

GALLUP PAKISTAN ALMANAC OF PUBLIC OPINION 2018



INTRODUCTION

Welcome to Gallup Pakistan Almanac of Public Opinion 2018. The polls covered in this report are published by Gilani Research Foundation and conducted by Gallup & Gilani Pakistan.

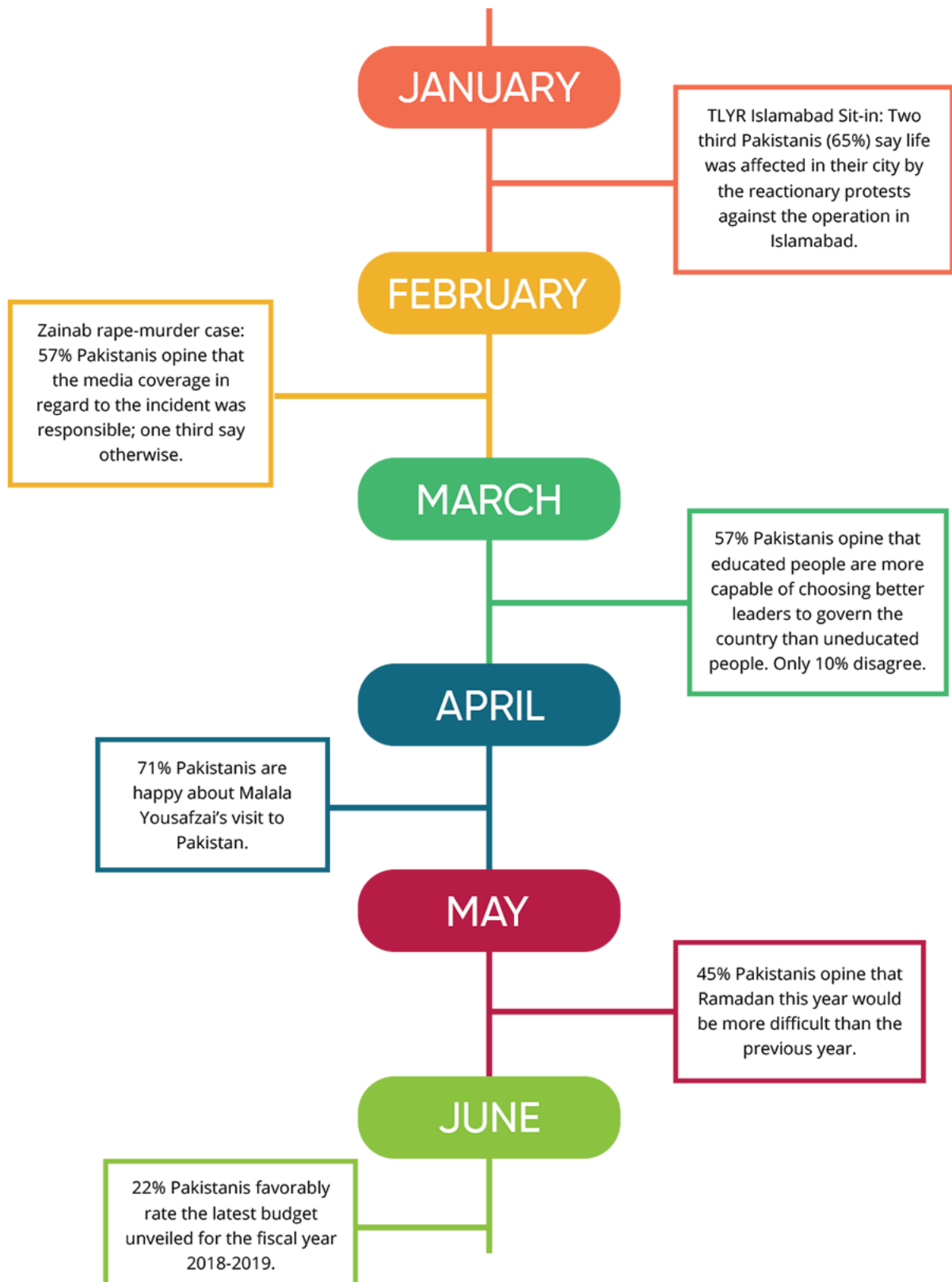
Gallup Pakistan, Pakistan's foremost social science research lab has been working in Pakistan since 1980. Over the past 39 years, Gallup Pakistan has worked in many sectors and disciplines collecting data from thousands of adult men and women across Pakistan using principles of Scientific Survey Research Approaches.

