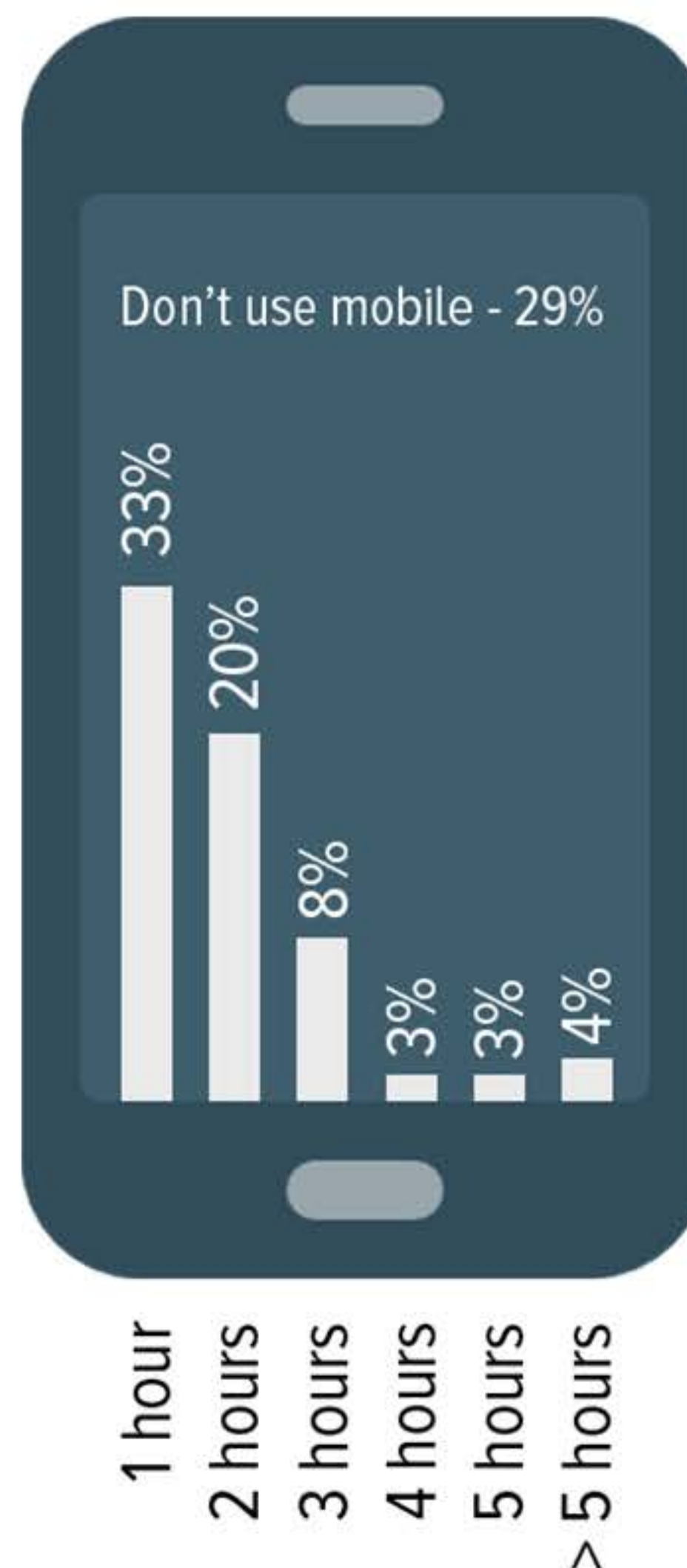


APRIL 17, 2019

PHONE USAGE: 38% PAKISTANIS SPEND 2 HOURS OR MORE IN A DAY USING A MOBILE PHONE, 29% CLAIM NOT TO SPEND ANY TIME AT ALL.

How many hours in a day do you spend using a mobile phone?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1178

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

**INFORMATION TECHNOLOGY
Mobiles**

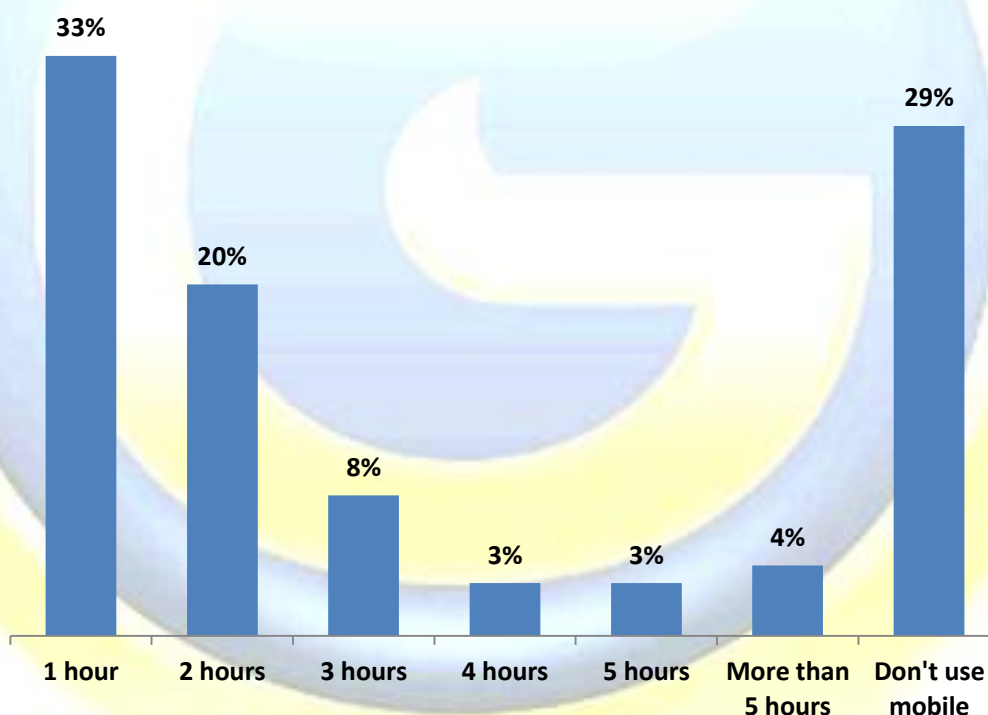
**Phone usage: 38% Pakistanis spend 2 hours or more in a day using a mobile phone, 29% claim not to spend any time at all.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, April 17, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 38% Pakistanis spend 2 hours or more in a day using a mobile phone, 29% claim not to spend any time at all.

A nationally representative sample of men and women from across the four provinces was asked, "How many hours in a day do you spend using a mobile phone?" In response, 33% said that they spend an hour, 20% said 2 hours, 8% said 3 hours, 3% said 4 hours, 3% said 5 hours, 4% said more than 5 hours and 29% said they do not use a mobile phone.

Question: "How many hours in a day do you spend using a mobile phone?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,178 men and women in rural and urban areas of all four provinces of the country, during 23 February 23-03 March, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Wednesday, April 17, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)