

Opinion Poll
Emerging Technology Solutions

Technological solutions for travelling remain undervalued in Pakistan as compared to neighboring countries China and India, and world average; only 1% use ride hailing applications, 35% claim they are eager for self-driving vehicles.

Islamabad, November 14, 2018

According to survey conducted by Dalia Research and released in Pakistan by Gallup & Gilani Pakistan, 1% Pakistanis use ride hailing application while 35% claim they are eager to use self-driving vehicles.

These interesting findings have emerged out of a 52 country research covering 75% of world population conducted by Dalia Research. The study comprised internationally of 43,034 respondents covering different ethnicities, regions, religions, age and gender.

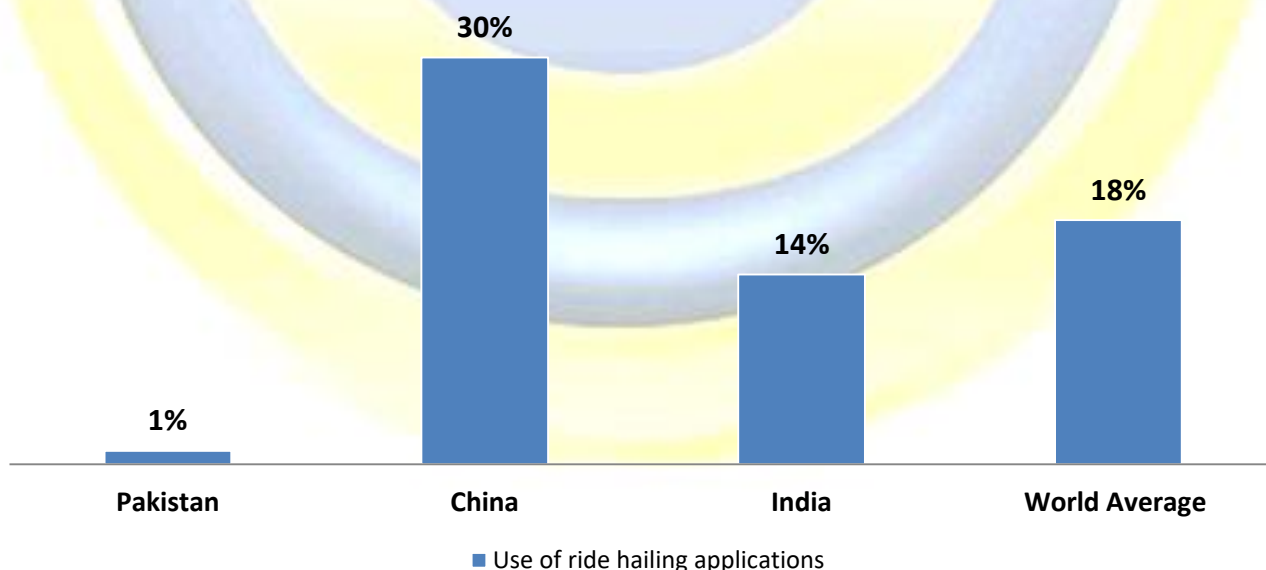
Use of Ride Hailing Applications: Only 1% Pakistanis use ride hailing apps, China, India and global average quite ahead of Pakistan in this regard.

1% Pakistanis use ride hailing applications.

Global result: 18% across the globe use ride hailing applications.

Comparing Pakistan's figure with the global average figure, 17% less Pakistanis use ride hailing apps compared to the global average of 18%.

Regional Results: In China, 30% use ride hailing apps; the figure is 14% for India.



Source: Dalia Research
www.daliaresearch.com

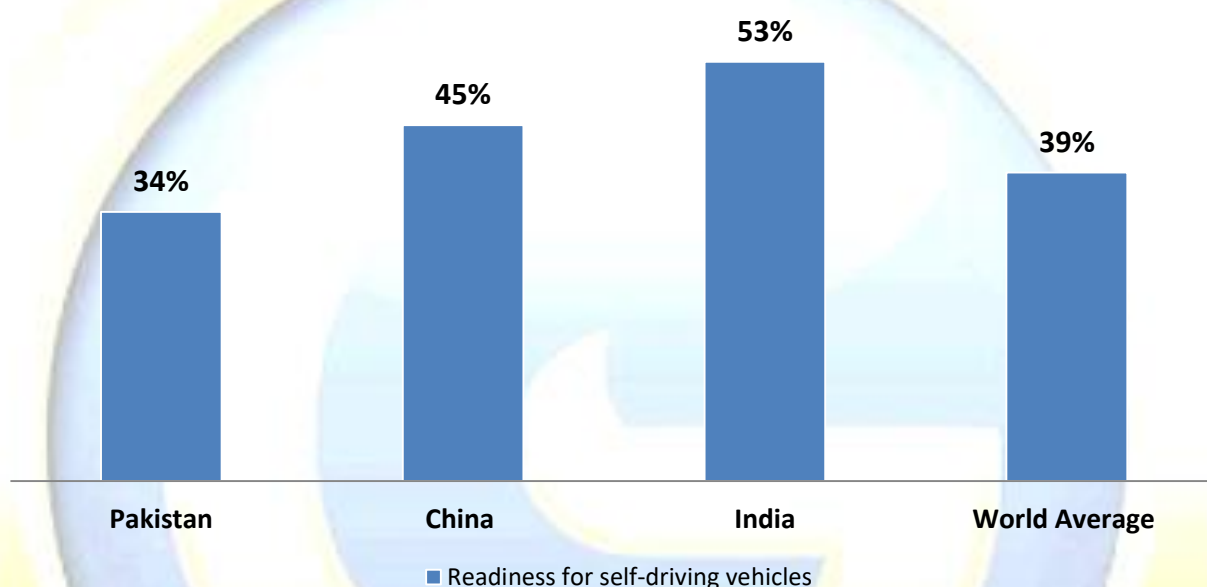
Readiness for Self Driving Vehicles: 35% Pakistanis show readiness for self-driving vehicles, close to global average but fairly less than regional counterparts China and India.