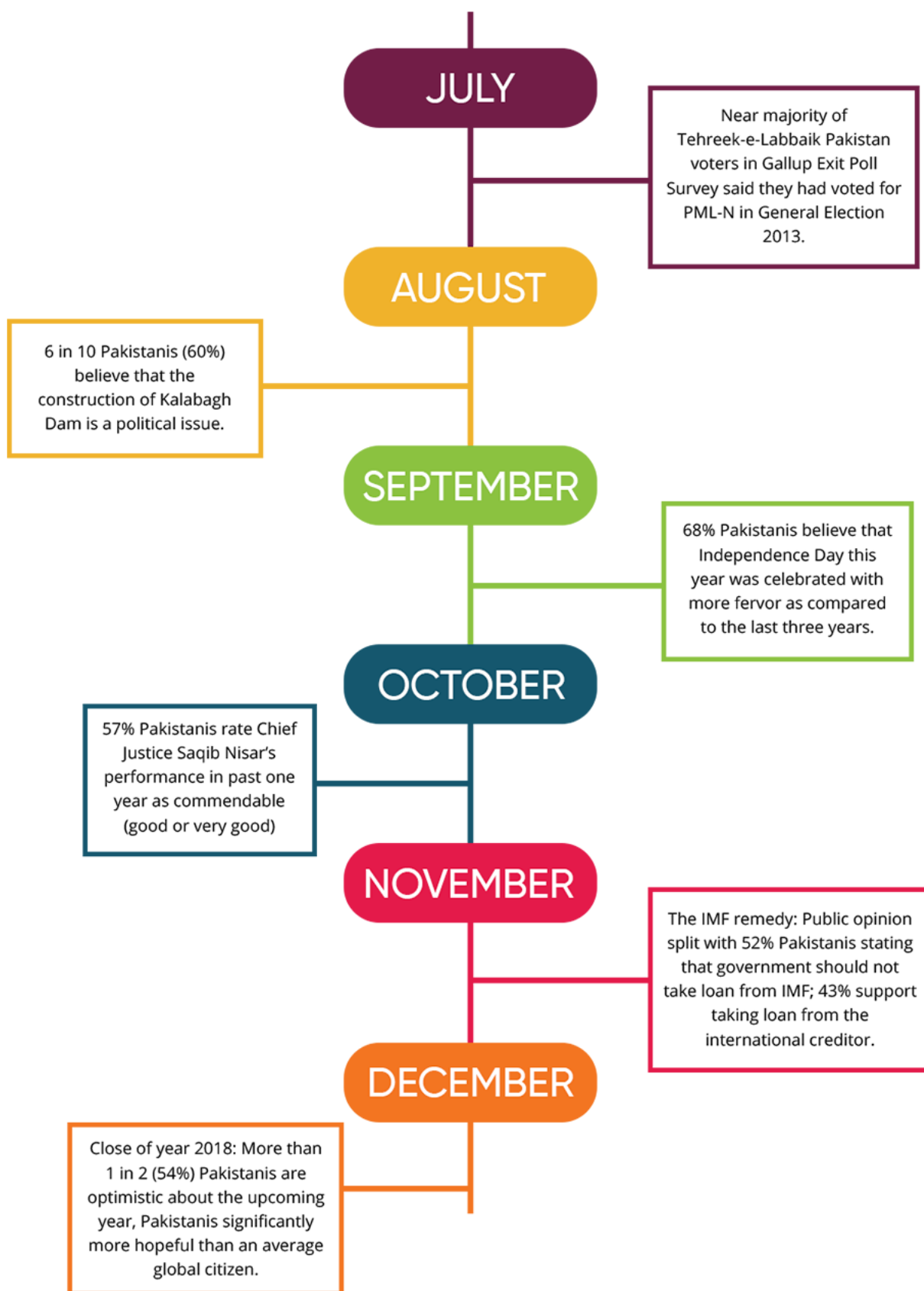
MAIN POLL CATEGORIES

Total Polls Released in 2018	246
Approval Rating	01
Consumer/Commercial	08
Defense	01
Economy	12
Education	04
End of Year Survey 2018	01
Energy	08
Family	02
Festivals and Events	09
Government Policies	01
Healthcare	17
India	02
Inflation	02

MAIN POLL CATEGORIES

International	08
Media	10
Miscellaneous	02
National Institutions	02
Political Performance/Rating/Debates	03
Politics/Political/Politics Electoral	46
Products	01
Religion	20
Social	18
Social Behavior	41
Society	01
Society and Crimes	15
Sports	01
Women	04
World Justice Project	06





JANUARY



More than 2/3rd Pakistanis believe that the protests by Tehreek-e-Labaik were based on religious grounds. 29% say political reasons.

Public Opinion split over government's decision to suspend TV transmissions during the operation against TLP protesters. 55% support, 45% oppose.

TLYR Islamabad Sit-in: Two third Pakistanis (65%) say life was affected in their city by the reactionary protests against the operation in Islamabad.

66% Pakistanis are happy with the performance of COAS-Qamar Javed Bajwa in regard to resolving the Tehreek-e-Labaik protest.

1 in 2 Pakistanis say public confidence in the Army has increased after carrying out successful negotiations with the Tehreek-e-Labaik protesters.

**TWO THIRD PAKISTANIS (68%) CLAIM TO HAVE
HEARD/READ ABOUT US PRESIDENT DONALD
TRUMP'S DECISION TO RECOGNIZE JERUSALEM
AS ISRAELI CAPITAL.**



2 in 5 Pakistanis (41%) claim to be very tolerant in their personal lives.

1 in 2 Pakistanis (49%) speculate that if Nawaz Sharif gives more importance/role to Maryam Nawaz than Shahbaz Sharif, PML-N would then break into factions. 1 in 3 PML-N voters also hold the same opinion.

70% Pakistanis claim to be very upset over Trump's recognition of Jerusalem as the capital of Israel.

4 in 5 Pakistanis (82%) opine that Trump's decision regarding Jerusalem would intensify the Palestine-Israel dispute further.

Donald Trump-Jerusalem controversy:
Two third Pakistanis (66%) opine that all Muslim countries should boycott diplomatic relations with US and Israel.

**TECHNOLOGY FOR SECURITY: 6% PAKISTANI
HOUSEHOLDS CLAIM TO HAVE A CCTV CAMERA
INSTALLED FOR THEIR SECURITY. KPK TOPS IN
THIS TECHNOLOGICAL INNOVATION WITH 18%
HOUSEHOLDS CLAIMING TO HAVE CCTV.**



15% Pakistanis claim to have considered installing surveillance cameras for the safety of their home or business.

One third Pakistanis (31%) say their neighborhood has arranged for a private security guard to oversee the safety.

1 in 4 Pakistanis (26%) claim their household has felt afraid that a burglar had broken into their home in the past year.

1 in 4 Pakistanis (25%) say they have considered owning a gun for their safety.

63% Pakistanis answered correctly when asked about Allama Iqbal's birth date.

Only 1 in 5 Pakistanis (19%) say they commemorated Iqbal Day this year.

