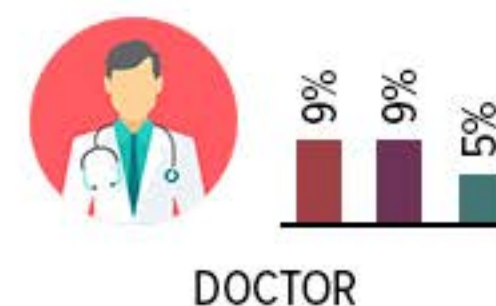
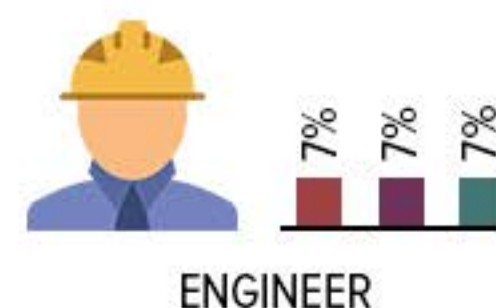
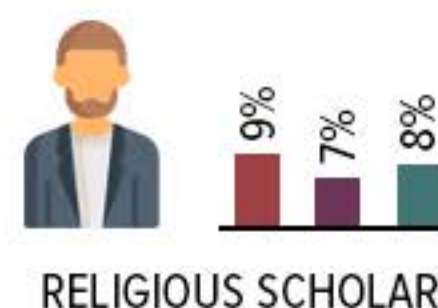
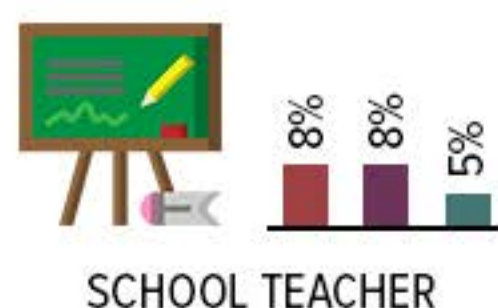
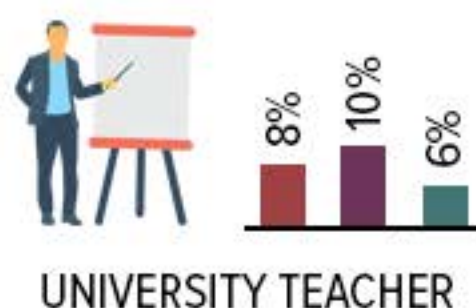
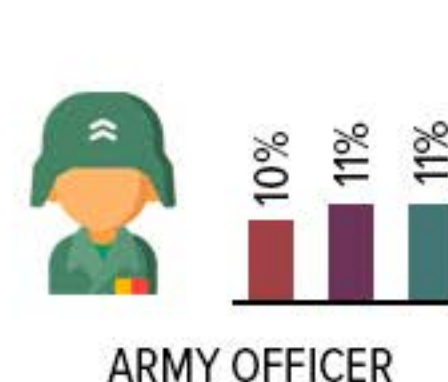
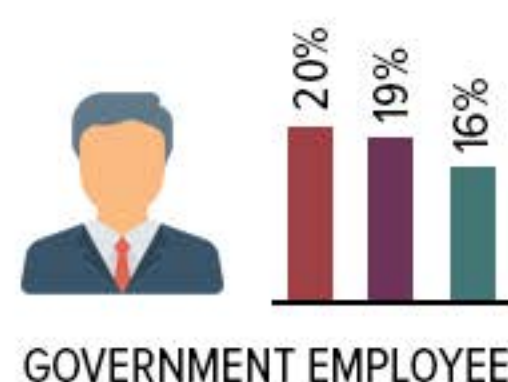


OVER THE PERIOD OF SIX YEARS, 10% MORE PAKISTANIS WISH TO FIND AN ENTREPRENEUR SPOUSE FOR THE FEMALES OF THEIR FAMILY, 4% DECLINE IN THE PROPORTION OF PAKISTANIS WHO WOULD WANT HIM TO BE A DOCTOR/ GOVERNMENT EMPLOYEE.

