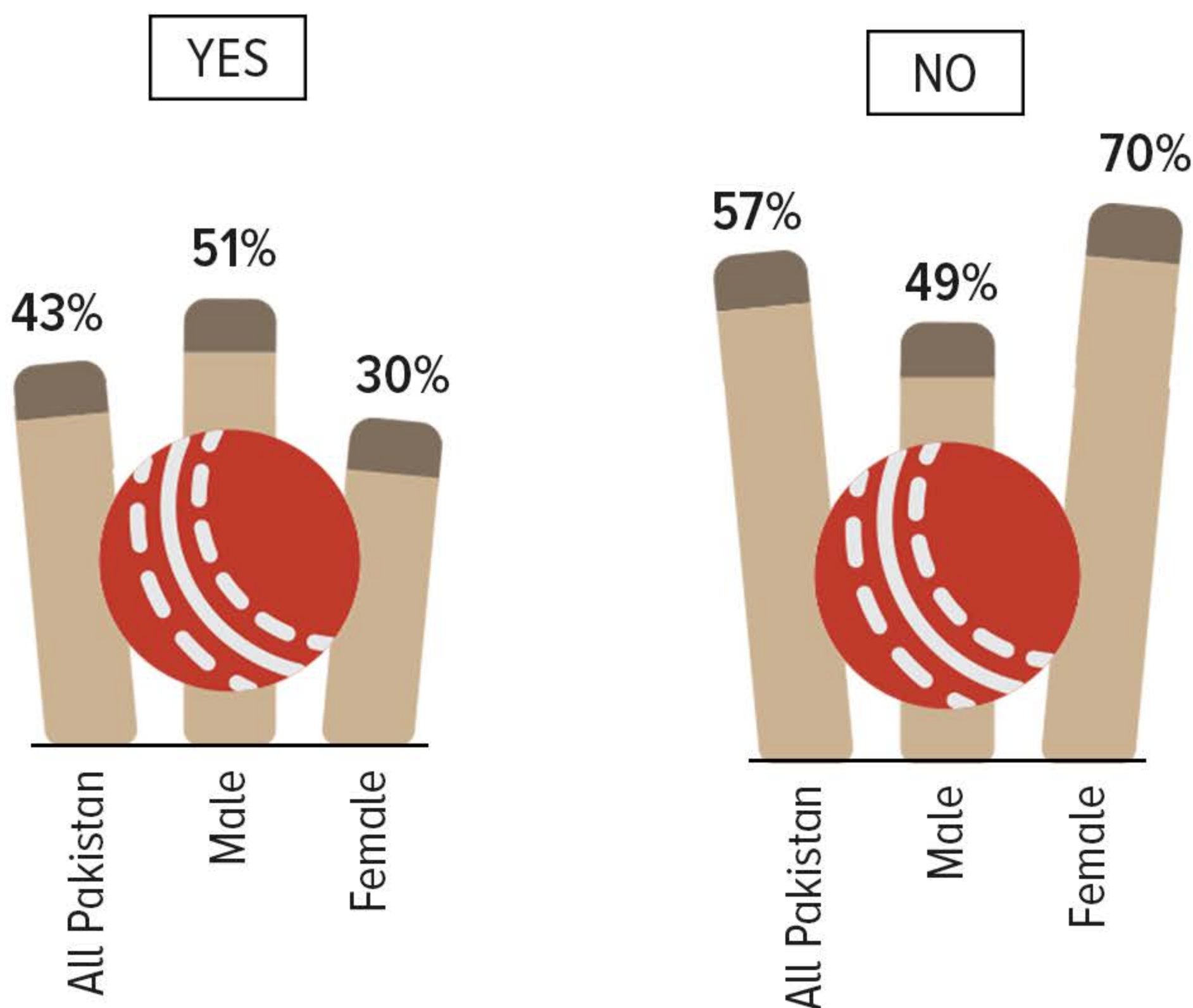


NOVEMBER 19, 2018

## ASIA CUP 2018: 51% PAKISTANI MALES CLAIM THAT THEY WATCHED ASIA CUP AS COMPARED TO 30% OF PAKISTANI FEMALES WHO HAVE SIMILAR CLAIMS.