34% Pakistanis show eagerness for self-driving vehicles

Global result: Globally, the readiness for self-driving cars is 39%.

Comparing Pakistan's figure with the global average figure, readiness for self-driving vehicles is only 5% less than the global average.

Regional Results: In China, readiness for self-driving vehicles is 45% while in India it is 53%.



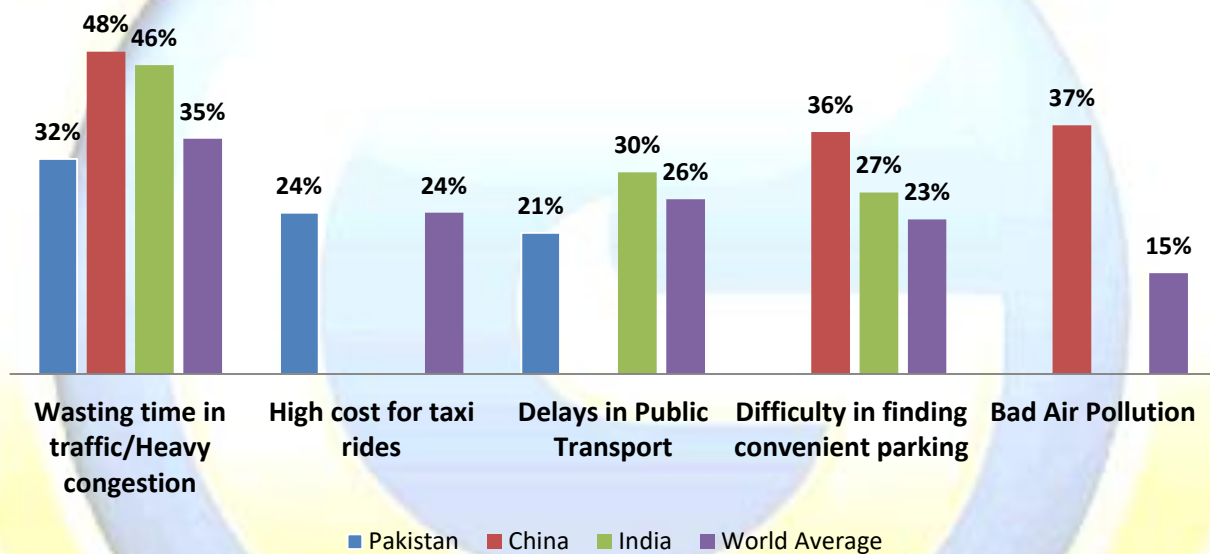
Source: Dalia Research
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Perceived Problems with Existing Transportation System: Wasting time in traffic and congestion is perceived as the most pressing problem with existing transport system by Pakistanis, similar to global perception on this issue.

Global result: Globally, 35% people said wasting time in traffic, 24% said high cost for taxi rides and 26% said delays in public transportation are the main problems with transportation system.

Comparing Pakistan's figure with the global average figure, 5% less Pakistanis think that delay in public transport is an important issue with the transport system.

Regional Results: In China, 48% think that time wastage and heavy congestion is a problem. Additionally air pollution and difficulty in finding convenient parking are cited as problems by 36% and 39% respondents respectively in China. Similarly in India 46% think heavy congestion is a problem while 30% think delay in public transport and 27% say difficulty in finding parking.



Source: Dalia Research
www.daliaresearch.com

Wednesday, November 14, 2018

(4 Pages, English version Only)

Disclaimer: This survey was conducted by Dalia Research during December 5, 2016 to February 2, 2017 in 52 countries with sample size of 43,023 respondents. Gallup Pakistan is only releasing the findings based on Dalia Research Survey methods which are available on www.daliaresearch.com. Gallup Pakistan cannot dispute or verify the method robustness.

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