



Special Press Release

GENDER

Equality in Pakistan

2019: Close to a majority of Pakistanis claim that gender equality has been achieved somewhat or a lot at work, at home, in social settings, and in the media; fewer say the same about politics. In addition, there is a significant difference of opinion among male and female respondents on this matter.

Islamabad, Zurich, April 26, 2019

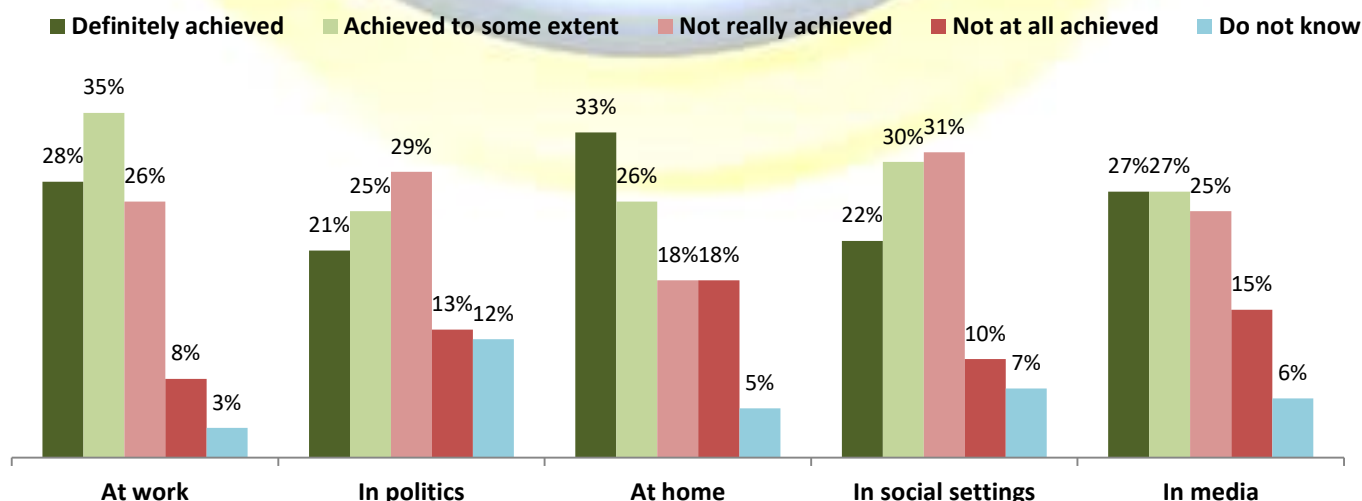
According to a Gallup Pakistan survey, conducted as part of the Worldwide Independent Network of Market Research (WIN) International Global Survey involving more than 30,000 adults across nearly every continent, at the start of the year 2019, close to a majority of Pakistanis claim that gender equality has been achieved either somewhat or a lot at work, at home, in social settings, and in the media; fewer say the same about politics. In addition, there is a significant difference of opinion among male and female respondents on this matter.

These interesting findings have emerged out of a 40 country research. The study comprised internationally of 30,890 respondents covering different ethnicities, regions, religions, age and both genders. The complete report on the international results can be viewed on <http://www.winmr.com/win-world-survey-wws-2018-gender-equality/>.

Equality in Pakistan: Pakistan is ahead of the global average in terms of people's perception of equality at work and in politics but ranks below global average in other domains.

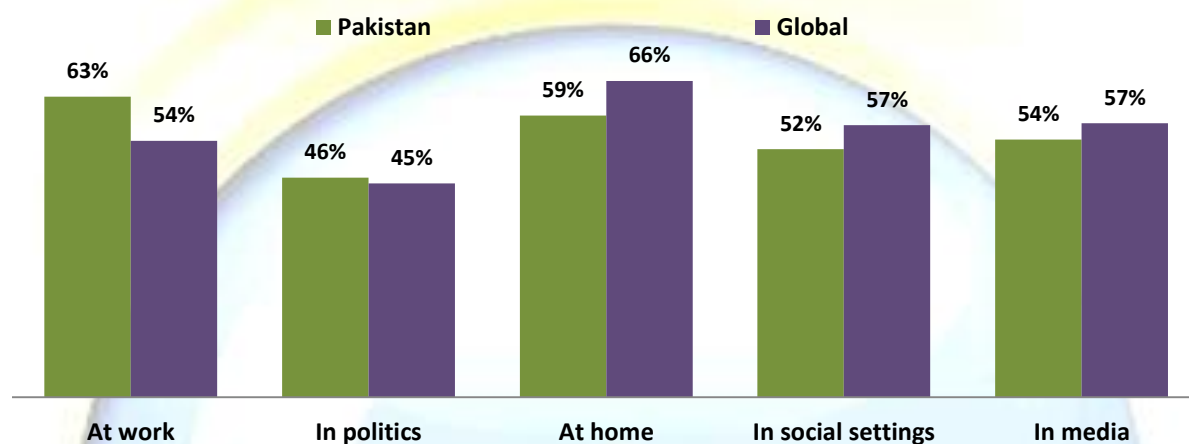
A nationally representative sample of adult men and women from across the four provinces and their urban and rural was asked the following question, *"In each of the following domains, would you say that gender equality has definitely/to some extent/not really/not at all been achieved in our country: at work, in politics, at home, in social settings, and in media?"* In response, 63% Pakistanis said that it has definitely been achieved or achieved to some extent at work, 59% said that about home, 54% said that about the media, 52% said that about social settings and 46% said that about politics (the lowest of all the items that were tested).

