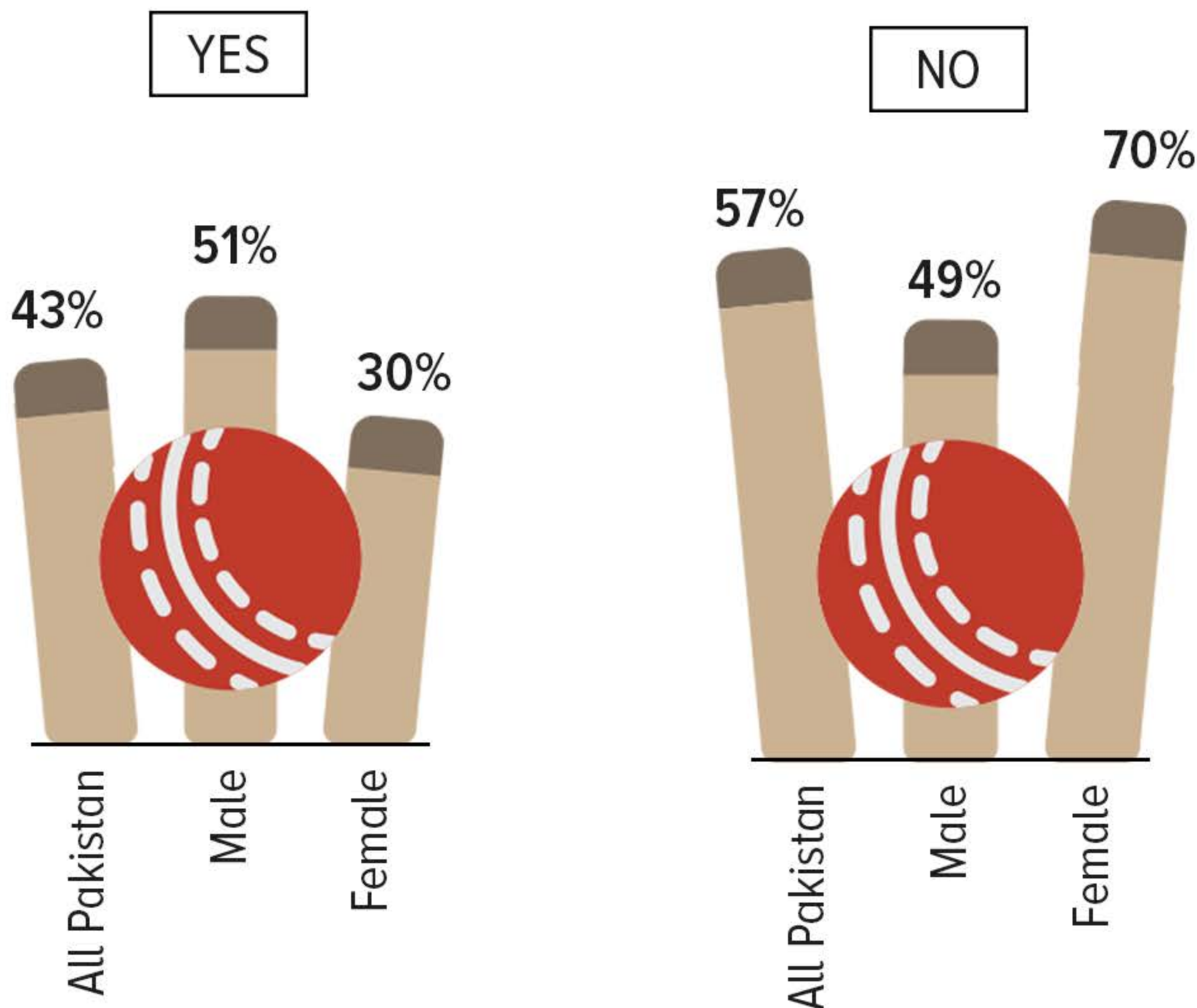


NOVEMBER 19, 2018

ASIA CUP 2018: 51% PAKISTANI MALES CLAIM THEY HAD WATCHED ASIA CUP MATCHES AS COMPARED TO 30% FEMALES WHO HAD SIMILAR CLAIMS.

Did you get a chance to watch any match of the Asia cup 2018 or not?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1560

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

**SPORTS
Cricket****Asia Cup 2018: 51% Pakistani males claim they had watched Asia Cup matches as compared to 30% females who had similar claims.
(GALLUP & GILANI PAKISTAN POLL)**

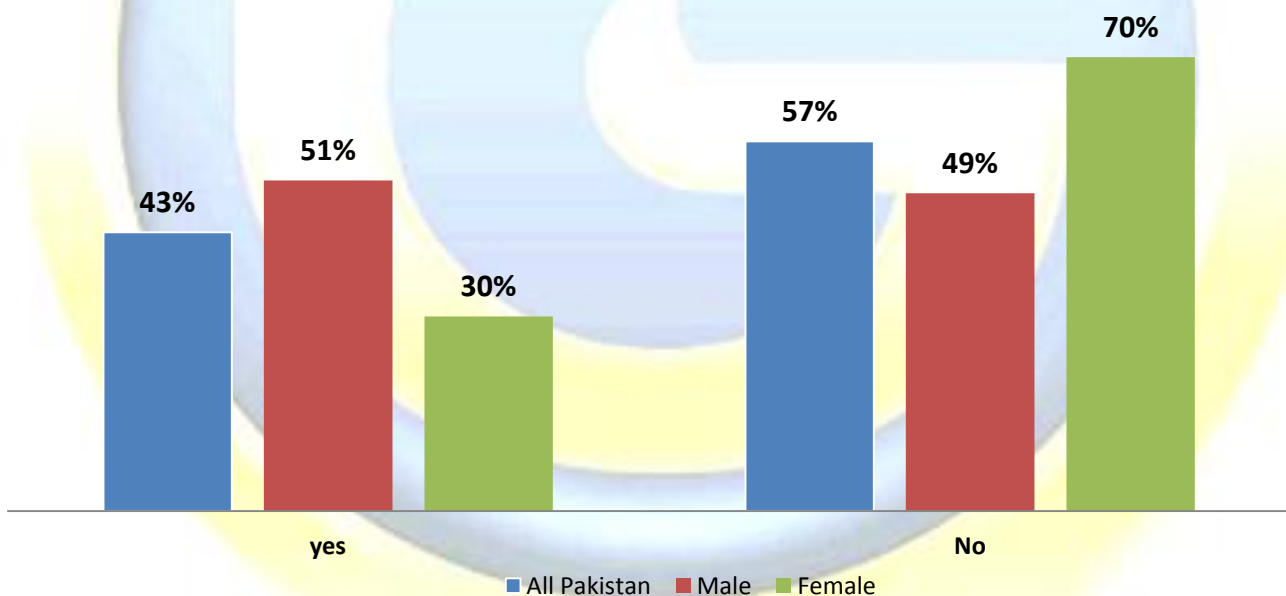
Islamabad, November 19, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 51% Pakistani males claim they had watched Asia Cup matches as compared to 30% females who had similar claims.

A nationally representative sample of men and women from across the four provinces was asked “Did you get a chance to watch any match of the Asia cup 2018 or not?” In response to this question, 43% said yes while 57% said they did not watch Asia Cup.

Breaking down the results by gender reveals that 51% Pakistani males watched the Asia Cup matches as compared to 30% females, while 49% males and 70% females said that they did not watch the Asia Cup matches.

“Did you get a chance to watch any match of the Asia cup 2018 or not?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1560 men and women in rural and urban areas of all four provinces of the country, September 24 – October 01, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Monday, November 19, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)