**ONE THIRD PAKISTANIS (31%) CLAIM TO HAVE
EXPERIENCED NEGATIVE EMOTIONS OF WORRY
OR SADNESS ON THE PREVIOUS DAY.**



Public opinion split over Maulana Khadim Hussain Rizvi: 41% rate him as favorable, 23% unfavorable while 28% are indifferent.

52% Pakistanis opine that a public holiday should be declared across the country on Iqbal Day.

2 in 5 Pakistanis (42%) opine that tolerance among people in Pakistan is decreasing.

More than half Pakistanis (55%) feel that the best way to avoid smog is by covering oneself with a mask/scarf when outside the home.

FEBRUARY



One third Pakistanis (32%) opine that international trade benefits the rich more than the poor. 20% say it benefits no one.

Zainab rape-murder case: 57% Pakistanis opine that the media coverage in regard to the incident was responsible; one third say otherwise.

12% Pakistanis feel that social ills like bribery have increased so much in Pakistan that they can never be eliminated. 47%, however, are optimistic in this regard.

63% Pakistanis favor private schools right to operate alongside government schools, 35% believe all schools should be run by the government.

A slim majority of Pakistanis (45%) opine that personal life of politicians is their own concern and media does not need to speculate on it.

44% Pakistanis claim to have heard or read about President Trump's announcement to cut down US aid to Pakistan.

**MORE THAN 1 IN 4 PAKISTANIS (27%) SAY
THEY HAVE NEVER TAKEN A PICTURE WITH
THEIR MOBILE PHONE.**



Consumer Behavior: More than one third Pakistanis (35%) claim they are more likely to buy things that are on sale even if they do not need them.

1 in 5 Pakistanis say they will not go to cast their vote in Election 2018. Considerably lower intention to vote noted since the previous Election.

More than two third Pakistanis (66%) opine it is never acceptable for a news organization to favor one political party over others when reporting the news.

60% Pakistanis opine that news media does well in reporting news accurately. The least favorable rating is noted for reporting the different positions on political issues fairly.

A slim majority of Pakistanis (48%) is optimistic about the fairness of Election 2018; considerably lower than pre-2013 Election time.

**BUYER'S REMORSE: 47% PAKISTANIS CLAIM
TO PURCHASE CLOTHES OR SHOES THEY
LATER WISH THEY HAD NEVER SPENT
MONEY ON.**



Majority of urban Pakistanis (53%) say they are dissatisfied with how democracy works in Pakistan. Dissatisfaction is lower in rural areas where only a minority is dissatisfied.

45% internet users in Pakistan claim to get news on the internet at least once a day.

48% internet users in Pakistan claim to use social networking sites to access news at least once a day.

44% Pakistanis are pessimistic regarding Pak-US relations in the future.

Nearly a quarter Pakistanis (27%) believe that individuals in Pakistan do not have fundamental religious freedom.

1 in 5 Pakistanis have clothes in their wardrobe which have never been worn.

MARCH



69% Pakistanis claim to trust the national government to do what is right for the country, with 25% saying they have a lot of trust.

More than two third Pakistanis (68%) opine that direct democracy is a good way of governing the country, followed by 62% who support representative democracy, 45% say rule by a strong leader and 43% support rule by experts. 2 in 5 Pakistanis (41%) consider military rule as a good way to govern the country.

Zainab rape-murder case: Nearly 9 in 10 Pakistanis opine that the culprit should be publicly executed.

27% Pakistanis opine that winter season was colder than usual this year.

Two third Pakistanis (65%) who have heard about Gwadar also know that the city is situated in Balochistan. 15% say it is in Sindh, 6% each even say it is in Punjab and KPK.

**PUBLIC OPINION SPLIT OVER
PERFORMANCE OF THE POLICE FORCE:
25% PAKISTANIS RATE THEM FAVORABLY
AND 48% UNFAVORABLY.**



More than two third Pakistanis (68%) believe it a good step by the Punjab government to introduce a booklet on child safety in the curriculum.

58% Pakistanis believe that Pakistan has the right to Kashmir; 32% believe it should be an independent autonomous nation. Rising support for independent Kashmir noted over the past 8 years.

3 in 5 Pakistanis (61%) continue to believe that for peace to be established between India and Pakistan it is essential to first resolve Kashmir issue, a 12% decline over the past 15 years.

1 in 2 Pakistanis say they support a woman's decision to work even if her spouse is able to support the family financially.

45% PAKISTANIS SAY HAD THEY BEEN THE JUDGE ADJUDICATING THE CASE ON TIME LIMIT OF DISQUALIFICATION, THEY WOULD HAVE DISQUALIFIED NAWAZ SHARIF AND JEHangIR TAREEN FOR LIFE. 45% SAY THEY WOULD DISQUALIFY FOR A LIMITED TIME.



1 in 4 Pakistanis (28%) want license free right to buy arms.

54% Pakistanis opine that educated people are more responsible citizens than uneducated people.

57% Pakistanis opine that educated people are more capable of choosing better leaders to govern the country than uneducated people. Only 10% disagree.

4 in 5 Pakistanis (82%) agree to the claim that education grooms better human beings.

1 in 4 Pakistanis (23%) say they wear glasses for weak eyesight.

**NEAR MAJORITY OF PAKISTANIS (42%)
SAY THEY FACED 2 HOURS OR LESS LOAD
SHEDDING, WHILE 15% CLAIM THEY
FACED 9 HOURS OR MORE LOAD
SHEDDING YESTERDAY.**



More than 3/4th Pakistanis (86%) believe two to four children to be the ideal number for a family. 37% believe four or more to be the optimal number.

58% Pakistanis believe that an educated person has a better chance to succeed in life than an illiterate person.

1 in 4 Pakistanis (25%) claim to have never heard about the city Gwadar.

One third Pakistanis (33%) believe that people display helpful attitudes only to show off.