Question: "In each of the following domains, would you say that gender equality has definitely/to some extent/not really/not at all been achieved in our country?"



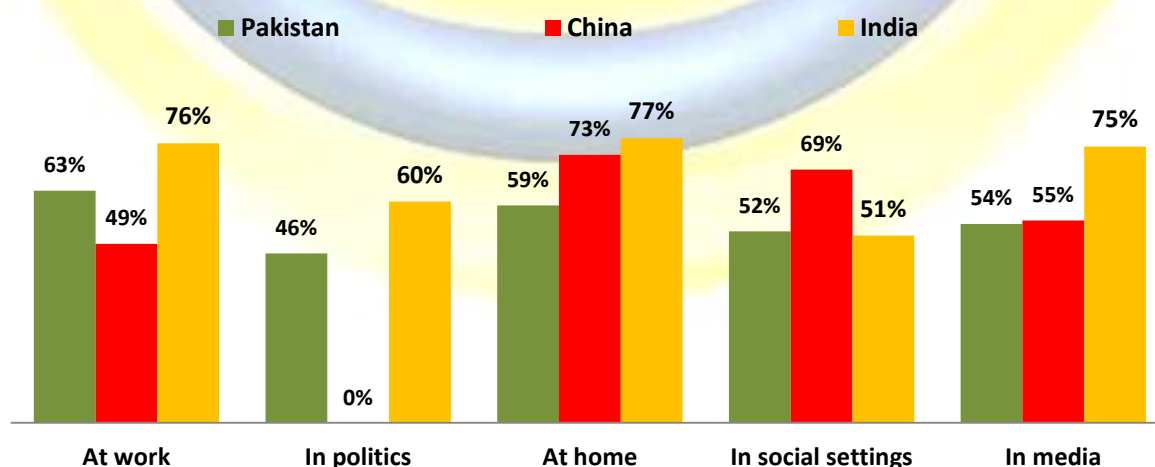
Source: Win World Survey 2018- 2019
Field work conducted by Gallup Pakistan for a 40 country survey by WIN International
(<http://www.winmr.com>; www.gallup.com.pk, www.gilanifoundation.com)

Global results: Globally, **54%** said that it has definitely been achieved or achieved to some extent at work (vis-à-vis the Pakistani figure of 63%; therefore, Pakistan is ahead by 9 percentage points), **45%** said that about politics (vis-à-vis the Pakistani figure of 46%; therefore, Pakistan is ahead by 1 percentage point), **66%** said that about home (vis-à-vis Pakistani figure of 59%; therefore, Pakistan is behind by 7 percentage points), **57%** said that about social settings (vis-à-vis Pakistani figure of 52%; therefore, Pakistan is behind by 5 percentage points), and **57%** said that about the media (vis-à-vis Pakistani figure of 54%; therefore, Pakistan is behind by 3 percentage points).



Source: Win World Survey 2018- 2019
Field work conducted by Gallup Pakistan for a 40 country survey by WIN International
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Regional results: In China, 49% said that it has definitely been achieved or achieved to some extent at work, 0% said that about politics, 73% said that about home, 69% said that about social settings, and 55% said that about the media. On the other hand, 76% said that it has definitely been achieved or achieved to some extent in India at work, 60% said that about politics, 77% said that about home, 51% said that about social settings, and 75% said that about the media). Pakistan performs better than China in the domains ‘at work’ and ‘in politics’ but performs worse in the other three, i.e. at home, in social settings and in the media. Whereas India performs better than Pakistan in all the domains except ‘in social settings’.



Source: Win World Survey 2018- 2019
Field work conducted by Gallup Pakistan for a 40 country survey by WIN International
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Gender Comparison within Pakistan: Significant male-female difference of opinion with females ranking Pakistan lower on the issue of gender equality than men

The analysis also looked into differences of opinion between women and men within Pakistan on the matter of gender equality. The table below shows the results for those who said that gender equality has definitely been achieved or achieved to some extent in the five domains.

Gender equality has been achieved (definitely/somewhat)		Male	Female	Difference between female and male opinion
	At Work	64%	60%	4%
	In Politics	50%	43%	7%
	At Home	65%	51%	14%
	In Social Settings	58%	44%	14%
	In Media	50%	60%	10%

The results show that there is a stark difference between the opinions women and men hold regarding gender equality in Pakistan in the five domains that were tested. Men are of the view that there is more equality at work (4% more) and in politics (7% more), and significantly more equality at home (14% more) and in social settings (14% more) than women, whereas they think that there is less equality (10% less) in the media than women.

The global study of which Pakistan was a part comprised a sample of 30,890 men and women in 40 countries across the globe, covering all continents of the world.

For more survey data on social and other issues see website www.gallup.com.pk or write to amnah.imtiaz@gallup.com.pk

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of Gallup Pakistan
(1980-2019)