison. In 2018, 6% said WAPDA's performance was very good, 16% said it was good leading to positive approval rating of 22% , 20% said it was satisfactory, 25% said it was bad, 26% said it was very bad leading to negative rating of 51% while 7% did not know or respond to the question.

There has been 18% increase in the proportion of Pakistanis who think that WAPDA's performance has not been good (good, very good) while 25% decline in the proportion of Pakistanis who think that its performance was unsatisfactory (bad or very bad) since 2011.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Kindly tell what you think about WAPDA's performance whether it was very good, good, satisfactory, bad or very bad?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani , who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows : 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk



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(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2018)