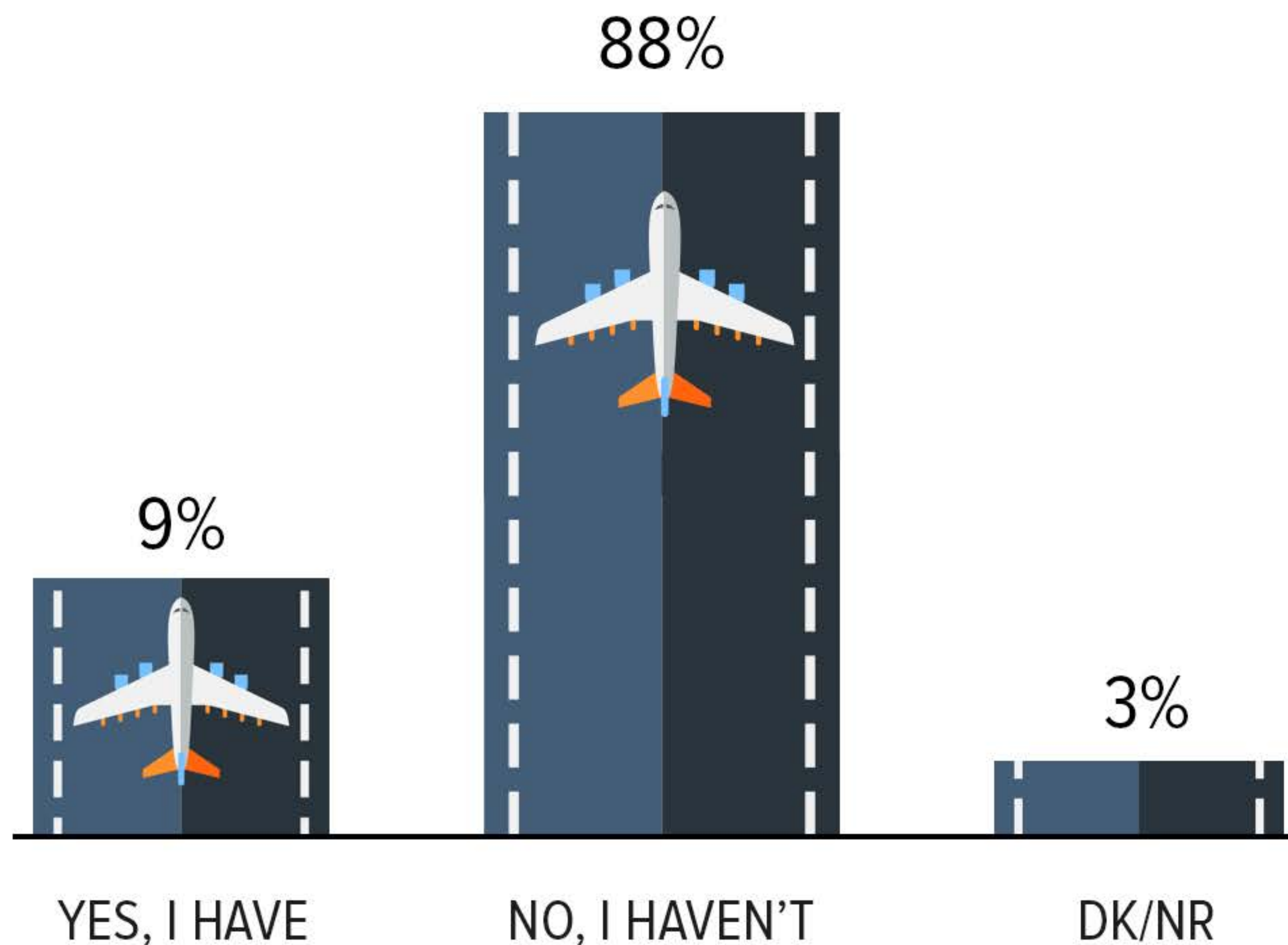


MAY 02, 2019

AIR TRAVEL: ALMOST 9 IN 10 PAKISTANIS CLAIM TO HAVE NEVER TRAVELLED BY PIA.

Have you ever travelled by PIA?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1178

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL BEHAVIOR
Travel

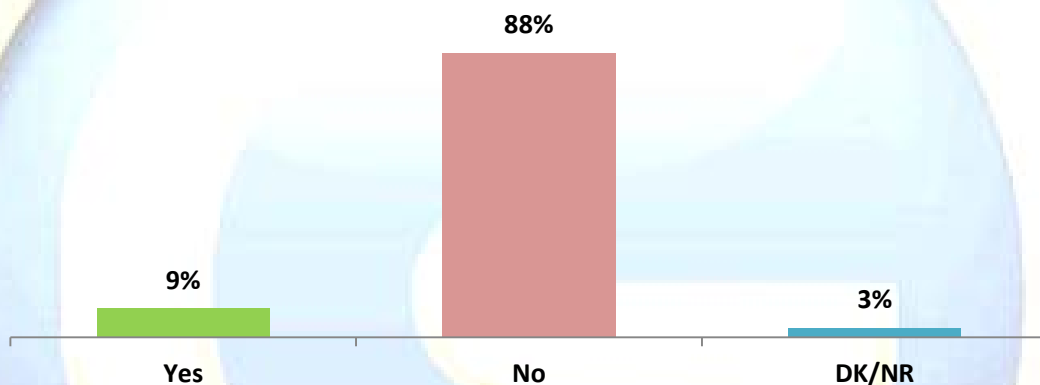
**Air Travel: Almost 9 in 10 Pakistanis claim to have never travelled by PIA.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, May 02, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, almost 9 in 10 Pakistanis claim to have never travelled by PIA.

A nationally representative sample of men and women from across the four provinces was asked, “*Have you ever travelled by PIA?*” In response, 88% said that they have never travelled by PIA, whereas 9% said that they have. 3% said that they did not know or wish to respond.

Question: “Have you ever travelled by PIA?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

PIA and public tax spending: Although 1 in 10 Pakistanis claim that they have travelled by PIA, the state-owned airline has been bailed out with public taxes on several occasions over the last two decades, and has enjoyed multiple forms of subsidies. The poll findings highlight the need to reassess whether this service (used by a small group of people) should be financed using public taxes, especially if those taxes are mainly indirect, while direct taxes are also being collected at the source.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,178 men and women in urban and rural areas of all four provinces of the country, during February 23-March 3, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Thursday, May 02, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)