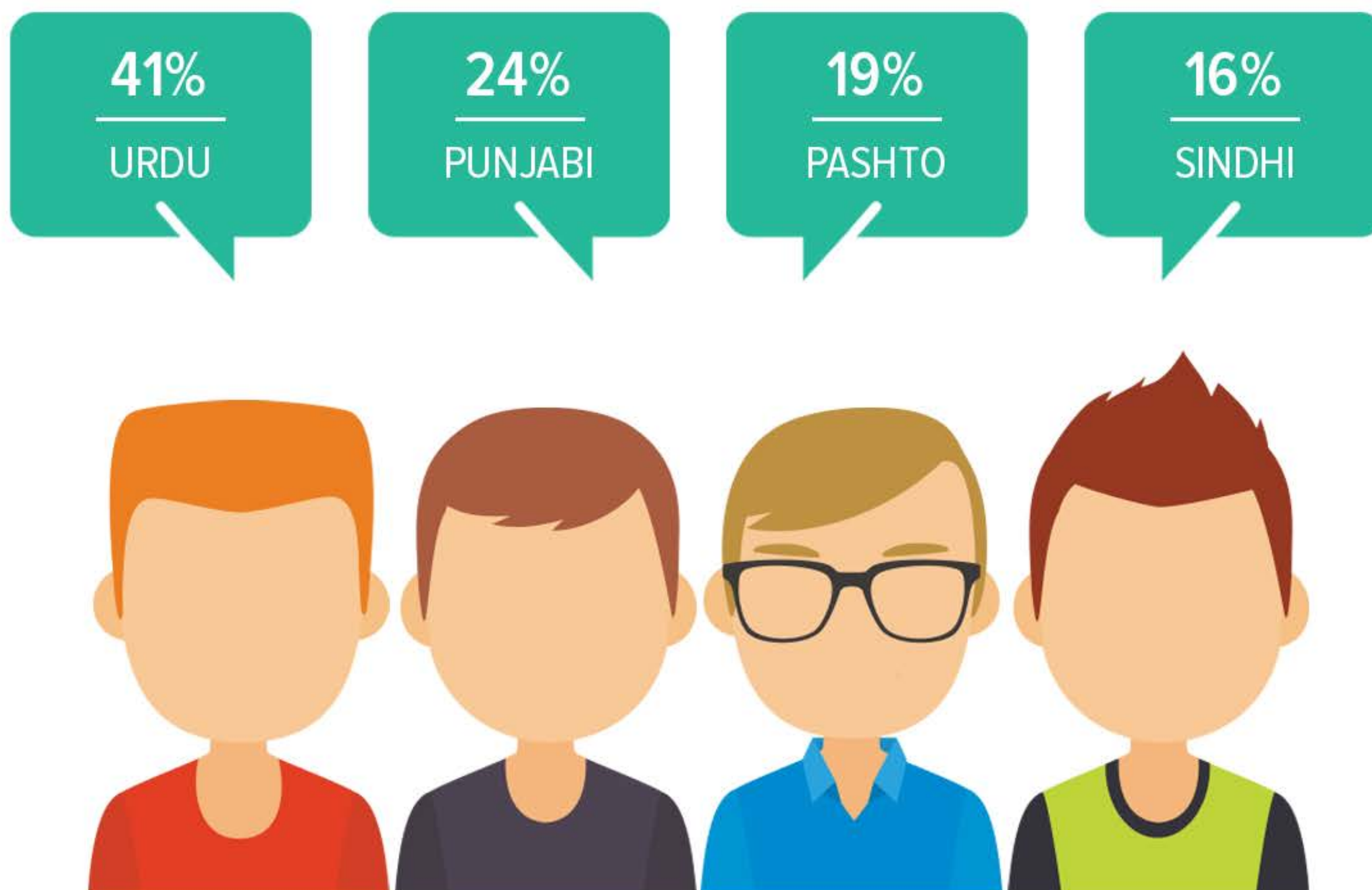


DECEMBER 20, 2018

FRIDAY SERMON: 24% OF PAKISTANI MEN WHO ATTENDED THE LAST FRIDAY SERMON REPORT THAT IT WAS DELIVERED IN PUNJABI, WHILE 41% REPORT HAVING HEARD IT IN URDU.

What language was the Friday sermon (bayaan) in?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 380

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

**RELIGION
Practice**

Friday sermon: 24% of Pakistani men who attended the last Friday sermon report that it was delivered in Punjabi, while 41% report having heard it in Urdu.

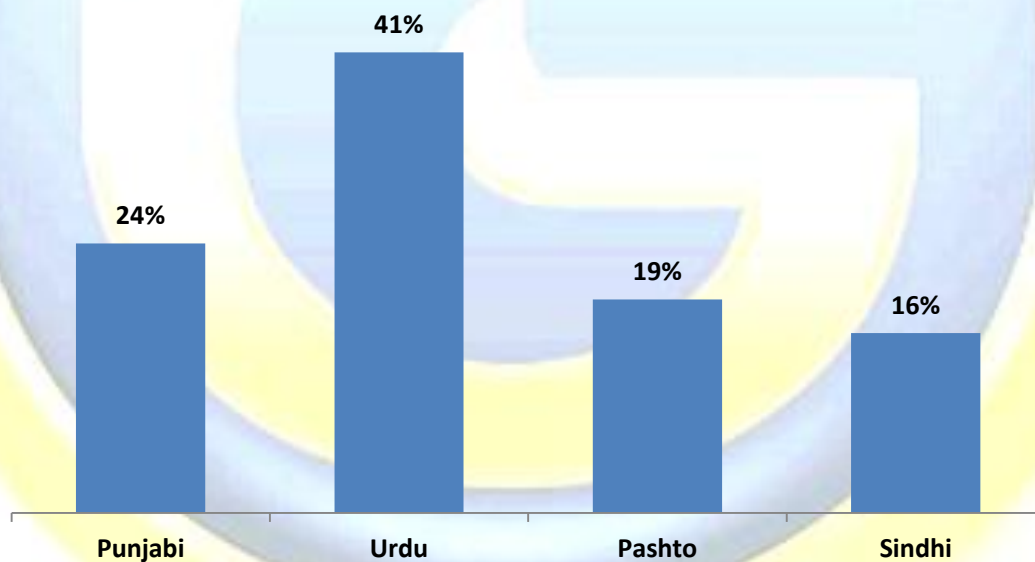
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, December 20, 2018

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 24% of Pakistani men who attended the last Friday sermon report having heard it in Punjabi, while 41% report having heard it in Urdu.

A nationally representative sample of men (60%) who attended the last Friday sermon was asked, “What language was the sermon in?” In response to this question, 24% said Punjabi, 41% said Urdu, and 19% said Pashto, while 16% said Sindhi.

Question: “What language was the Friday sermon (bayaan) in?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 380 men in rural and urban areas of all four provinces of the country, during November 19 – November 26, 2018. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, December 20, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)