

**OPTIMISM FOR THE NEW 2019 YEAR CONTINUES TO PREVAIL IN THE WORLD,
ALTHOUGH PESSIMISM IS INCREASING,**

according to the first and oldest Global Hope “End of the Year” Index by Gallup International.

Prospects for a better 2019 year are increasing for a majority of those surveyed in Africa (typically quite an optimistic region despite living conditions), in India, in non-EU Europe, in the USA and in Latin America. Conversely, we also see more pessimism about the year ahead in the Middle East, in Russia, and to an extent in Western Europe.

Over all optimism for the new Year traditionally prevails in the majority of the countries around the world with the exception this year of Turkey, Serbia, UK, Poland, Czech Republic, Russia, Bosnia (BiH), Bulgaria, Hong Kong, France, Italy, Lebanon, Jordan and Republic of Korea.

Our global survey also asked whether people expect the next 12 months to be more or less peaceful. While 28% of the world expect it to be more peaceful, 34% believe it will be more troubled. Confidence in peace shines brightest in India, Ghana, Albania, Nigeria and interestingly in Pakistan. At the other end of the scale, ongoing weekend protests in France and the ‘gilets jaunes’ see France register as the country where the most (70%) feel next year will be more troubled.

Kancho Stoychev, President GIA:

“For decades the End of the Year global poll is registering a paradox: people living in wealthier countries tend to be more pessimistic about the coming New Year. And vice versa. It seems that the fear of losing what you have is bigger than the fear not to have.

EU is increasingly pessimistic and there is no need to enumerate why. The same is with Russia while optimism for the next year in the USA is the highest it has been for the last decade. The performance of the US economy is possibly a key driver here.

Traditionally in previous decades more people around the World expect a peaceful New Year rather than a troubled one with a permanent exemption: The Middle East. But now for the first time in this century a growing number of West Europeans expect fear a less peaceful next year. The global political order established by the winning parties after the Second WW is rapidly falling apart and the West European nations are concerned about what will come next but also whether they will have a say in as power shifts further to the East.

The big challenge is between the US and China economically and between the US and Russia militarily. Europe increasingly looks excluded from the debate.”

Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in partnership with WIN in 50 countries around the world.

Regions coverage:

- **EU Total:** Austria, Bulgaria, Czech Republic, Finland, France, Germany, Hungary, Italy, Latvia, Poland, Romania, Spain, UK
- **EU West:** Austria, Finland, France, Germany, Italy, Spain, UK
- **EU East:** Bulgaria, Czech Republic, Latvia, Poland, Romania, Hungary
- **Non-EU Europe:** Albania, Armenia, Bosnia and Herzegovina, Georgia, Kosovo, Macedonia, Moldova, Serbia, Switzerland, Ukraine
- **USA**
- **India**
- **Russia**
- **Latin America:** Argentina, Colombia, Ecuador, Mexico, Paraguay
- **East Asia:** Hong Kong, Indonesia, Japan, Philippines, Republic of Korea, Thailand, Vietnam
- **West Asia:** Afghanistan, Kazakhstan, Pakistan, Turkey
- **Middle East:** Iraq, Jordan, Lebanon
- **Africa:** Ghana, Nigeria, South Africa
- **Australia & New Zealand**

Sample Size and Mode of Field Work:

A total of 48 745 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (27 countries; n=28063), via telephone (7 countries; n=5922) or online (16 countries; n=14760). The field work was conducted during October- December 2018. The margin of error for the survey is between +3-5% at 95% confidence level.

About Gallup International

Gallup International Association (GIA) is the leading association in market research and polling and this year celebrates its 72nd anniversary.

For over 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities. GIA has over 50 members and conducts research in over 100 countries.

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For further details see website: www.gallup-international.com