APRIL



1 in 5 Pakistanis (19%) admit to not brushing their teeth yesterday

76% Pakistanis say they brush their teeth after waking up. Only 36% claim to brush them before going to bed.

Near majority of Pakistanis (64%) say they do not use anything else for cleaning their teeth other than a toothbrush. Toothpick most cited among other products used for teeth cleaning.

Two third Pakistanis (67%) claim to meet their relatives once a month, a quarter meet more frequently.

54% Pakistanis favorably rate Chief Justice Saqib Nisar.

**PUBLIC OPINION ON SUPREME COURT RULING
IN ELECTIONS REFORM CASE: 53% PAKISTANIS
SUPPORT THE DISQUALIFICATION OF MIAN
NAWAZ SHARIF AS AN OFFICE-BEARER OF
PML-N. 40% SAY OTHERWISE.**



9TH WIEF WORLD ISLAMIC ECONOMIC FORUM
29 - 31 OCTOBER 2013 | EXCEL LONDON, UNITED KINGDOM

1 in 3 Pakistanis (34%) believe in Meritocracy in the country; say it is very much possible for a child born in a poor family to become rich if he/she works hard enough. 14% say otherwise.

Nearly 1 in 2 Pakistanis (48%) opine that provincial shares of resources are distributed unjustly.

Political Interest: Males (31%) and Millennials (32%) claim to have greater interest in politics than average Pakistanis (28%).

Corruption in Pakistan: 46% Pakistanis opine that the level of corruption in the country has hiked since the past one year.

43% Pakistanis believe that creating new provinces would be good for Pakistan. 3 in 4 in KPK opine the same while 37% in Sindh opine differently.

**NEARLY HALF PAKISTANIS (45%) BELIEVE
DIVIDING PUNJAB INTO FURTHER PROVINCES
WOULD BENEFIT THE PUBLIC. PUNJAB'S
RESIDENTS LESS ENTHUSIASTIC.**



35% Pakistanis believe that Mian Nawaz Sharif's removal as party president would not impact PML N vote bank, nearly equal proportion feel it would increase/decrease PML N vote bank.

1 in 2 Pakistanis (51%) claim they cast their vote in the constituency where they live; 38% go back to their ancestral home.

46% Pakistanis claim to have heard or read about the recent hike in the dollar rate and the subsequent devaluation of the Pakistani Rupee.

1 in 2 Pakistanis (51%) claim to have the know-how regarding updating their voter registration information. 19% say otherwise.

1 in 2 Pakistanis (54%) say they saw the Pakistan Day parade this year.

**71% PAKISTANIS ARE HAPPY ABOUT MALALA
YOUSAFZAI'S VISIT TO PAKISTAN.**



54% Pakistanis are optimistic that their descendants would fare better at education than the older generation. 28% each opine that their descendants would be worse off in terms of health and security.

2 in 3 Pakistanis (64%) claim they are thinking (a lot or somewhat) about the upcoming General Election.

Majority Pakistanis (63%) opine that Pakistan Day was celebrated more enthusiastically than the previous year.

MAY



45% Pakistanis opine that the price of biscuits in the market is reasonable. 39% say otherwise.

2 in 5 Pakistanis (39%) say advertisements influence their decision of purchasing a specific biscuit brand.

54% Pakistanis say they like sweet biscuits; 21% prefer salty biscuits.

34% Pakistanis say female members of their household decide which biscuit brand is to be purchased. 29% say it is the children's choice.

3 in 4 Pakistanis (75%) opine that the hike in dollar rate would increase inflation in the country.

Almost 1 in 5 (18%) Pakistanis claim to have bought a mobile phone in past one year.

**MORE THAN 1 IN 2 (59%) MOBILE PHONE
BUYERS PREFERRED TO BUY SMART
PHONES IN THE PAST YEAR.**



2 in 3 (62%) mobile phone buyers bought a brand new phone in past one year; 34% bought a second hand or used phone.

38% Pakistanis believe crime rate has decreased in their area over the past year; 41% opine it is the same.

In the past year, 40% mobile phone buyers chose to buy Samsung, 26% chose to buy Q Mobile, and 20% choose to buy Nokia.

45% Pakistanis opine that Ramadan this year would be more difficult than the previous year.

More than half Pakistanis (55%) opine that PML-N's position has weakened following the resignation of some of its southern Punjab members. 32% believe otherwise.

**47% PAKISTANIS SAY THEY HAVE HEARD OR READ
ABOUT THE SUPREME COURT'S DECISION TO STOP
THE PRIVATIZATION OF PIA. 4 IN 5 PAKISTANIS
(79%) WHO DID HEAR/READ ABOUT IT,
AGREE WITH THE DECISION.**



Nearly 2 in 5 Pakistanis (42%) believe that Chaudhry Nisar leaving PML-N would be a huge loss for the party. 45% PML-N supporters opine the same.

2 in 3 Pakistanis (67%) opine that inflation in the country has increased during the tenure of the PML-N government.

3 in 5 Pakistanis (62%) say they do not have any summer vacation plans this year.

67% Pakistanis say they have heard or read about the recent Polio campaign. Health workers (39%) and Television (37%) cited as the top sources for awareness regarding campaigns.

2002-2018: 27% decline observed in the proportion of Pakistanis who opine it is very important for children to be vaccinated against polio.

**1 IN 2 PAKISTANIS (52%) SUPPORT THE
SUPREME COURT'S VERDICT ON LIFETIME
DISQUALIFICATION FOR DISHONESTY
UNDER ARTICLE 62.**



61% Pakistanis prefer sitting down at the table for eating. 35% say floor seating.

63% Pakistanis say they believe in fate. 25% say otherwise.

Just over half Pakistanis (53%) opine that transgender are not treated with respect in our society. 29% say otherwise.

JUNE



4 in 5 Pakistanis (82%) believe it is important to have Parent Teacher Associations at schools.

