

Opinion Poll

SOCIAL BEHAVIOUR
Social Behaviour Others

On Helping Others: A significant majority of Pakistanis (74%) opine that well-to-do individuals should help out friends who happen to be struggling financially.

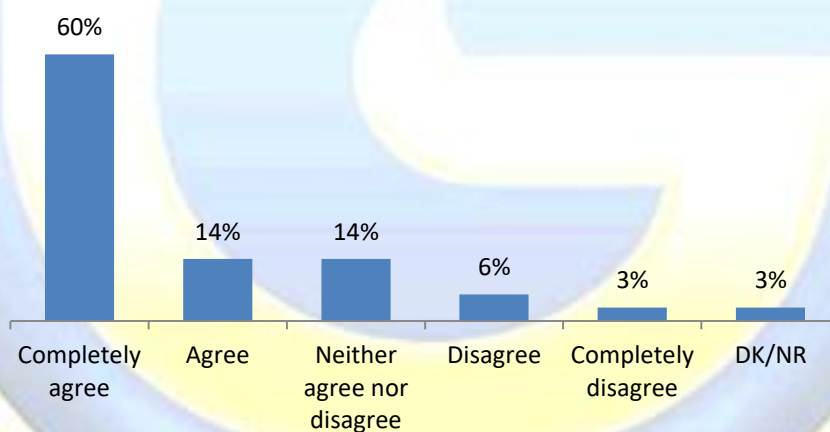
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, February 28, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, a significant majority of Pakistanis (74%) opine that well-to-do individuals should help out friends who happen to be struggling financially.

A nationally representative sample of men and women from across the four provinces was asked, “Please tell us how much you agree or disagree with the statement that well-to-do people should help out friends who are struggling, or not so well to do?” In response to this question, 60% agreed completely, 14% agreed to an extent, 14% neither agreed nor disagreed, 6% disagreed, 3% completely disagreed, while another 3% did not know or did not wish to respond.

Question: “Please tell us how much you agree or disagree with the statement that well-to-do people should help out friends who are struggling, or not so well to do?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1142 men and women in rural and urban areas of all four provinces of the country, during 24 January – 28 January, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, February 28, 2019

(2 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)