HOPE INDEX

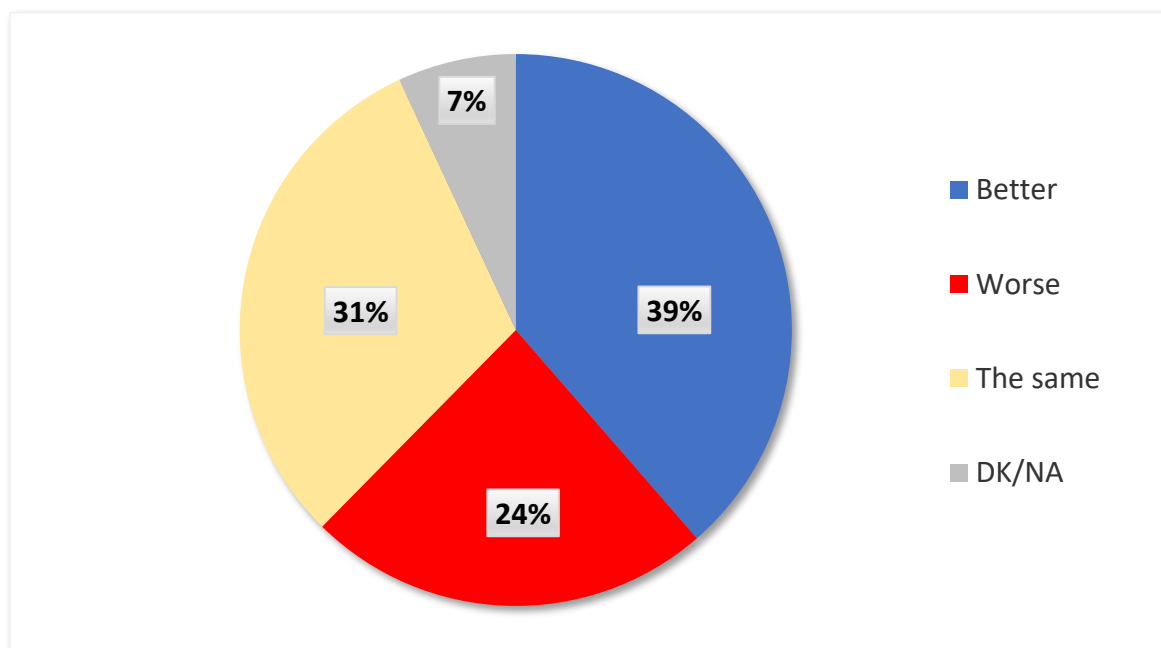
As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