Nearly 2 in 5 Pakistanis (37%) opine that a child learns most from elders; 32% say that elders and books/school both play a key role.

1 in 2 Pakistanis (52%) opine that working women tend to neglect their families, especially the children.

57% Pakistanis believe that the responsibility of managing home and children should be equally divided between couples. 18% say otherwise.

Nearly half Pakistanis (49%) believe men to be better leaders than women. 24% say otherwise.

A significant majority of Pakistanis (58%) complain that the prices of various commodities increase during Ramadan.

**35% PAKISTANIS OPINE THAT THE BUDGET
FOR FISCAL YEAR 2018-2019 IS WORSE THAN
THE PREVIOUS BUDGETS; 1 IN 5 SAY IT IS
BETTER THAN THE PREVIOUS YEARS.**



22% Pakistanis favorably rate the latest budget unveiled for the fiscal year 2018-2019.

42% Pakistanis believe that the overall rainfall experienced in the country this year was less in comparison to previous years.

53% Pakistanis say that taxes imposed by the government are unjustified.

28% Pakistanis say they are very punctual in their personal life; 40% say somewhat punctual.

More than half Pakistanis (56%) opine that Pakistani culture and religion allows women to work as equally as men.

52% Pakistanis claim that they would support the orange train service if it was launched in their city.

**JUST OVER HALF PAKISTANIS (55%) BELIEVE THAT
WOMEN TEND TO BREAK MORE EASILY THAN
MEN UNDER STRESSFUL CONDITIONS.**



Nearly half Pakistanis (47%) say they are unaware about the Pushtun Tahafuz movement.

58% Pakistanis opine that the medium of instruction for higher education in Pakistan should be English.

Nearly half Pakistanis (47%) are of the opinion that languages other than Urdu and English should not be included in the syllabus.

2017: 1 in 2 urban Pakistanis support the opinion that refugees should be integrated into the society by guaranteeing them the same constitutional rights as citizens of Pakistan.

Inheritance: 18% more urban Pakistani women than men believe that all children, regardless of gender, are entitled to a portion of their parents' estate.

JULY



Nearly half of Pakistanis (45%), who drive, opine that the existing penalties for breaking road safety laws in the country should be increased.

48% Pakistanis, who drive, claim to always adhere to the traffic rules.

Over 1 in 3 Pakistanis, who drive, admit having violated at least one traffic law. 39% say breaking traffic signals; 37% failing to indicate turns.

1 in 2 Pakistanis who own a smartphone claim to spend at least 1-2 hours of their day on the phone. 16% say 5 hours or more.

Over two third Pakistanis (67%) think that the risk of being caught while over speeding in the country is small.

53% Pakistanis believe Sasta Bazaars started by the government do succeed (a lot/somewhat) in providing relief to the people.

**3 IN 5 PAKISTANIS (60%) BELIEVE THAT
TRAVEL IN THE COUNTRY IS SAFE
(VERY / FAIRLY). 12% SAY VERY
UNSAFE.**



Use of Mobile Phone: Over 4 in 5 Pakistanis consider using mobile phones while driving, and toddlers playing with mobile phones, as being wrong.

Half Pakistanis (49%) claim their health today is relatively better (somewhat better / much better) than the previous year.

52% Pakistanis claim their physical and emotional health has interrupted with their social activities in the previous four weeks, either all the time, most of the time or for some time.

Developmentalist agenda and corruption free agenda based candidate tops as people's choice; pro-poor and ideology based candidate fare worse.

**A PLURALITY BY A SIGNIFICANT MARGIN IN
GALLUP EXIT POLL ON THE ELECTION
DAY REPORTED WANTING TO SEE
IMRAN KHAN AS THE NEXT PRIME
MINISTER OF PAKISTAN (42%).**



Preference for International: Majority Pakistanis (63%) believe an internationally produced good is of better quality than a locally produced good.

Majority Pakistanis (69%) opine if a person finds a good job in any other country, they should migrate.

58% Pakistanis believe that people who see only problems and nothing good in Pakistan, should be exiled from Pakistan.

More than 8 in 10 voters (85%) found the polling staff at their polling stations to be impartial; 10% voters reported partiality on part of the polling staff towards a particular party or candidate.

**OVER TWO THIRD FACEBOOK USERS IN
PAKISTAN (67%) SAY THEY SPEND 1-2 HOURS
DAILY ON THE SOCIAL NETWORKING
WEBSITE. 10% SAY 4 HOURS.**



3 in 10 Pakistanis (32%) say that there were instances in the past 4 weeks where they felt very fatigued.

36% Pakistanis say that in the past 4 weeks there were times where they felt very nervous.

Lackluster General Election Campaign 2018:
54% Pakistanis report seeing no or rarely any election posters in their area for the 2018 election.

Majority opinion in Pakistan split on whether women should host Islamic teaching programs on TV or not; 49% opine they should not host while 44% opine they should host, gender divide visible.

AUGUST



2017: 3 in 5 urban Pakistanis (60%) claim they or someone in their neighbourhood has paid bribes to receive assistance from the police.

Employment: 10% more urban Pakistani women than men believe that a woman should be allowed to work outside the home.

Domestic Violence: 1 in 3 urban Pakistani men (31%) believe that a man has the right to hit his wife if she misbehaves.

2013-2017: More than half urban Pakistanis have favorable perceptions regarding religious, political and media freedom in the country.

Accountability in the criminal justice system: Half urban Pakistanis (45%) opine that Pakistani courts guarantee all the rights to a fair trial. Only 23% believe that police respects basic rights of suspects.

**3 IN 5 PAKISTANIS (60%) TRUST THE
NEIGHBORHOOD MOSQUE TO PROVIDE
ACCURATE IFTAR TIMINGS.**



Nearly 2/3rd (70%) Pakistanis are optimistic that if Pakistan is at war with any other country, it can win.

