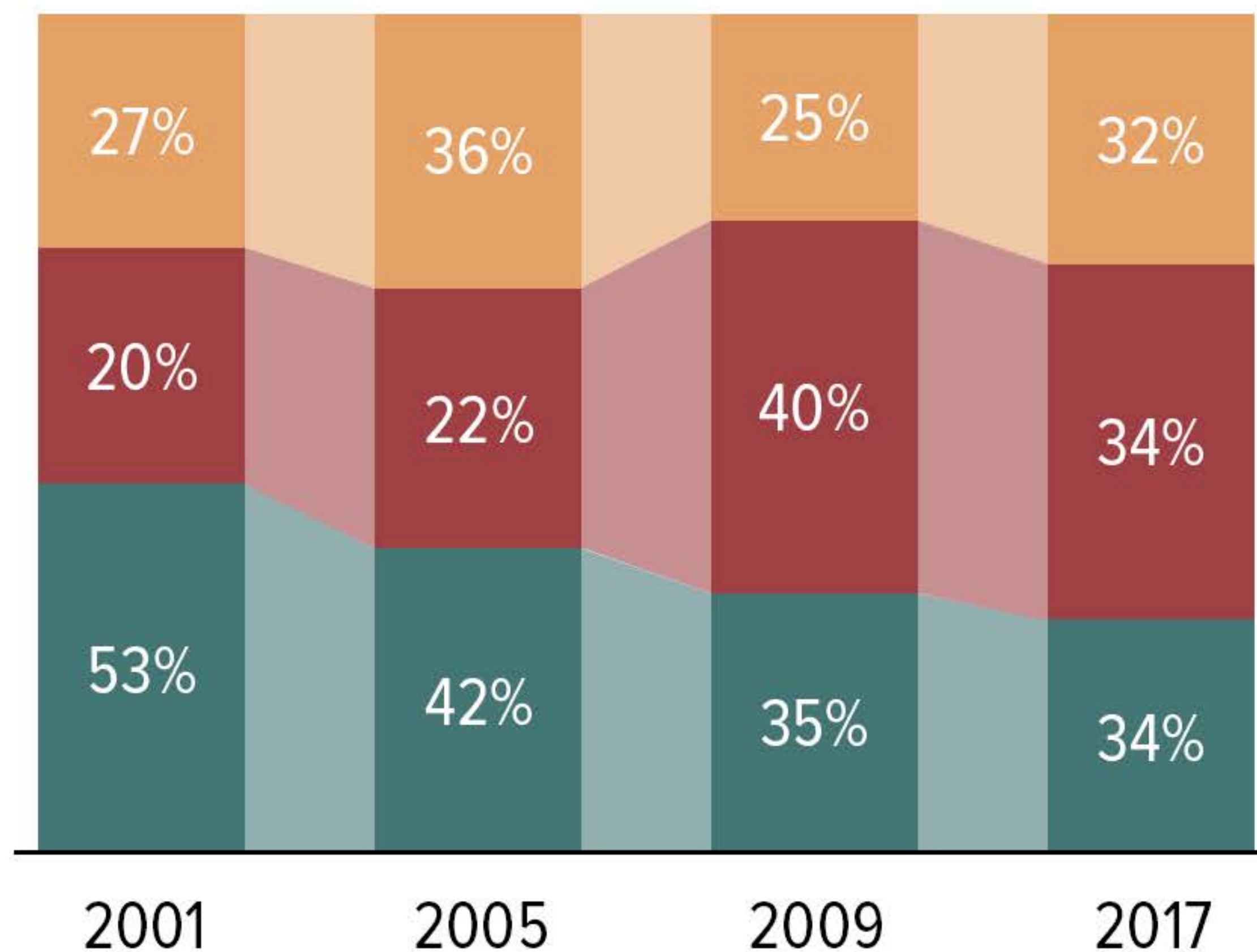


OVER A PERIOD OF 16 YEARS, 14% MORE PAKISTANIS ARE ACCEPTING OF A FEMALE BOSS.

Suppose you work somewhere and you are given a chance to choose your boss; what would you want his/her gender to be?

MALE FEMALE DOESN'T MATTER





Public Opinion in Pakistan in the Year 2001

WOMEN Employment

Over a period of 16 years, 14% more Pakistanis are accepting of a female boss.

Islamabad, April 30, 2019

In a Gallup & Gilani Pakistan National Survey conducted in the year 2001, respondents were asked, “Suppose you work somewhere and you are given a chance to choose your boss; what would you want his/her gender to be?” In response to this question, 53% said they would want a male boss, 20% wanted a female boss, while 27% were indifferent to the gender of their boss.

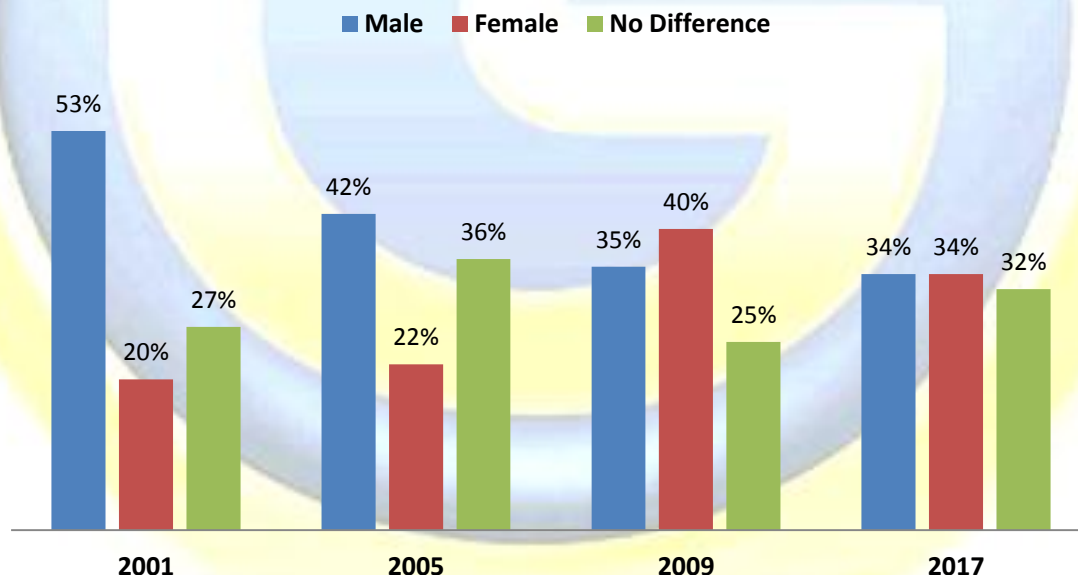
Comparative Picture: The question was asked again in 2017 to enable a comparison to be made across the years. In 2017, the preference for a male or a female boss was the same (34%) while 32% respondents were indifferent to the gender of their boss.

Findings on this question are periodically available from the year 2001 till 2017.

There has been an increase of 14 percentage-points in the proportion of Pakistanis who would like to have a female boss. Concurrently there has been a 19 percentage-points decrease in the proportion of Pakistanis who would like to have a male boss. 5% more Pakistanis are indifferent to their boss’s gender in 2017 than in 2001.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Suppose you work somewhere and you are given a chance to choose your boss; what would you want his/her gender to be?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.



Tuesday, April 30, 2019

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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