If you are looking for a proposal for a female in your family, which profession would you prefer her husband to be in? I would read to you a list of professions, please choose from within them.

— 2012 — 2013 — 2018





Public Opinion in Pakistan in the Year 2012

SOCIAL BEHAVIOR Views on profession

Over the period of six years, 10% more Pakistanis wish to find an entrepreneur spouse for the females of their family, 4% decline in the proportion of Pakistanis who would want him to be a doctor/ government employee.

Islamabad, November 22, 2018

According to a Gallup & Gilani Pakistan National Survey conducted in the year 2012 (6 years ago) respondents were asked, "If you are looking for a proposal for a female in your family, which profession would you prefer her husband to be in?" I would read to you a list of professions, please choose from within them?" In response to this, 11% said personal business, 4% said officer in some private company, 20% said government employee, 10% said army officer, 8% each said university professor and school teacher respectively, 9% said religious scholar, 7% said engineer, 3% said chartered accountant, 4% said computer expert, 3% said police officer, 9% said doctor 1% said a journalist while 1% did not know or respond to the question.

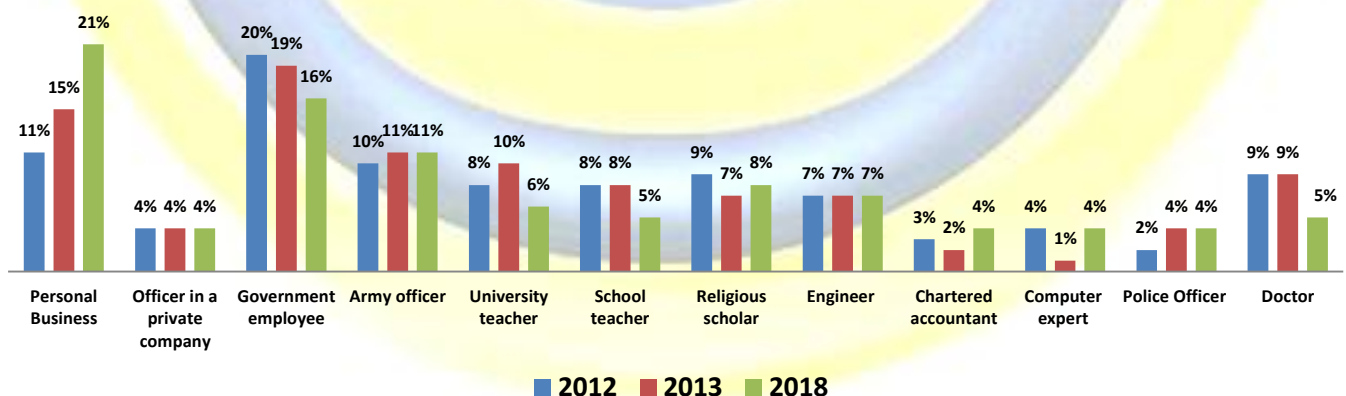
Comparative Picture: The question was asked again in 2018 to enable a concrete comparison. In 2018, in response to this, 21% said personal business, 4% said officer in some private company, 16% said government employee, 11% said army officer, 6% said university professor and 5% school teacher, 8% said religious scholar, 7% said engineer, 4% said chartered accountant, 4% said computer expert, 4% said police officer, 5% said doctor 1% said a journalist while 1% did not know or respond to the question

The findings are available since 2012 periodically and the graph below shows how the figures have fluctuated over the years.

According to public opinion, there has been over the period of six years, 10% more Pakistanis wish to find an entrepreneur spouse for the females of their family and 4% decline in the proportion of Pakistanis who would want him to be a doctor.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "If you are looking for a proposal for a female in your family, which profession would you prefer her husband to be in?" I would read to you a list of professions, please choose from within them.



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk



Thursday, November 22, 2018

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



of Gallup Pakistan
(1980-2018)