More than half Pakistanis (58%) claim non-religious shows should not be transmitted during the holy month of Ramadan.

6 in 10 Pakistanis (63%) say that if there was a way to find out the time of a person's death, they would not be interested in knowing when they will die.

1 in 4 (26%) Pakistanis claim to be interested in palmistry.

Nearly 1 in 3 (29%) Pakistanis claim to have shown their hand to a palmist.

6 in 10 Pakistanis (60%) believe that the construction of Kalabagh Dam is a political issue.

**3 IN 4 PAKISTANIS (76%) SURVEYED BY
GALLUP PAKISTAN SAY THAT IT IS IMPORTANT
(VERY OR SOMEWHAT) THAT PEOPLE SHOULD
HAVE THE FREEDOM TO PROTEST PEACEFULLY.**



62% Pakistanis are of the opinion that husband and wife should make a joint decision regarding family planning.

Over 4 in 10 Pakistanis believe that no one other than the couple should be involved in family planning decision.

Almost 6 in 10 (57%) Pakistanis believe that providing equal opportunities to all citizens is very important.

61% Pakistanis say that they are satisfied (completely or somewhat) with the protection of minority rights in Pakistan.

More than 5 in 10 Pakistanis (51%) believe that it is very important that news channels are not influenced by the government.

Mobility/Migration by Marriage: Over half (51%) of married women in Pakistan reside in the same city/village as their parents after marriage; only 3% say they live in a different province.

SEPTEMBER



60% Pakistanis believe that news channels are free from the influence of government in the country.

Nearly half of the Pakistanis (49%) say they heat water on stove whenever hot water is needed; 30% use gas geyser.

Water Conservation: Nearly 1 in 3 Pakistanis say they rarely or only sometimes close water tap while brushing teeth or washing face.

PTV Home Drama Sham Se Pehlay Tops and Beijing Youth achieves second position in terms of viewership crossing 18 Million TV Viewership benchmark.

Water Use Pattern: Almost half the Pakistanis (44%) say they shower once a day during summers.

**DOMINANT MAJORITY OF PAKISTANIS (87%)
BELIEVE THAT THE GOVERNMENT SHOULD
GIVE A HOLIDAY ON THE THIRD DAY
OF EID-UL-ADHA.**



33% Pakistanis, who affirmed that they voted in the recently held general elections, say that it took 11-20 minutes to reach their respective polling stations from their home.

46% Pakistanis, who voted in 2018 elections, claim that they walked to the polling station to cast their vote.

65% Pakistanis who voted in 2018 general elections say that they were accompanied by somebody while they went to vote.

52% Pakistanis, who voted in recent elections, opine that the facilities in the polling station were good, another 42% found them satisfactory.

52% Pakistanis, who affirmed that they voted in these elections, opine that the treatment of polling staff with the voters was good.

**52% PAKISTANIS BELIEVE THAT IMRAN KHAN'S
TENURE WILL BE BETTER THAN THE PREVIOUS
GOVERNMENT, 9% MORE PAKISTANIS WERE
POSITIVE FOR NAWAZ SHARIF'S TENURE
BACK IN 2013.**



75% Pakistanis, who voted in 2018 elections, claim that they and their family members voted for the same party.

3 in 4 Pakistanis state that they would participate in plantation drive to provide better environment to future generations.

General Elections 2018 in Pakistan: A quarter Pakistanis (24%) claim to have tried to convince others regarding who to vote for.

44% Pakistanis are very hopeful that the new National Assembly will be successful in solving national issues.

68% Pakistanis believe that Independence Day this year was celebrated with more fervor as compared to the last three years.

1 in 2 (52%) Pakistanis believe that the newly elected members of National Assembly will be better than the previous ones.

OCTOBER



2 in 3 Pakistanis (67%) who are aware of the dam fund, claim they will contribute in the construction of Diamer Bhasha Dam and Mohmand Dam.

More than 6 in 10 Pakistanis (64%) claim that their preferred candidate won from their constituency.

Life Satisfaction in Pakistan at 88%, including 1 in 2 Pakistanis who say they are completely satisfied with their life.

18% Pakistanis say they are always pressed against time; 4% more urban than rural respondents opine the same.

1 in 3 Pakistanis think that they spend very little time with their parents.

**NEARLY 3 IN 4 PAKISTANIS (77%) SUPPORT
COMPLETELY OR SOMEWHAT) SUPREME COURT'S
DECISION OF COLLECTING FUNDS
FOR CONSTRUCTION OF DAMS.**



11% more parents rate their own upbringing of children better as compared to their neighbors' upbringing.

Nearly 4 in 10 parents believe that success and failures in their children's life are dependent on parents' hard work and upbringing; while 28% say it is children's own personality traits that determine success and failure.

Satisfaction with Standard of Education: 1 in 3 Pakistanis (33%) are completely satisfied with the standard of education of the school, college or university in which their children are studying.

2 in 4 (54%) married Pakistanis admit that they have had a disagreement with their spouse on issues related to their children's upbringing.

66% of Pakistanis consider Pakistan's condition to be much better than it was back in 1947.

**53% PAKISTANIS BELIEVE THAT IMRAN KHAN
SHOULD TAKE PROTOCOL AS IS APPROPRIATE
AND BEFITTING OF PRIME MINISTER OF
PAKISTAN.**



63% Pakistanis claim to narrate stories to their children about the sacrifices their forefathers gave for Pakistan's creation.

A dominant majority of Pakistanis (85%) think that schools and colleges should organize events regarding Independence Day to create awareness amongst children.

Accountability Mission: 59% Pakistanis express their satisfaction with NAB's performance, 37% are unsatisfied with it.

Close to majority, 42% Pakistanis cannot recall or incorrectly recall the writer's name of Pakistan's national anthem.