Did you get a chance to watch any match of the Asia cup 2018 or not?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1560

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

## Opinion Poll

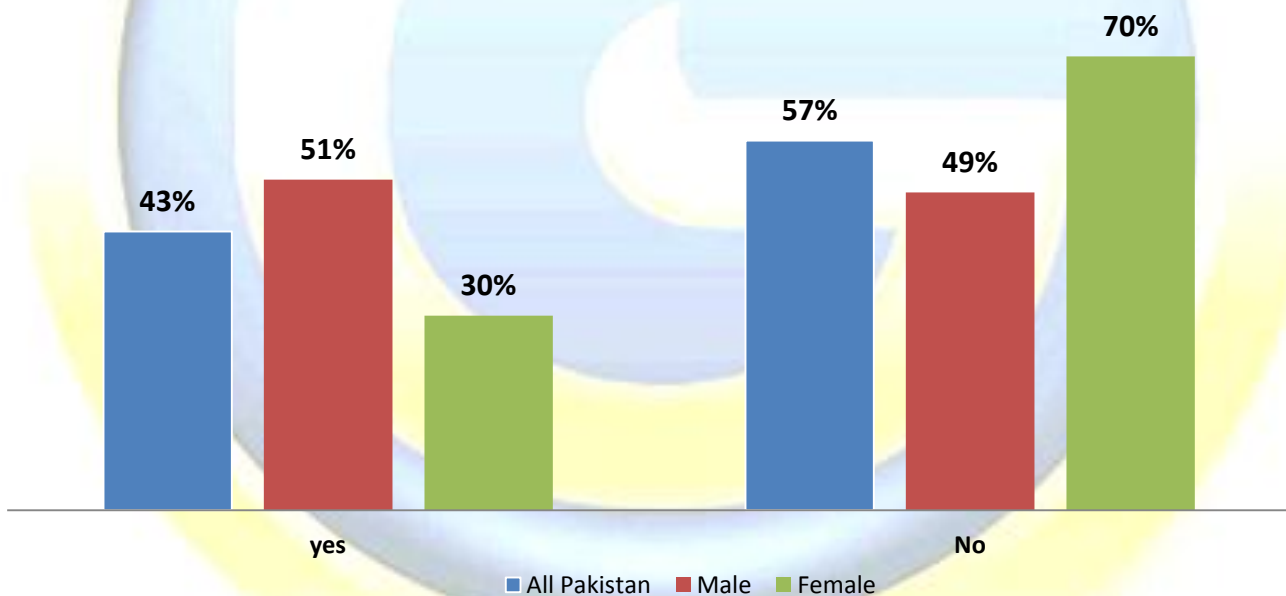
**SPORTS  
Cricket****Asia Cup 2018: 51% Pakistani males claim that they watched Asia Cup as compared to 30% of Pakistani females who have similar claims.  
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, November 19, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 51% Pakistani males claimed that they watched Asia Cup as compared to 30% of Pakistani females who had similar claims.

A nationally representative sample of men and women from across the four provinces was asked “Did you get a chance to watch any match of the Asia cup 2018 or not?” In response to this question, 43% said yes while 57% said they did not watch Asia Cup.

In gender comparison, 51% Pakistani males said they watched the Asia Cup as compared to 30% females, while 49% males and 70% females said that they did not watch the Asia Cup.

**“Did you get a chance to watch any match of the Asia cup 2018 or not?”**

Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1560 men and women in rural and urban areas of all four provinces of the country, September 24 – October 01, 2018. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

## Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



**Monday, November 19, 2018**

*(3 Pages, English version Only)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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Daily Gilani Poll  
2018



of Gallup Pakistan  
(1980-2018)