OPTIMISTS: 39%

PESSIMISTS: 24%

NEUTRALS: 31%

GLOBAL HOPE INDEX 2018:15%

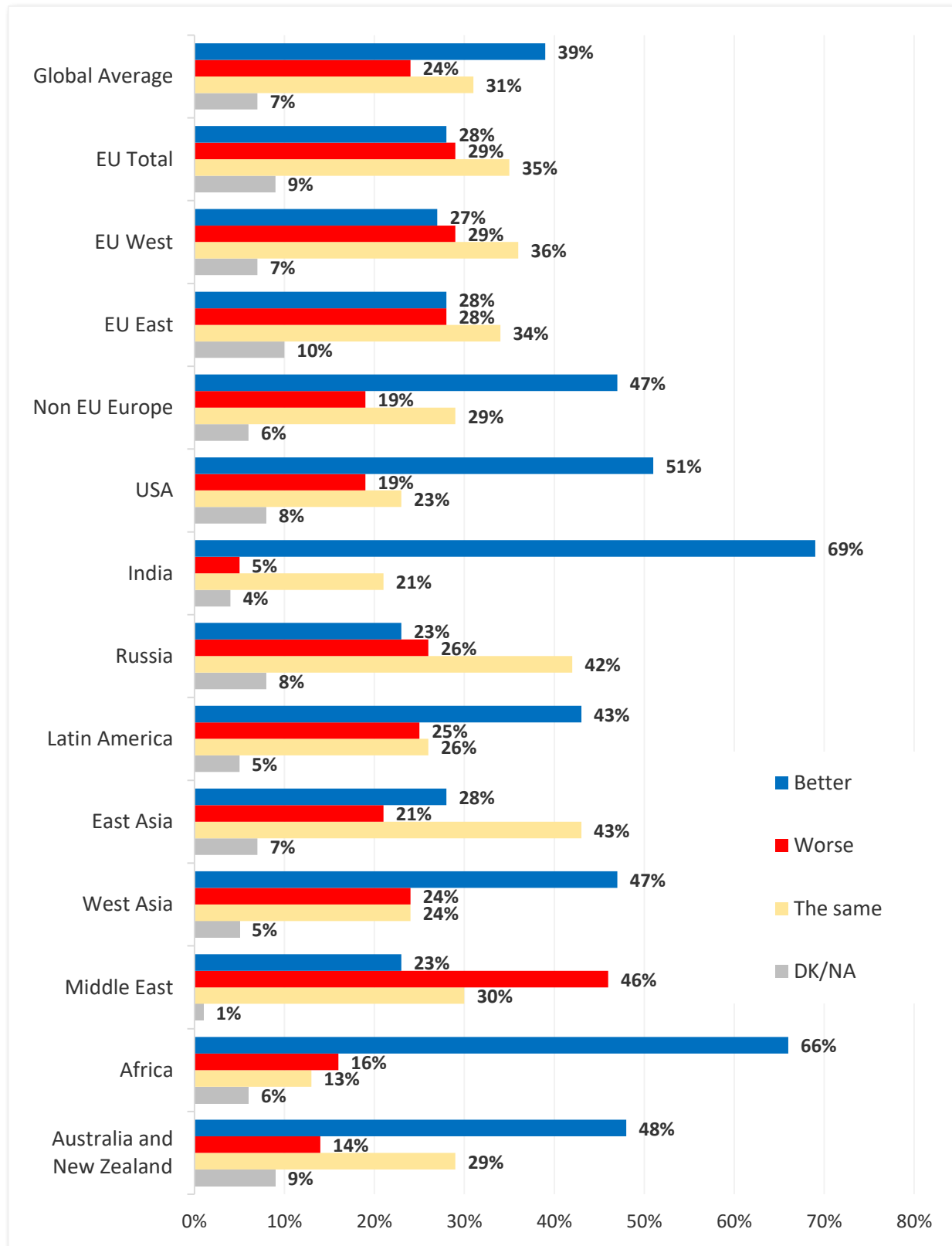


HOPE INDEX: NET SCORE OF OPTIMISTS OVER PESSIMISTS

TOP 5 OPTIMISTS (Answer "Better")		TOP 5 PESSIMISTS (Answer "Worse")	
Country	Net Score	Country	Net Score
INDIA	64	JORDAN	-48
ALBANIA	61	LEBANON	-42
MEXICO	58	ITALY	-40
ARMENIA	55	REPUBLIC OF KOREA	-30
GHANA	54	HONG KONG	-25

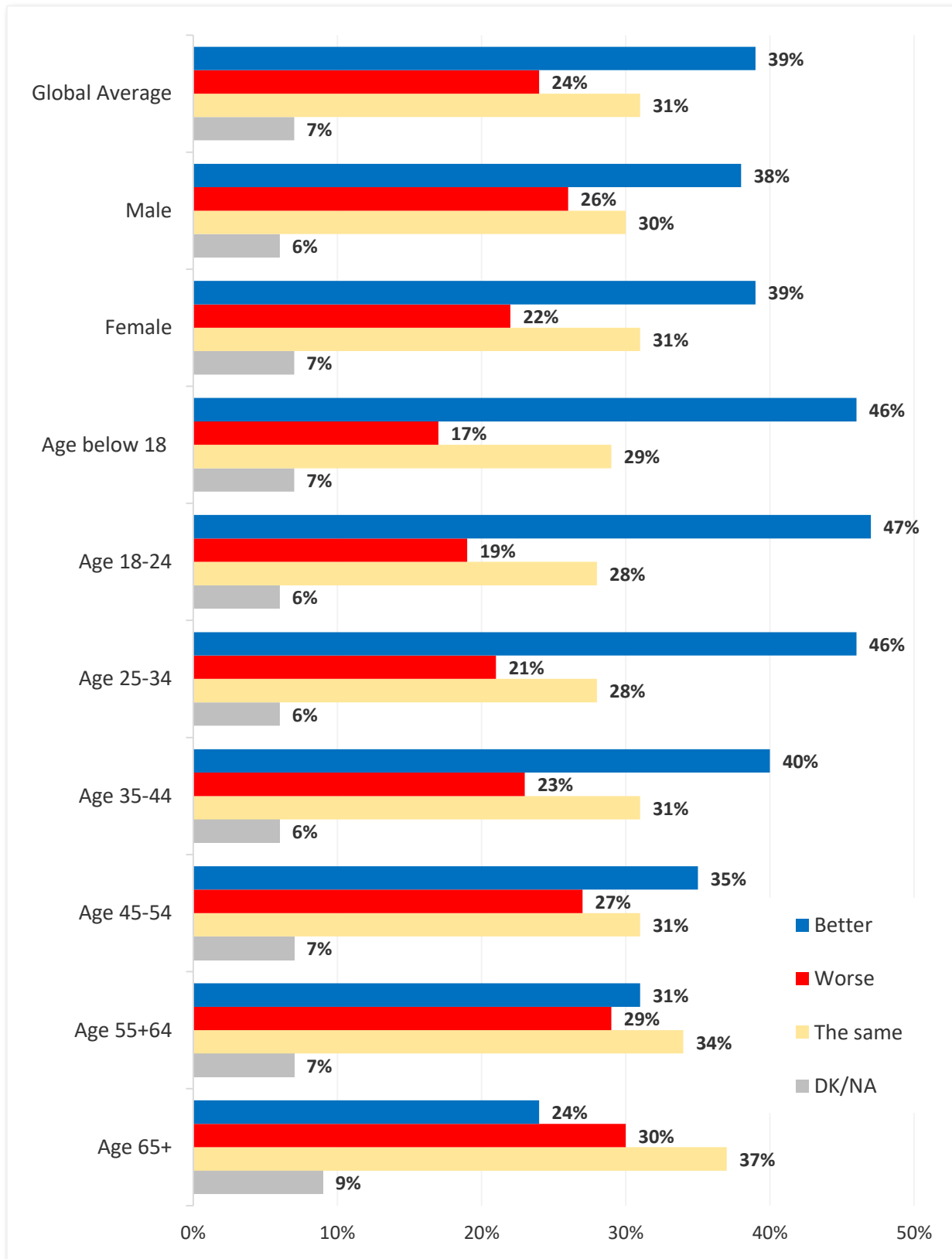
HOPE INDEX - BY REGION

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?