General Elections 2018: The most popular time to cast votes in General Elections 2018 was 12-2 PM.

**INDEPENDENCE DAY: 63% PAKISTANIS SAY
THEY HOISTED A FLAG TO CELEBRATE,
57% SAY THAT THEY WATCHED
SPECIAL PROGRAMS ON TV.**



Fulfilling the sacrificial obligation abating over the last 14 years, 12% decline in the proportion of Pakistanis who claim they sacrificed an animal on Eid-ul-Adha, 16% rise in proportion of Pakistanis who claim that they did not sacrifice anything.

57% Pakistanis rate Chief Justice Saqib Nisar's performance in past one year as commendable (good or very good).

Law and order situation: 46% Pakistanis are of the view that the month of Muharram this year was more peaceful as compared to the previous years; 28% think there was no difference.

Majority of Pakistanis (64%) claim that they were affected (very or somewhat) by mobile signals jamming during Muharram.

Opinion on Media's performance during last year: 39% Pakistanis think that media's performance has been admirable (good, very good), 33% Pakistanis think it was not up to the mark.

NOVEMBER



Equal proportion of Pakistanis, 35% each see inflation and unemployment as Pakistan's biggest problem; 13% say it is terrorism.

49% Pakistanis believe that Shahbaz Sharif was arrested to undermine PML-N's position in by-elections. 42% do not agree with this.

Majority of Pakistanis (68%) support Chief Justice Saqib Nisar's decision of giving jobs to two transgender people within Supreme Court.

Despite the recent boom, film industry fails to leave an impact; only 24% Pakistanis deem its performance commendable while 45% Pakistanis think its performance has been unsatisfactory. For television industry these figures are 36% and 35% respectively.

Stair climbing: 44% Pakistanis are missing out on this important way of exercising; 18% say they climb stairs more than 6 times per day.

**PUBLIC ATTITUDE TOWARDS TRANSGENDERS:
55% PAKISTANIS BELIEVE THAT TRANSGENDERS
ARE NOT VIEWED WITH RESPECT IN OUR
SOCIETY, 37% THINK OTHERWISE.**



Half of Pakistanis (52%) do not approve of giving citizenship to Afghan refugees, 38% support the idea of granting them Pakistani citizenship.

47% Pakistanis opine that if a facility was available, they would like to consult a doctor on mobile phone if someone from their family is sick, 47% say they would not.

55% Pakistanis state they hired a butcher to slaughter their animal on this Eid al-Adha, 43% say they slaughtered their animal themselves.

PTI's government gains public endorsement; 49% Pakistanis opine that the current government's performance is better than the previous government's performance.

Average load Shedding time: Pakistanis continue to face 6 hours of load shedding per day. Urban Pakistanis experience two hours less load shedding as compared to an average Pakistani.

**16% PAKISTANIS THINK DONALD TRUMP'S
PERFORMANCE DURING THE LAST YEAR WAS
GOOD, FOR OBAMA THIS FIGURE WAS 28% BACK
IN 2016. 61% SAID TRUMP'S PERFORMANCE WAS
UNSATISFACTORY AS COMPARED TO 41% WHO
HAD SIMILAR VIEWS FOR OBAMA.**



34% Pakistanis state that they did not spend any time on walking during summers in the past one year, 29% say they spent 1 to 2 hours walking per week.

25% Pakistanis deem standard of health services admirable in government hospitals, 22% state that it is not up to the mark. 32% in KPK, 29% in Punjab, and 14% each in Sindh and Balochistan are satisfied with the services in public hospitals.

The IMF remedy: Public opinion split with 52% Pakistanis stating that government should not take loan from IMF; 43% support taking loan from the international creditor.

37% of Pakistanis are jubilant over Saudi aid to overcome financial crisis, 28% are displeased about it, while 31% remain indifferent.

**ASIA CUP 2018: 51% PAKISTANI MALES CLAIM
THEY HAD WATCHED ASIA CUP MATCHES AS
COMPARED TO 30% FEMALES WHO HAD
SIMILAR CLAIMS.**



Aid Impact: 43% Pakistanis believe that Saudi aid will leave a positive imprint on the economy, 30% think it will have an adverse impact.

Dominant majority of Pakistanis (92%) claim that the recent increase in electricity tariff would affect their financial condition considerably (a lot or somewhat), 95% of PPP voters, 89% of PML-N voters and 90% of PTI voters have similar claims.

42% Pakistanis profess that they were affected by the increase in flour prices, 21% claim the same for increase in meat prices.

Care for the elderly; 60% Pakistanis believe that older people are well taken care of in our society, 30% think otherwise.

DECEMBER



Physical inactivity prevails over Pakistan:
37% Pakistanis say they generally do not do
any exercise; only 4% claim they exercise
daily.

Sleeping patterns: 45% Pakistanis claim to
sleep well (always or mostly), 28% say that
they are unable to sleep peacefully.

