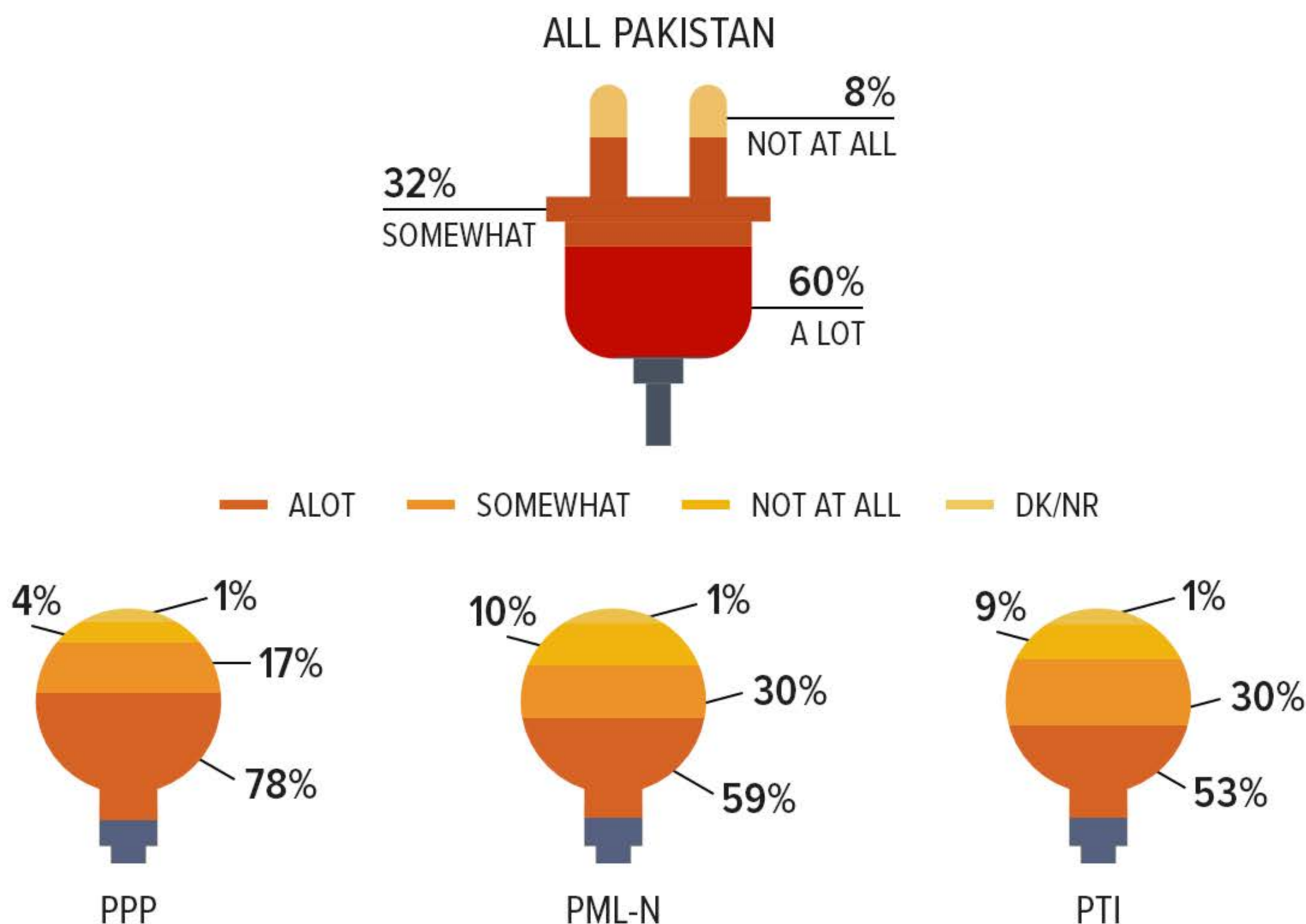


NOVEMBER 28, 2018

**DOMINANT MAJORITY OF PAKISTANIS (92%) CLAIM THAT THE RECENT INCREASE IN ELECTRICITY TARIFF WOULD AFFECT THEIR FINANCIAL CONDITION CONSIDERABLY (A LOT OR SOMEWHAT), 95% OF PPP VOTERS, 89% OF PML-N VOTERS AND 90% OF PTI VOTERS HAVE SIMILAR CLAIMS.**