HOPE INDEX - BY GENDER AND AGE GROUP

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?



HOPE INDEX 2018 BY COUNTRY

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

(Countries presented in alphabetical order)

Country	Optimists (Better)	Pessimists (Worse)	Neutrals (The same)	DK/NA	NET Score
Row %					
AFGHANISTAN	41%	30%	27%	2%	11
ALBANIA	71%	10%	18%	1%	61
ARGENTINA	39%	29%	27%	5%	10
ARMENIA	62%	7%	25%	6%	55
AUSTRALIA	44%	14%	32%	10%	30
AUSTRIA	24%	21%	50%	5%	3
BOSNIA & HERZEGOVINA	22%	41%	36%	1%	-19
BULGARIA	22%	30%	31%	17%	-8
COLOMBIA	41%	34%	23%	2%	7
CZECH REPUBLIC	25%	27%	42%	6%	-2
ECUADOR	27%	31%	34%	8%	-4
FINLAND	37%	14%	42%	8%	23
FRANCE	19%	39%	32%	11%	-20
GEORGIA	61%	8%	15%	16%	53
GERMANY	33%	19%	42%	5%	14
GHANA	66%	12%	14%	8%	54
HUNGARY	32%	31%	30%	7%	1
HONG KONG	20%	45%	28%	7%	-25
INDIA	69%	5%	21%	4%	64
INDONESIA	42%	8%	44%	6%	34
IRAQ	44%	26%	28%	1%	18
ITALY	15%	55%	24%	7%	-40
JORDAN	11%	59%	29%	1%	-48
JAPAN	24%	12%	41%	23%	12
KAZAKHSTAN	61%	8%	23%	8%	53
KOSOVO	51%	14%	34%	1%	37
LATVIA	27%	25%	31%	18%	2
LEBANON	12%	54%	33%	-	-42
MACEDONIA	48%	18%	30%	4%	30
MEXICO	67%	9%	14%	11%	58
MOLDOVA	38%	21%	31%	11%	17
NEW ZEALAND	51%	14%	27%	8%	37

HOPE INDEX 2018 BY COUNTRY – *Contd.*

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

(Countries presented in alphabetical order)

Country	Optimists (Better)	Pessimists (Worse)	Neutrals (The same)	DK/NA	NET Score
Row %					
NIGERIA	65%	19%	14%	2%	46
PAKISTAN	54%	17%	23%	5%	37
PARAGUAY	53%	10%	32%	5%	43
PHILIPPINES	33%	10%	53%	4%	23
POLAND	27%	28%	36%	9%	-1
REPUBLIC OF KOREA	11%	41%	48%	1%	-30
ROMANIA	46%	25%	25%	4%	21
RUSSIA	23%	26%	42%	8%	-3
SERBIA	31%	33%	34%	3%	-2
SOUTH AFRICA	66%	15%	11%	8%	51
SPAIN	34%	27%	33%	6%	7
SWITZERLAND	37%	15%	43%	6%	22
THAILAND	31%	25%	38%	6%	6
TURKEY	33%	44%	18%	5%	-11
UK	29%	30%	30%	11%	-1
UKRAINE	36%	32%	17%	15%	4
USA	51%	19%	23%	8%	32
VIETNAM	53%	8%	35%	5%	45

Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

Definitions:

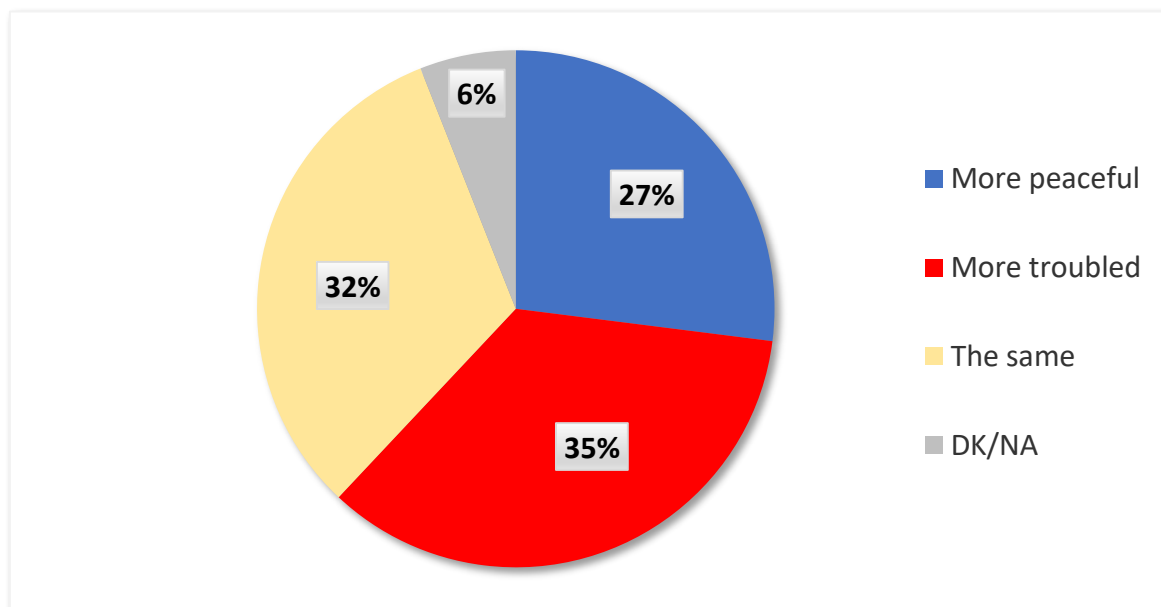
Optimists = Better

Pessimists = Worse

Neutrals = The same

OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?