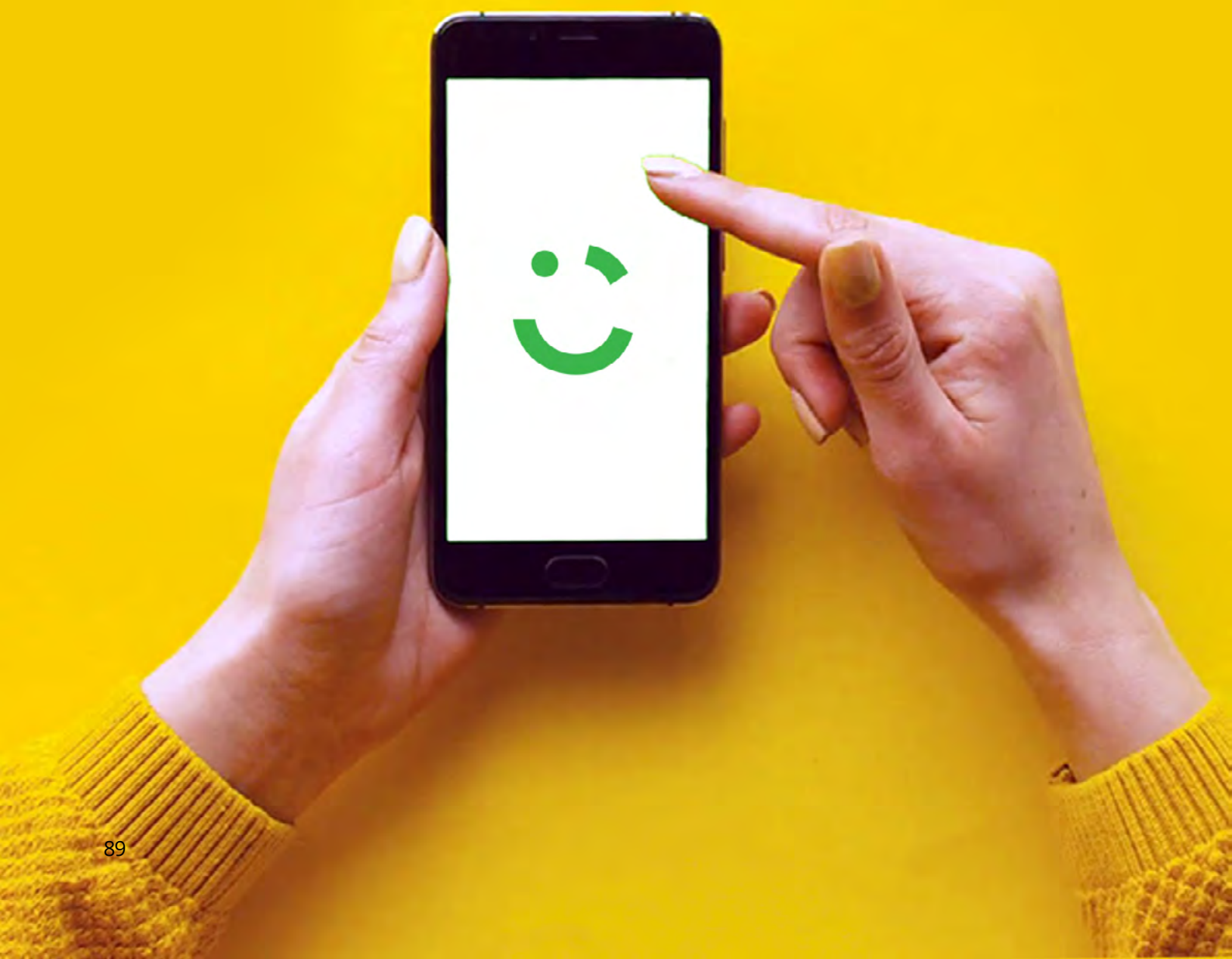
Fitness alert: 61% of Pakistanis deem their
fitness as laudable (somewhat good or very
good) 37% think it is not up to the mark
(somewhat bad or very bad).

57% Pakistanis opine that their health
with respect to their body weight is
commendable (somewhat good or very
good), 38% rate it as poor (somewhat bad
or very bad).

Quranic Recitation: 74% of Pakistanis report
being able to recite the Quran easily or with
some ease.

Quranic recitation: 60% (6 in 10) of
Pakistanis who report being able to recite
the Quran read it quite regularly (daily/twice
a week).

**AWARENESS OF CAR-HAILING APPLICATIONS:
NEARLY 6 IN 10 (57%) URBAN PAKISTANIS HAVE
HEARD ABOUT CAR-HAILING MOBILE APPS
SUCH AS CAREEM AND UBER.**



49% Pakistanis think that the abolishment of interest based lending will improve economic situation in the country; 26% believe that this action will further deteriorate the financial situation.

More than 6 in 10 (64%) Pakistanis believe that the eradication of the interest system from the country is possible, a 13% decline from 1979, while 30% think that it cannot be completely eradicated.

Quranic recitation: Nearly half (49%) of Pakistanis who know how to recite the Quran report having learned from a Qari at a mosque.

Methods of Quranic Recitation: More than 1 in 2 (53%) Pakistanis who can recite, report reciting the Quran loudly in a manner that allows the people around them to hear the recitation.

Quranic Recitation: Nearly 1 in 2 (47%) Pakistanis report that there is an adult in their house who cannot read the Quran.

**THE LOCAL IMAM: 82% OF PAKISTANIS BELIEVE
THAT THE PERFORMANCE OF THE LOCAL
IMAM HAS BEEN SATISFACTORY
(VERY GOOD/GOOD).**



Friday prayers: 60% (6 in 10) of Pakistani men report having performed Friday prayers or listened to the Friday sermon in the previous week.

Friday Sermon: 24% of Pakistani men who attended the last Friday sermon report that it was delivered in Punjabi, while 41% report having heard it in Urdu.

Religious figures: Around 4 in 10 (39%) of Pakistanis feel close to a religious personality in the area in which they live (somewhat/very/extremely close).

Closeness to neighbours: Around 41% of Pakistanis feel close to the people living in their neighbouring local community (somewhat/very/extremely close).

Nationalist sentiments: Nearly half (48%) of Pakistanis feel close to the idea of the Pakistani nation (somewhat/very/extremely close).

Investigating the elections: Nearly 1 in 2 (49%) Pakistanis believe that reservations regarding irregularities in this year's general elections must be cleared through an investigation.

**CLOSE OF YEAR 2018: MORE THAN 1 IN 2 (54%)
PAKISTANIS ARE OPTIMISTIC ABOUT THE NEXT
YEAR, PAKISTANIS SIGNIFICANTLY MORE
HOPEFUL THAN AN AVERAGE
GLOBAL CITIZEN.**



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