Recently, government has increased per unit price of electricity, how much this would affect your financial condition?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1450

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll  
**INFLATION**  
Specific Commodities

**Dominant majority of Pakistanis (92%) claim that the recent increase in electricity tariff would affect their financial condition considerably (a lot or somewhat), 95% of PPP voters, 89% of PML-N voters and 90% of PTI voters have similar claims.  
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, November 28, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, Dominant majority of Pakistanis (92%) claim that the recent increase in electricity tariff would affect their financial condition considerably (A lot or somewhat), 95% of PPP voters, 89% of PML-N voters and 90% of PTI voters have similar claims.

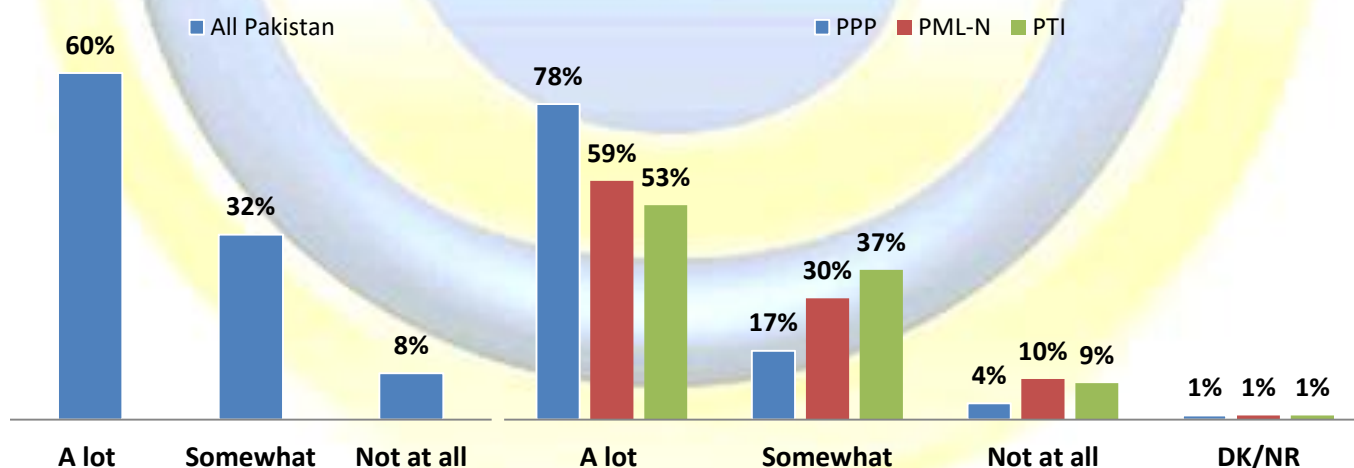
A nationally representative sample of men and women from across the four provinces was asked “Recently, government has increased per unit price of electricity, how this would affect your financial condition?” In response to this question, 60% said a lot, 32% said somewhat and 8% said not at all.

Break down by voting intention shows, amongst PPP voters 78% said it would affect them a lot, 17% said somewhat, 4% said a not at all 1% did not know or respond to the question.

Amongst PML-N voters, 59% said it would affect them a lot, 30% said somewhat, 10% said not at all while 1% did not know or respond to the question.

Amongst PTI voters 53% said it would affect them a lot, 37% said it has somewhat affected them, 9% said not at all while 1% did not know or respond to the question.

**“Recently, government has increased per unit price of electricity, how much this would affect your financial condition?”**



Source: Gallup & Gilani Pakistan Poll  
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1450 men and women in rural and urban areas of all four provinces of the country, October 29-November 05, 2018. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



## Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



**Wednesday, November 28, 2018**

(3 Pages, English version Only)

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)

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Daily Gilani Poll  
2018



of Gallup Pakistan  
(1980-2018)