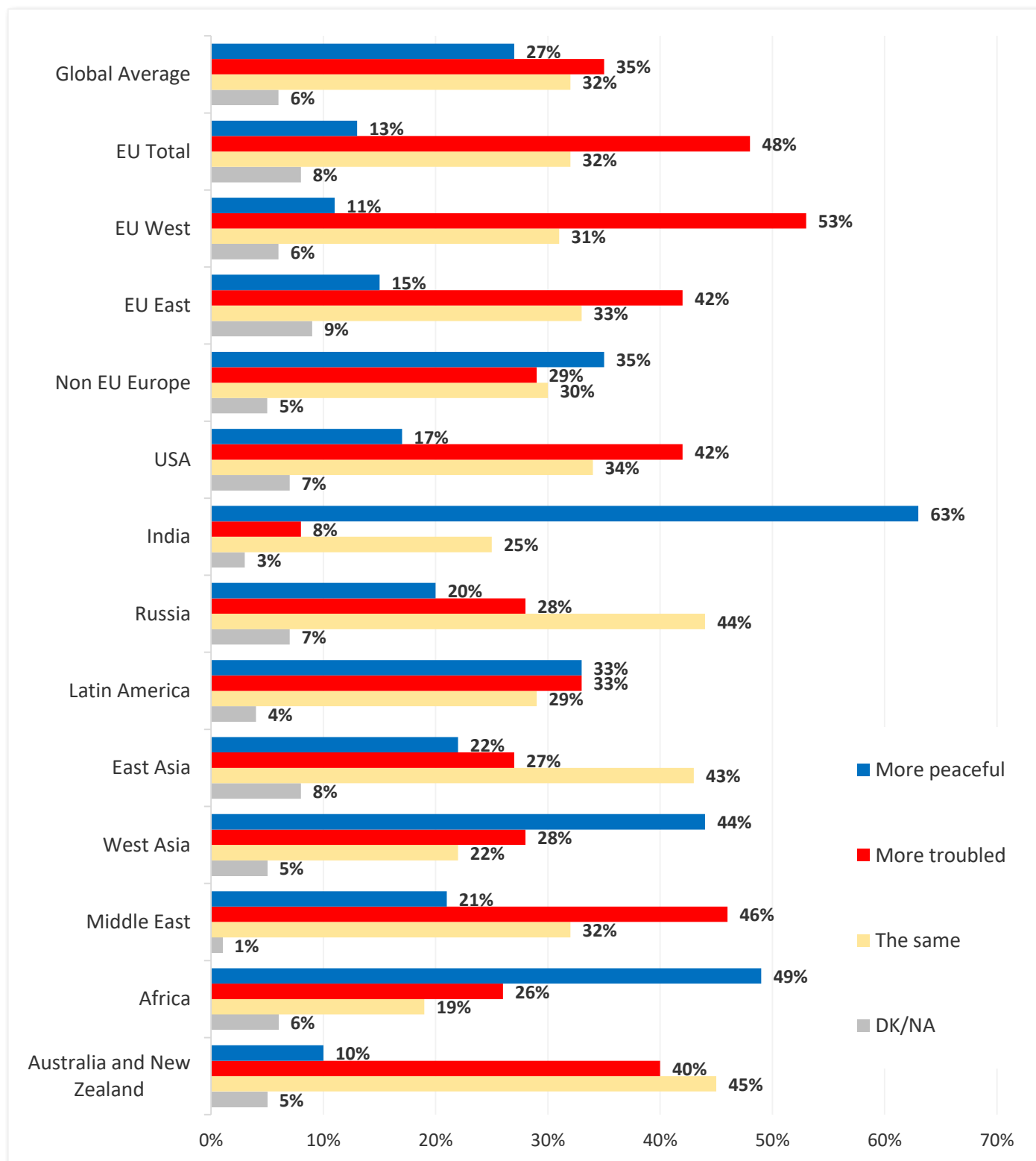


NET SCORE OF OPTIMISTS OVER PESSIMISTS REGARDING GLOBAL PEACE

TOP 10 OPTIMISTS (Answer "Peaceful")		TOP 10 PESSIMISTS (Answer "Troubled")	
Country	Net Score	Country	Net Score
INDIA	55	FRANCE	-64
GHANA	53	HONG KONG	-60
PARAGUAY	52	HUNGARY	-58
ALBANIA	39	FINLAND	-57
PAKISTAN	32	SPAIN	-51
GEORGIA, KAZAKHSTAN	28	JORDAN	-50
NIGERIA	27	LATVIA	-47
KOSOVO	26	LEBANON	-45
PHILIPPINES	25	GERMANY	-38
ARGENTINA, MOLDOVA	23	AUSTRIA	-37

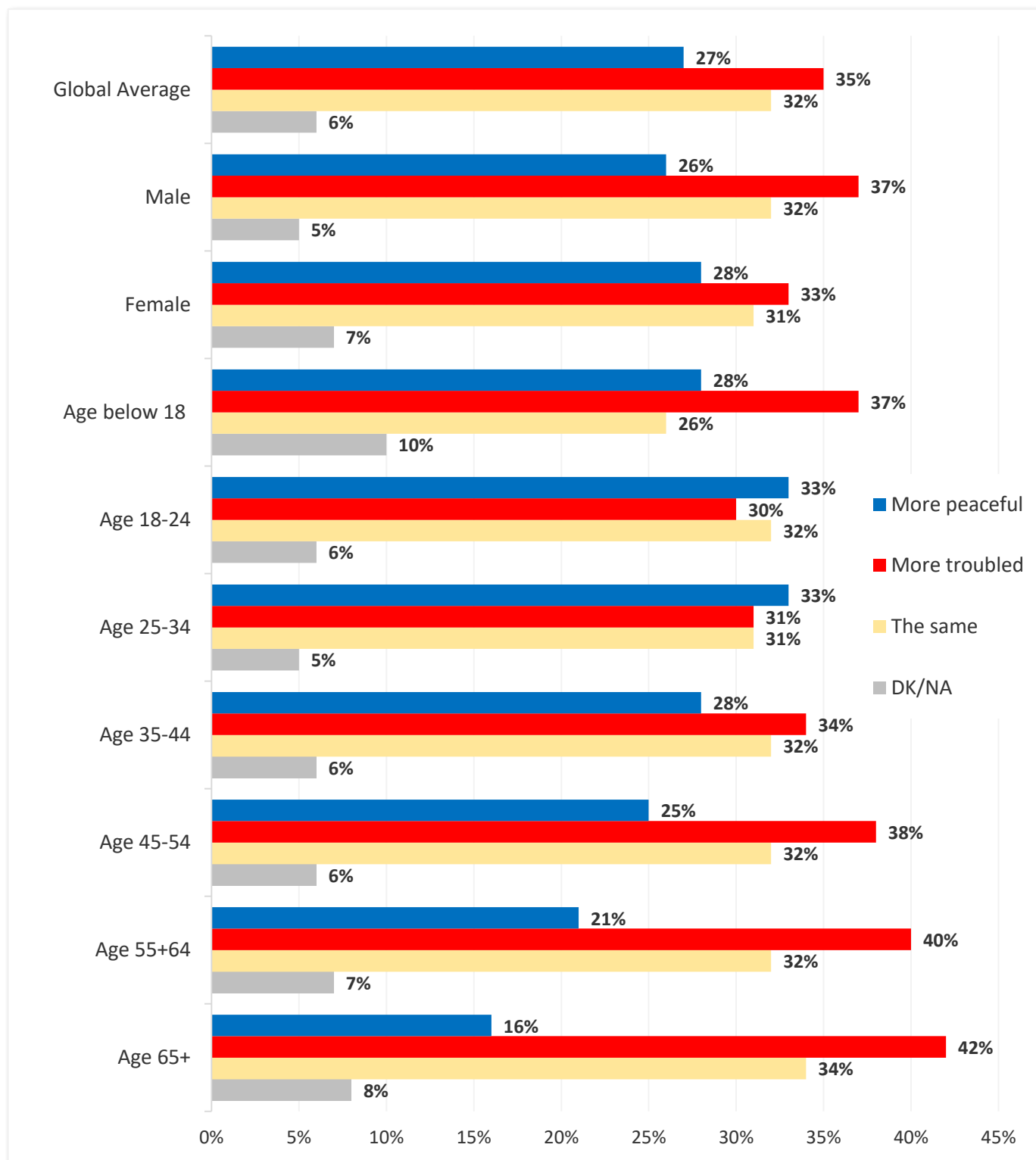
OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY REGION

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?



OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY GENDER AND AGE GROUP

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?



OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY COUNTRY

***Do you expect the coming next 2019 to be for the world a more peaceful one,
a more troubled one or the same?***

(Countries presented in alphabetical order)

Country	Optimists (Peaceful)	Pessimists (Troubled)	Neutrals (The same)	DK/NA	NET Score
Row %					
AFGHANISTAN	36%	38%	23%	3%	-2
ALBANIA	60%	21%	18%	*	39
ARGENTINA	45%	22%	30%	3%	23
ARMENIA	34%	23%	33%	9%	11
AUSTRALIA	10%	38%	47%	5%	-28
AUSTRIA	13%	50%	31%	6%	-37
BOSNIA & HERZEGOVINA	19%	39%	41%	1%	-20
BULGARIA	15%	28%	38%	19%	-13
COLOMBIA	14%	48%	36%	2%	-34
CZECH REPUBLIC	15%	32%	45%	8%	-17
ECUADOR	15%	48%	32%	5%	-33
FINLAND	8%	65%	21%	6%	-57
FRANCE	6%	70%	18%	7%	-64
GEORGIA	43%	15%	24%	17%	28
GERMANY	16%	54%	26%	5%	-38
GHANA	62%	9%	15%	14%	53
HUNGARY	10%	68%	18%	4%	-58
HONG KONG	7%	67%	24%	2%	-60
INDIA	63%	8%	25%	3%	55
INDONESIA	33%	13%	46%	7%	20
IRAQ	47%	26%	25%	2%	21
ITALY	13%	28%	50%	8%	-15
JORDAN	11%	61%	28%	1%	-50
JAPAN	9%	32%	37%	22%	-23
KAZAKHSTAN	45%	17%	28%	10%	28
KOSOVO	40%	14%	42%	4%	26
LATVIA	5%	52%	32%	11%	-47
LEBANON	6%	51%	42%	-	-45
MACEDONIA	43%	27%	25%	5%	16
MEXICO	41%	26%	20%	14%	15
MOLDOVA	45%	22%	28%	6%	23
NEW ZEALAND	10%	42%	42%	6%	-32

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE BY COUNTRY – *Contd.*

*Do you expect the coming next 2019 to be for the world a more peaceful one,
a more troubled one or the same?*

(Countries presented in alphabetical order)

Country	Optimists (Peaceful)	Pessimists (Troubled)	Neutrals (The same)	DK/NA	NET Score
Row %					
NIGERIA	58%	31%	9%	3%	27
PAKISTAN	54%	22%	19%	5%	32
PARAGUAY	65%	13%	20%	2%	52
PHILIPPINES	37%	12%	48%	3%	25
POLAND	16%	41%	34%	9%	-25
REPUBLIC OF KOREA	15%	32%	49%	3%	-17
ROMANIA	45%	27%	26%	2%	18
RUSSIA	20%	28%	44%	7%	-8
SERBIA	21%	40%	35%	4%	-19
SOUTH AFRICA	40%	28%	26%	5%	12
SPAIN	6%	57%	32%	5%	-51
SWITZERLAND	18%	52%	30%	-	-34
THAILAND	29%	23%	41%	7%	6
TURKEY	48%	31%	16%	4%	17
UK	12%	45%	37%	7%	-33
UKRAINE	29%	39%	25%	8%	-10
USA	17%	42%	34%	7%	-25
VIETNAM	30%	22%	40%	8%	8

Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

Definitions:

Optimists = A peaceful year
Pessimists = A troubled year
Neutrals = The same



End of Year Survey 2018 Participants
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
AFGHANISTAN	ACSOR-Surveys	1 763	15-25.10.2018	F2F	National 18+
ALBANIA	Be Research LLC	1 040	08-18.11.2018	CAPI	National, 18-65
ARGENTINA	Voices! Research & Consultancy	1 002	02-15.10.2018	F2F, CAPI	National, 16+
ARMENIA	MPG LLC	1 111	17-22.11.2018	CAPI	National, 18+
AUSTRALIA	Roy Morgan Research	1 028	13-14.12.2018	CAWI	National
AUSTRIA	Österreichisches Gallup Institut	1 000	22.11-03.12.2018	CAWI	National, 14+
BOSNIA & HERZEGOVINA	Mareco Index Bosnia	1 000	05-18.11.2018	CATI	National, 18+
BULGARIA	Gallup International	1 053	02-09.11.2018	CAPI	National, 18+
COLOMBIA	Centro Nacional de Consultoría	1 000	14-17.12.2018	CATI	National, 18+
CZECH REPUBLIC	MARECO Ltd. Praha	1 500	14.11-03.12.2018	F2F	National, 18+
ECUADOR	CEDATOS	700	26.11-16.12.2018	F2F	National, 16+
FINLAND	Taloustutkimus Oy	1 134	07-11.12.2018	CAWI	National, 15+
FRANCE	BVA	1 000	23-29.11.2018	CAWI	National, 15+
GEORGIA	GORBI	1 008	18-25.11.2018	CAPI	National, 18+
GERMANY	Österreichisches Gallup Institut	1 000	03-07.12.2018	CAWI	National, 16+
GHANA	Candino Global	500	20.11-03.12.2018	CAPI	Urban, 18-64
HONG KONG	CSG (Consumer Search Group)	505	28.10-21.11.2018	Online	National, 18+
HUNGARY	Österreichisches Gallup Institut	1 000	10-20.12.2018	CAWI	National
INDIA	Impetus Research Pvt. Ltd	1 001	22.10-30.11.2018	CATI	National, 18+
INDONESIA	Deka	1 040	14-25.11.2018	F2F	5 big cities, 18+



End of Year Survey 2018 Participants – Contd.
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
IRAQ	IIACSS	1 000	03-28.11.2018	CAPI	Urban, 18-65
ITALY	DOXA	1 072	16-30.11.2018	CAPI	National, 15+
JAPAN	NRC (Nippon Research Center)	1 155	01-13.11.2018	F2F	National, 15-79
JORDAN	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
KAZAKHSTAN	BISAM - CENTRAL ASIA	1 400	22.11-11.12.2018	F2F CAPI	Urban, 18+
KOSOVO	Be Research LLC	978	06-18.11.2018	F2F	National, 18+
LATVIA	SKDS	1 005	29.11-05.12.2018	CAWI	National, 18-75
LEBANON	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
MACEDONIA	BRIMA	1 212	22.11-06.12.2018	F2F, TAPI	National, 15+
MEXICO	BRAIN	500	10-14.12.2018	Online	Urban, 18-64
MOLDOVA	CBS - AXA S.R.L., I.M.	600	10-20.10.2018	CATI	National, 18+
NEW ZEALAND	Roy Morgan Research	1 011	13-14.12.2018	CAWI	National
NIGERIA	Market Trends International	800	28.11-05.12.2018	F2F, TAPI	National, 18+
PAKISTAN	Gallup Pakistan	1 000	13-20.10.2018	F2F	National, 18-65
PARAGUAY	INSTITUTO DE COMUNICACION Y ARTE - ICA	515	11/12.2018	Online	Main Cities
PHILIPPINES	PSRC	1 000	06-20.11.2018	F2F, PAPI	National, 18+
POLAND	MARECO POLSKA	1 017	20-30.10.2018	F2F, PAPI	National, 18+
REPUBLIC OF KOREA	Gallup Korea	1 500	08-28.11.2018	F2F	National, 18+
ROMANIA	TNS CSOP	530	15-29.11.2018	CATI	National, 18-64



End of Year Survey 2018 Participants – *Contd.*
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
RUSSIA	Romir	1 000	28.11-02.12.2018	F2F	National, 18+
SERBIA	TNS Medium Gallup	1 012	20.10-04.11.2018	F2F, TAPI	National, 18+
SOUTH AFRICA	Freshly Ground Insights (FGI)	1 515	23.10-29.11.2018	Online	National, 18+
SPAIN	SIGMA DOS	800	14-15.12.2018	CATI	National, 18+
SWITZERLAND	Opinion Plus	1 000	12-17.12.2018	Online panel	National, 15+
THAILAND	Infosearch co.ltd	600	05-30.11.2018	F2F	National, 18+
TURKEY	Barem	991	01.11-07.12.2018	CATI	National, 18+
UK	ORB International (Opinion Research Business)	1 001	07-10.12.2018	Online	National, 18+
UKRAINE	Romir Ukraine	500	30.11-04.12.2018	Online	Urban, 18+
USA	Survey Monkey	1 045	06-07.12.2018	Online panel	National, 18+
VIETNAM	Indochina Research	600	05-23.11.2018	F2F, CAPI	Urban, 18-64